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U.S. Environmental Protection Agency
Attention: Docket ID No. EPA-HQ-OAR-2008-0699
1200 Pennsylvania Ave., N.W.
Washington, DC 20460

RE: Docket ID No. EPA-HQ-OAR-2008-0699
Comments on EPA’s December 2014 Proposed Revisions to National Ambient Air Quality Standards for Ozone

March 17, 2015

Dear Sir or Madam:

The attached Comments are submitted jointly by the U.S. Chamber of Commerce, the National Association of Manufacturers, the Alliance of Automobile Manufacturers, the American Bakers Association, the American Chemistry Council, the American Coalition for Clean Coal Electricity, the American Coke & Coal Chemicals Institute, the American Farm Bureau Federation, the American Forest & Paper Association, the American Fuel & Petrochemical Manufacturers, the American Iron and Steel Institute, the American Petroleum Institute, the American Wood Council, America's Natural Gas Alliance, the Associated Builders & Contractors, Inc., the Brick Industry Association, the Corn Refiners Association, the Council of Industrial Boiler Owners, the Glass Packaging Institute, the Independent Liquid Terminals Association, the Industrial Energy Consumers of America, the Institute of Shortening and Edible Oils, the National Mining Association, the National Oilseed Processors Association, the National Rural Electric Cooperative Association, the National Waste & Recycling Association, the Portland Cement Association, The Fertilizer Institute, the US Oil & Gas Association, and the Utility Air Regulatory Group (collectively, the Associations) on the proposed rule issued by the
U.S. Environmental Protection Agency (EPA) on December 17, 2014 (79 Federal Register 75234) to revise the National Ambient Air Quality Standards (NAAQS) for ozone.

The Associations submitting these Comments are described below.

The **U.S. Chamber of Commerce** (the Chamber) is the world’s largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations. The Chamber is dedicated to promoting, protecting, and defending America’s free enterprise system.

The **National Association of Manufacturers** (NAM) is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs nearly 12 million men and women, contributes more than $1.8 trillion to the U.S. economy annually, has the largest economic impact of any major sector and accounts for two-thirds of private-sector research and development. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States.

The **Alliance of Automobile Manufacturers** (Auto Alliance) is the voice for a united auto industry. The Auto Alliance is committed to developing and implementing constructive solutions to public policy challenges that promote sustainable mobility and benefit society in the areas of environment, energy and motor vehicle safety. The Auto Alliance is the leading advocacy group for the auto industry and represents 77% of all car and light truck sales in the United States, including the BMW Group, Fiat Chrysler Automobiles, Ford Motor Company, General Motors Company, Jaguar Land Rover, Mazda, Mercedes-Benz USA, Mitsubishi Motors, Porsche, Toyota, Volkswagen Group of America, and Volvo Cars North America.

The **American Bakers Association** (ABA) is the Washington D.C.-based voice of the wholesale baking industry. Since 1897, ABA has represented the interests of bakers before the U.S. Congress, federal agencies, and international regulatory authorities. ABA advocates on behalf of more than 700 baking facilities and baking company suppliers. ABA members produce bread, rolls, crackers, bagels, sweet goods, tortillas and many other wholesome, nutritious, baked products for America’s families. The baking industry generates more than $102 billion in economic activity annually and employs more than 706,000 highly skilled people.

The **American Chemistry Council** (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is an $812 billion enterprise and a key element of the nation's economy.

The **American Coalition for Clean Coal Electricity** (ACCCE) is a partnership of companies involved in producing electricity from coal. Coal, an abundant and affordable American energy resource, plays a critical role in meeting our country’s growing need for affordable and reliable electricity. ACCCE recognizes the inextricable linkage between energy, the economy and our environment. Toward that end, ACCCE supports policies that promote the use of coal, one of America’s largest domestically produced energy resources, to ensure a reliable and affordable supply of electricity to meet our nation’s growing demand for energy.
The American Coke and Coal Chemicals Institute (ACCCI), which was founded in 1944, is the international trade association that represents 100% of the U.S. producers of metallurgical coke used for iron and steelmaking, and 100% of the nation’s producers of coal chemicals, who combined have operations in 12 states. It also represents chemical processors, metallurgical coal producers, coal and coke sales agents, and suppliers of equipment, goods and services to the industry.

