



## **NEWS RELEASE**

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### **Glass Container Industry Encourages Baton Rouge City Council to Continue Recycling Glass**

GPI and Member Companies Exploring Options for Glass Recycling

**Arlington, Virginia (June 24, 2015)** As the East Baton Rouge Parish Metro Council considers future solid waste and recycling options for residents, the Glass Packaging Institute (GPI), and its member companies encourage Council members to continue including glass containers as part of the recycling mix to benefit the environment and support the Louisiana manufacturing industry.

Landfilling glass bottles and jars hinders both local and national efforts to ensure this 100% and endlessly recyclable material is used to make new glass bottles and jars purchased and consumed in Louisiana and throughout the United States.

“The glass container industry is engaged in a variety of initiatives with recycling stakeholders around the country to ensure glass remains a staple of community recycling programs,” says Lynn Bragg, GPI President. “GPI and our member companies are focused on efforts now in Louisiana that we hope will support ongoing glass recycling for residents.”

Ardagh Group, Glass – North America, a leading glass container manufacturer in the U.S., has a large manufacturing facility in Simsboro, Louisiana, in which it has invested nearly \$80 million since 2008. Along with approximately 435 jobs at the facility, the Louisiana Department of Economic Development estimates the plant supports more than 650 indirect jobs.

There is a market for recycled glass and manufacturers compete for high-quality, processed recycled glass as feedstock to make glass container products. Using recycled glass to manufacture new containers is critical to the industry and environment, reducing energy costs, along with associated greenhouse gas emissions at the manufacturing facility.

To learn more about the benefits of glass packaging and recycling, please visit [www.gpi.org](http://www.gpi.org).

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*The Glass Packaging Institute (GPI) is the trade association representing the North American glass container industry. Through GPI, glass container manufacturers speak with one voice to advocate industry standards, promote sound environmental policies and educate packaging professionals. GPI member companies manufacture glass containers for food, beverage, cosmetic and many other products. GPI also has associate members that represent a broad range of suppliers and closure manufacturers.*