The American Farm Bureau Federation (Farm Bureau) is an independent, non-governmental, voluntary organization governed by and representing farm and ranch families united for the purpose of analyzing their problems and formulating action to achieve educational improvement, economic opportunity and social advancement and, thereby, to promote the national wellbeing. Farm Bureau is local, county, state, national and international in its scope and influence and is non-partisan, non-sectarian and non-secret in character. Farm Bureau is the voice of agricultural producers at all levels.

The American Forest & Paper Association (AF&PA) is the national trade association of the paper and wood products industry, which accounts for approximately 4 percent of the total U.S. manufacturing gross domestic product. The industry makes products essential for everyday life from renewable and recyclable resources, producing about $210 billion in products annually and employing nearly 900,000 men and women with an annual payroll of approximately $50 billion.

The American Fuel & Petrochemical Manufacturers (AFPM) (formerly known as NPRA, the National Petrochemical & Refiners Association) is a national trade association whose members comprise more than 400 companies, including virtually all United States refiners and petrochemical manufacturers. AFPM’s members supply consumers with a wide variety of products and services that are used daily in homes and businesses.

The American Iron and Steel Institute (AISI) serves as the voice of the North American steel industry and represents member companies accounting for over three quarters of U.S. steelmaking capacity with facilities located in 43 states.

The American Petroleum Institute (API) represents over 590 oil and natural gas companies, leaders of a technology-driven industry that supplies most of America's energy, supports more than 9.8 million jobs and 8 percent of the U.S. economy, and, since 2000, has invested nearly $2 trillion in U.S. capital projects to advance all forms of energy, including alternatives.

The American Wood Council (AWC) is the voice of North American traditional and engineered wood products, representing over 75% of the industry. From a renewable resource that absorbs and sequesters carbon, the wood products industry makes products that are essential to everyday life and employs approximately 400,000 men and women in family-wage jobs.

America's Natural Gas Alliance (ANGA) represents America’s leading independent natural gas exploration and production companies. ANGA works with industry, government and customer stakeholders to promote increased demand for and continued availability of our nation’s abundant natural gas resource for a cleaner and more secure energy future.
The Associated Builders & Contractors, Inc. (ABC) is a national construction industry trade association representing nearly 21,000 chapter members. ABC and its 70 chapters help members develop people, win work and deliver that work safely, ethically and profitably for the betterment of the communities in which they work. ABC member contractors employ workers, whose training and experience span all of the 20-plus skilled trades that comprise the construction industry. Moreover, the vast majority of ABC’s contractor members are classified as small businesses. Its diverse membership is bound by a shared commitment to the merit shop philosophy in the construction industry. The philosophy is based on the principles of nondiscrimination due to labor affiliation and the awarding of construction contracts through open, competitive bidding based on safety, quality and value. This process assures that taxpayers and consumers will receive the most for their construction dollar.

The Brick Industry Association (BIA), founded in 1934, is the recognized national authority on clay brick manufacturing and construction, representing approximately 250 manufacturers, distributors, and suppliers that historically provide jobs for 200,000 Americans in 45 states.

The Council of Industrial Boiler Owners (CIBO) is a trade association of industrial boiler owners, architect-engineers, related equipment manufacturers, and University affiliates representing 20 major industrial sectors. CIBO members have facilities in every region of the country and a representative distribution of almost every type of boiler and fuel combination currently in operation. CIBO was formed in 1978 to promote the exchange of information about issues affecting industrial boilers, including energy and environmental equipment, technology, operations, policies, laws and regulations.

The Corn Refiners Association (CRA) is the national trade association representing the corn refining (wet milling) industry of the United States. CRA and its predecessors have served this important segment of American agribusiness since 1913. Corn refiners manufacture sweeteners, ethanol, starch, bioproducts, corn oil and feed products from corn components such as starch, oil, protein and fiber.

The Glass Packaging Institute (GPI), which was founded in 1919 as the Glass Container Association of America, is the trade association representing the North American glass container industry. On behalf of glass container manufacturers and suppliers to the industry, GPI promotes glass as an optimal packaging choice, advances energy, environmental and recycling policies, advocates industry standards, and educates packaging professionals.

The International Liquid Terminals Association (ILTA) is an international trade association that represents 84 commercial operators of aboveground liquid storage terminals serving various modes of bulk transportation, including tank trucks, railcars, pipelines, and marine vessels. Operating in all 50 states, these companies own more than 600 domestic terminal facilities and handle a wide range of liquid commodities, including crude oil, refined petroleum products, chemicals, biofuels, fertilizers, and vegetable oils. Customers who store products at these terminals include oil companies, chemical manufacturers, petroleum refiners, food producers, utilities, airlines and other transportation companies, commodity brokers, government agencies, and military bases. In addition, ILTA includes in its membership nearly 400 companies that are suppliers of products and services to the bulk liquid storage industry.

The Industrial Energy Consumers of America (IECA) is a nonpartisan association of large energy intensive manufacturing companies with $1.0 trillion in annual sales, over 2,900 facilities nationwide, and more than 1.4 million employees worldwide. It is an organization created...
to promote the interests of manufacturing companies through advocacy and collaboration for which the availability, use and cost of energy, power or feedstock play a significant role in their ability to compete in domestic and world markets. IECA membership represents a diverse set of industries including: chemical, plastics, steel, iron ore, aluminum, paper, food processing, fertilizer, glass/ceramic, building products, independent oil refining, and cement.

The Institute of Shortening and Edible Oils (ISEO) is a trade association representing the refiners of edible fats and oils in the U.S. Its 19 member companies process over 20 billion pounds of edible fats and oils annually, which are used in baking and frying fats, salad and cooking oils, margarines and spreads, confectionary fats and as ingredients in a wide variety of foods.

The National Mining Association (NMA) is a national trade association whose members produce most of America’s coal, metals, and industrial and agricultural minerals. Its membership also includes manufacturers of mining and mineral processing machinery and supplies, transporters, financial and engineering firms, and other businesses involved in the nation’s mining industries. NMA works with Congress and federal and state regulatory officials to provide information and analyses on public policies of concern to its membership, and to promote policies and practices that foster the efficient and environmentally sound development and use of the country’s mineral resources.

The National Oilseed Processors Association (NOPA) is a national trade association that represents 13 companies engaged in the production of vegetable meals and vegetable oils from oilseeds, including soybeans. NOPA’s member companies process more than 1.6 billion bushels of oilseeds annually at 63 plants in 19 states, including 57 plants which process soybeans.

The National Rural Electric Cooperative Association (NRECA) is the national service organization for more than 900 not-for-profit rural electric utilities that provide electric energy to over 42 million people in 47 states or 12 percent of nation’s electric customers. NRECA is dedicated to representing the national interests of cooperative electric utilities and the consumers they serve. NRECA member electric cooperatives are private, independent electric utilities, owned by the members they serve.

The National Waste & Recycling Association (NWRA) is the trade association that represents the private sector waste and recycling services industry. Association members conduct business in all 50 states and include companies that collect and manage garbage, recycling and medical waste, equipment manufacturers and distributors and a variety of other service providers. More information about how innovation in the environmental services industry is helping to solve today’s environmental challenges is provided at www.wasterecycling.org.

The Portland Cement Association (PCA) represents 27 U.S. cement companies operating 82 manufacturing plants in 35 states, with distribution centers in all 50 states, servicing nearly every Congressional district. PCA members account for approximately 80% of domestic cement-making capacity.

The Fertilizer Institute (TFI) represents the nation’s fertilizer industry including producers, importers, retailers, wholesalers and companies that provide services to the fertilizer industry. TFI’s members provide nutrients that nourish the nation’s crops, helping to ensure a stable and reliable food supply.
The US Oil & Gas Association (USOGA), founded in 1917, is a national trade association with over 5,000 members. USOGA's Divisions in Texas, Oklahoma, Louisiana, Mississippi and Alabama represent companies of all sizes as well as the various segments of the industry, so that it can unite and advocate policies of mutual concern at the local, state, regional and national level.

The Utility Air Regulatory Group (UARG) is a voluntary group of electric generating companies and national trade associations. The vast majority of electric energy in the United States is generated by individual members of UARG or by other members of UARG’s trade association members. UARG’s purpose is to participate on behalf of its members collectively in Clean Air Act proceedings that affect the interests of electric generators.

For the reasons given in the attached Comments, the Associations oppose any revision of the NAAQS for ozone and submit that such a revision would be unlawful.

Thank you for your consideration of this important matter. If you have any further questions, please feel free to reach out to Gregory Bertelsen, Director, Energy and Resources Policy, National Association of Manufacturers, at 202-637-3174 or gbertelsen@nam.org.

Respectfully submitted,

U.S. Chamber of Commerce
National Association of Manufacturers
Alliance of Automobile Manufacturers
American Bakers Association
American Chemistry Council
American Coalition for Clean Coal Electricity
American Coke & Coal Chemicals Institute
American Farm Bureau Federation
American Forest & Paper Association
American Fuel & Petrochemical Manufacturers
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Institute of Shortening and Edible Oils
National Mining Association
National Oilseed Processors Association
National Rural Electric Cooperative Association
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The Fertilizer Institute
US Oil & Gas Association
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1 Current Nonattainment Areas and Projected Nonattainment Areas Under a 65 ppb Standard

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I. INTRODUCTION AND SUMMARY

A. Introduction

On December 17, 2014, the United States Environmental Protection Agency (EPA or Agency) issued a proposed rule to revise the National Ambient Air Quality Standards (NAAQS) for ozone (sometimes abbreviated O\textsubscript{3}) under the Clean Air Act (CAA or Act), as published in 79 Fed. Reg. 75234 (December 17, 2014). If finalized, this rule could cost more than one trillion dollars, making it the most expensive regulation ever issued by the U.S. government and potentially halting economic growth and development across the nation.

These comments on the proposed rule are submitted by the U.S. Chamber of Commerce, the National Association of Manufacturers, and the other associations listed on the cover of these comments (collectively, the Associations). The Associations collectively represent the nation’s leading energy, agriculture, manufacturing, construction, and solid waste management sectors that form the backbone of the nation’s industrial ability to grow our economy and provide jobs in an environmentally sustainable and energy-efficient manner. Over the history of the Clean Air Act, the Associations and their member companies have demonstrated the strongest record of driving economic growth while simultaneously placing the utmost priority on compliance with the Clean Air Act and realizing significant reductions in air emissions. At the same time, the activities of the Associations’ member companies are significantly impacted by the setting of NAAQS nationally and by their implementation in the states where those companies operate. The Associations’ members thus have a strong interest in ensuring that the EPA sets NAAQS informed by sound science and based on reasonable and supportable policy analysis, and that regulators are fully apprised of the impacts of such standards on companies’ abilities to operate and grow projects that are critical to economic development, while serving as effective stewards of environmental protection. While some of these Associations are also submitting separate comments on the proposed rule, they have joined in these comments that address issues of common concern.

B. Executive Summary

Under Section 109(b) of the Act, primary NAAQS must be set at a level requisite to protect the public health with an adequate margin of safety, and secondary NAAQS must be set at a level requisite to protect the public welfare from any known or anticipated adverse effects. In 2008, EPA issued revised primary and secondary NAAQS for ozone, establishing both of those standards as a stringent 8-hour ozone concentration of 75 parts per billion (ppb), based on the annual 4\textsuperscript{th} highest daily maximum 8-hour average concentration over a three-year period. In its December 2014 proposal, EPA has proposed to retain the indicator, averaging time, and form of the current 8-hour primary standard, but to reduce the level of the standard to a level
within the range of 65 to 70 ppb, although it also asks for comment on reducing the standard further to 60 ppb and on retaining the current standard. In addition, EPA has proposed to set the secondary standard at the same reduced level as the primary standard, although it also asks for comment on setting a separate secondary standard using a different, seasonal form.

The Associations strongly oppose EPA’s proposal to reduce the level of the primary and secondary NAAQS. Such a reduction in the NAAQS would have widespread and potentially irreparable adverse impacts on the Associations’ diverse member companies, as well as their customers, the states and local communities in which they operate, and the overall U.S. economy. Ground-level ozone concentrations have steadily declined over the past decade and are expected to continue to decline under the current standard. In fact, while significant progress is being made in realizing lower ozone concentrations, the 2008 standard has not yet been fully implemented. State and local agencies are still in the process of revising the state implementation plans (SIPs) to meet that standard, and substantial resources are being expended by the states, local governments, and the regulated community in doing so. Any further reduction in the level of the standard even before the current standard has been fully implemented would impose a massive additional burden on the states and local governments and on regulated sources, including the Associations’ members, before the health and environmental benefits of the current standard are realized.

The reduction of the NAAQS to a level within the 65 to 70 ppb range proposed by EPA would place a large number of additional areas critical to the nation’s economic and energy growth and development into nonattainment, while the adoption of a standard at the even lower (60 ppb) level identified by EPA would force most of the nation into nonattainment. For example, Figure 1 (at the end of this Executive Summary) shows the areas that are currently designated nonattainment under the current NAAQS (top panel) and those that would be projected to be designated as nonattainment areas under a revised standard of 65 ppb based on data for 2011 through 2013 (bottom panel). This figure illustrates the massive increase in nonattainment areas nationwide that would result from such a reduced standard. Further, an analysis by the Baton Rouge Area Chamber (copy attached to these comments) shows that, of the nation’s top 20 metropolitan area economies based on performance through recession and recovery, 15 would be classified as nonattainment for a 70 ppb standard and 18 would be classified as nonattainment for a 65 ppb standard.

To achieve the proposed standards, extraordinary additional reductions in the emissions of precursor pollutants, notably nitrogen oxides (NOx) and volatile organic compounds (VOCs), would be necessary across all sectors of the economy. This is especially true when background ozone concentrations (i.e., those that are not attributable to anthropogenic U.S. sources) are taken into account. In fact, as EPA acknowledges, the proposed NAAQS could not be achieved in many areas through the use of existing emission control technologies, and thus states, along
with regulated sources, would have to rely on controls that are not even known at this time and whose availability and costs cannot be reliably predicted. Indeed, it is likely that more than 60 percent of the necessary emissions reductions would need to come from such unknown controls, and that such controls could be responsible for the great majority of the compliance costs. Moreover, the impacts of the revised standards would be particularly severe in the expanded nonattainment areas, where any new and modified sources would be subject to additional costly and stringent permitting requirements under the nonattainment new source review (NNSR) program, with the result that businesses may not be able to locate new operations or grow existing operations in such areas. In addition, the proposed reduction in the NAAQS would adversely affect local communities and the economy by potentially raising prices for the goods and services produced by the Associations’ members and negatively impacting economic growth. For example, in a recent analysis (copy attached to these comments), NERA Economic Consulting (NERA) estimates that a standard of 65 ppb could have a present-value cost of nearly $1.1 trillion based on costs over the period from 2017 through 2040, reduce the U.S. Gross Domestic Product (GDP) by an average of about $140 billion per year or a total of about $1.7 trillion over that period, result in a loss of approximately 1.4 million job equivalents, and reduce the average U.S. household consumption by about $830 per year over the same period. This could make such a revised ozone NAAQS the most expensive regulation ever issued by the U.S. government.

As demonstrated in the Associations’ comments, this proposed revision of the NAAQS is arbitrary, capricious, and unlawful under applicable legal standards for several reasons:

- EPA’s statement that its selection of a primary standard level that is requisite to protect the public health with an adequate margin of safety is a “policy choice” left to “the Administrator’s judgment” (79 Fed. Reg. at 75238) does not insulate its decision from scrutiny. The Agency must still provide a reasoned explanation for its decision, demonstrate that its decision comports with applicable legal requirements, and give reasonable consideration to contextual factors affecting its policy decision. For the reasons discussed below, EPA has not done so here.

- In proposing to lower the level of the standard, EPA has failed to take into account the impact of background concentrations of ozone on the attainability of the standard – specifically, the fact that such background levels could prevent attainment of the proposed standard in large parts of the country. In this regard, EPA’s proposal fails to take into account an important relevant factor under the Act, as required by fundamental principles of administrative law; and it contravenes the Act’s requirement that NAAQS be set at levels than can be achieved through regulation via SIPs (or plans issued by EPA if states fail to adopt approvable SIPs). EPA’s description of potential regulatory mechanisms to provide relief from nonattainment due to background concentrations is
no substitute for complying with the law; and in any case, those mechanisms are wholly inadequate.

- EPA’s proposal is based primarily on a change in its interpretation of the scientific evidence (e.g., the levels of risk that are judged acceptable), rather than any fundamental change in the scientific understanding of ozone effects, since the Agency’s last round of standard-setting in 2008. EPA has failed to provide a reasoned explanation or justification for that change in judgment, as required by law.

- Given the limitations and uncertainties in the scientific data regarding the effects of ozone exposure on human health and welfare at levels below the current standard (as recognized by EPA and pointed out by other commenters), it would be arbitrary for EPA to reduce the level of the current standard when that standard has not yet been fully implemented.

- While the Act does not allow EPA to consider compliance costs when establishing or revising NAAQS, it does not require EPA to eliminate all risks at any economic cost, and it allows EPA to consider contextual factors, including the acceptability of the risks, in determining the level “requisite” to protect public health and welfare. Given the acknowledged uncertainties regarding the risks of ozone exposure at levels below the current standard and regarding the incremental benefits that may accrue from lowering that standard (especially in light of background concentrations), such a contextual assessment should include consideration of the adverse social, economic, and energy impacts from lowering the standard. EPA has failed to take such impacts into account, and that failure would render its decision arbitrary and capricious.

- EPA’s proposal is also arbitrary and capricious because the Agency has not provided an adequate justification for reducing the level of the primary standard. The Act requires that NAAQS be set at a level that is sufficient, but not more stringent than necessary, to protect public health and welfare. Given this requirement, and considering the above-mentioned uncertainties and limitations in the evidence regarding the occurrence of adverse health effects at levels below the current standard and the other relevant factors discussed above (e.g., background concentrations, the attainability of a reduced standard, the fact that the current standard has not been fully implemented, and the adverse impacts of a reduced standard), the record does not support lowering the current primary standard.

- Similarly, EPA has not provided an adequate justification for reducing the level of the secondary standard given the significant uncertainties and limitations in the available data on welfare effects at these low levels, as recognized by EPA and others. By
contrast, however, EPA has provided an adequate justification to retain the form of the current secondary standard, rather than adopting a standard using the untested W126 form.

In addition to the forgoing points, these comments, supported by analyses conducted by NERA (copies attached), show that EPA’s Regulatory Impact Analysis (RIA) for its proposal significantly underestimates the costs of revising the ozone NAAQS through a series of faulty assumptions, and at the same time overstates the asserted benefits attributable to such a reduction in the ozone standard.

Finally, in these comments, the Associations address seven other issues raised by EPA’s proposal. Specifically, they show that:

- EPA should allow the flagging and documenting of “exceptional events” causing exceedances of the NAAQS at any time prior to an attainment decision or, at a minimum, should extend the time for flagging and documenting such events as it has proposed;

- EPA’s proposal to “grandfather” certain pending applications for Prevention of Significant Deterioration (PSD) permits, if finalized, could provide limited relief from the immediate burden imposed on certain PSD permit applicants by a revised NAAQS, but provides no workable solution to the broader problem for building or expanding the types of sources that fuel economic growth;

- If EPA finalizes revisions to the NAAQS, it should provide states with the necessary implementation guidance and regulations at the time of promulgating the revised NAAQS and give states as much time as possible to implement the revised NAAQS;

- Even if EPA finalizes revisions to the NAAQS, it should not revise its Air Quality Index because such a revision is not required and would produce misleading information for the public;

- EPA should not extend the ozone monitoring season, as it has proposed for 33 states;

- EPA’s proposal does not comply with the federal Information Quality Act; and

- EPA has not complied with the Unfunded Mandates Reform Act in its proposal.
Figure 1: Current Nonattainment Areas and Projected Nonattainment Areas Under a 65 ppb Standard

8-Hour Ozone Nonattainment Areas (2008 Standard)

Nonattainment areas are indicated by color. When only a portion of a county is shown in color, it indicates that only that part of the county is within a nonattainment area boundary.
Source: EPA (2015)

Projected 8-Hour Ozone Nonattainment Areas for 65 ppb

Source: API (2014)
II. BACKGROUND INFORMATION

A. Legal Requirements

Section 108 of the Act directs EPA to set NAAQS for pollutants “the emissions of which . . . cause or contribute to air pollution which may reasonably be anticipated to endanger public health or welfare” (§ 108(a)(1)(A)).¹ The NAAQS must be based on “air quality criteria . . . [that] accurately reflect the latest scientific knowledge useful in indicating the kind and extent of all identifiable effects on public health or welfare” (§ 108(a)(2)). Section 109 of the Act further provides that EPA must review NAAQS at least every five years and revise them “as may be appropriate” in accordance with Sections 108 and 109(b) of the Act (§ 109(d)(1)). Primary NAAQS must be set at a level “requisite to protect the public health” with “an adequate margin of safety” (§ 109(b)(1)). Secondary NAAQS must specify a level of air quality “requisite to protect the public welfare from any known or anticipated adverse effects” (§ 109(b)(2)).

NAAQS are not intended to eliminate all risk. As the Supreme Court has explained, “requisite to protect” means “not lower or higher than is necessary.” Whitman v. American Trucking Ass'ns, 531 U.S. 457, 476 (2001). Thus, in setting NAAQS, EPA must determine the levels of a pollutant that are “sufficient, but not more than necessary” to protect the public health and welfare. Id. at 473 (internal quotation marks omitted). This requires an assessment of the extent to which the risks from exposure to the pollutant are unacceptable; and that assessment, in turn, requires EPA to take into account background considerations and context. As noted by Justice Breyer in Whitman, Section 109 “does not require the EPA to eliminate every health risk, however slight, at any economic cost, however great.” Id. at 494 (Breyer, J., concurring in part and concurring in the judgment). Instead, it allows the EPA Administrator, in determining the levels “requisite” to protect the public health, to consider various contextual factors, including: “background considerations, such as the public’s ordinary tolerance of the particular health risk in the particular context at issue”; “the severity of a pollutant’s potential adverse health effects, the number of those likely to be affected, the distribution of the adverse effects, and the uncertainties surrounding each estimate”; “comparative health consequences”; and “the acceptability of small risks to health.” Id. at 494-95. The D.C. Circuit recently confirmed that setting primary NAAQS may require such a contextual assessment as described by Justice Breyer. Mississippi v. EPA, 744 F.3d 1334, 1343 (D.C. Cir. 2013).

In addition, the legislative history of Section 109 makes clear that Congress intended the primary NAAQS to be set at a level requisite to protect sensitive subpopulations but not the most sensitive individuals within those subpopulations. See S. Rep. No. 91-1196 at 10 (1970). As stated in that report, in establishing NAAQS that will protect the health of sensitive

¹ For ease of reference, these comments cite directly to sections of the Clean Air Act; parallel citations to the U.S. Code (42 U.S.C. § 7401 et seq.) are not included.
populations, “reference should be made to a representative sample of persons comprising the subgroup rather than to a single person in such group.” *Id.* EPA and the courts have consistently recognized that the NAAQS are not required to protect the most sensitive individuals within a population.2

With respect to the secondary standard, the Act does not require a secondary standard that differs from the primary standard. A secondary standard may be the same as the primary standard so long as the level specified is shown to be “requisite to protect the public welfare from any known or anticipated adverse effects” (§ 109(b)(2)). See *American Farm Bureau Federation v. EPA*, 559 F.3d 512, 530 (D.C. Cir. 2009); *Mississippi*, 744 F.3d at 1358. In fact, EPA has established secondary NAAQS that are the same as primary NAAQS for several pollutants.3

Consistent with the recognition that NAAQS are not intended to result in zero risk and may take into account contextual factors such as the public’s tolerance of acceptable risks, NAAQS are not intended to reduce pollutant concentrations to or below background levels – i.e., levels that would exist in the absence of anthropogenic emissions that are subject to regulation under the Act. Rather, NAAQS are to be standards that can be attained by regulation of U.S. sources. This is demonstrated by the requirement in Section 107(a) that SIPs are to specify the manner in which the NAAQS “will be achieved and maintained,” as well as the requirement of Section 110(a)(2)(C) that SIPs must include an enforcement and regulation program “as necessary to assure that [NAAQS] are achieved” (emphases added). These provisions demonstrate Congress’s intention that NAAQS are to consist of standards that can be achieved through SIPs, which would not be the case if such attainment is prevented by emissions that are not subject to regulation under the SIPs.

The CAA also specifies the role of the Clean Air Scientific Advisory Committee (CASAC). It provides that, at five-year intervals, CASAC shall review the EPA-prepared air quality criteria and the primary and secondary NAAQS and shall recommend to the Administrator any new NAAQS or revisions of existing criteria and NAAQS as may be appropriate (§ 109(d)(2)(B)). The Act provides further that, if a NAAQS proposal by EPA “differs

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2 See 75 Fed. Reg. 6474, 5475 n.2 (Feb. 9, 2010) (primary NAAQS for nitrogen dioxide); 71 Fed. Reg. 61144, 61145 n.1 (Oct. 17, 2006) (NAAQS for particulate matter); 50 Fed. Reg. 37484, 37488 (Sept. 13, 1985) (NAAQS for carbon monoxide), 44 Fed. Reg. 8202, 8210 (Feb. 8, 1979) (NAAQS for photochemical oxidants); see also *Lead Industries Ass’n v. EPA*, 647 F.2d 1130 (D.C. Cir. 1980) (upholding EPA’s establishment of the initial NAAQS for lead at a level that it estimated would protect 99.5% of the sensitive population from “potentially adverse” effects); *Safe Air for Everyone v. Idaho*, 469 F. Supp. 2d 884, 892 (D. Idaho 2006) (recognizing that the NAAQS “are designed to protect sensitive populations but not required to protect the most sensitive within a population”).

3 See, e.g., 24-hour NAAQS for particulate matter with a mean diameter less than 10 micrometers (PM10) (40 C.F.R § 50.6); annual NAAQS for nitrogen oxides (NOx) (id. § 50.11); NAAQS for lead (id. § 50.12).
in any important respect” from CASAC’s recommendations, EPA must provide “an explanation of the reasons for such differences” (§ 307(d)(3)). The D.C. Circuit has reiterated that requirement (see American Farm Bureau, 559 F.3d at 521); but it has also made clear that, since the setting of NAAQS is ultimately the EPA Administrator’s decision, the Administrator may depart from CASAC’s recommendations so long as an explanation is provided, and that even the requirement to provide a scientific explanation for disagreeing with CASAC applies only to CASAC’s recommendations on scientific issues, not to its recommendations based on policy judgments, which are entitled to a lesser degree of deference. Mississippi, 744 F.3d at 1355-58. Further, in addition to providing advice on NAAQS, CASAC is charged with advising EPA on various other matters, including “the relative contribution to air pollution concentrations of natural as well as anthropogenic activity” and “any adverse public health, welfare, social, economic, or energy effects which may result from various strategies for attainment and maintenance” of the NAAQS (CAA § 109(d)(2)(C)).

B. Historical Context

1. 1997 NAAQS

In 1997, EPA revised the primary NAAQS for ozone from a one-hour average standard of 0.12 parts per million (ppm) (with one allowable exceedance per year) to an 8-hour standard of 0.08 ppm, based on the annual 4th highest daily maximum 8-hour average concentration over a three-year period. 62 Fed. Reg. 38856 (July 18, 1997). In doing so, EPA concluded that “[t]he 8-hour averaging time is more directly associated with health effects of concern at lower O₃ concentrations than is the 1-hour averaging time,” and that “an 8-hour standard would limit both 1- and 8-hour exposures” (id. at 38861). With regard to the level of the standard, EPA first acknowledged that, as increasingly stringent standards were evaluated, including an 8-hour standard of 0.07 ppm, the estimated risks decreased for respiratory functional and symptomatic effects and for hospital admissions for respiratory causes (id. at 38864). EPA also acknowledged that there might be no ozone level “below which absolutely no effects are likely to occur” (id. at 38863). Nevertheless, EPA determined that a standard more stringent than 0.08 ppm was “not requisite to protect the public health with an adequate margin of safety” (id. at 38868). In support of this determination, EPA noted, among other things, that “there is no . . . bright line that differentiates between acceptable and unacceptable risks within [the] range” of 0.07 to 0.09 ppm (id. at 38864), and that a standard of 0.07 ppm “would be closer to peak background levels that infrequently occur in some areas due to nonanthropogenic sources of [ozone] precursors” (id. at 38868).

With respect to the secondary standard, EPA recognized in 1997 that it had considerable evidence on the effects of ozone on vegetation. It also acknowledged that “the available scientific information supports the conclusion that a cumulative seasonal exposure index . . . is more biologically relevant than a single event or mean index” (id. at 38875).
Nevertheless, the Administrator chose to set the secondary standard equal to the new 8-hour primary standard (id. at 38877). Specifically, the Administrator decided not to set a seasonal secondary standard due to the “substantial uncertainties” as to whether increased welfare protection would result from such a standard (id. at 38877-78).

The primary and secondary NAAQS promulgated in 1997 were challenged in court as both overly stringent and not stringent enough, but were ultimately upheld against those challenges. See American Trucking Ass’n v. EPA, 283 F.3d 355, 378-80 (D.C. Cir. 2002), upon remand from 531 U.S. 457 (2001). In rejecting the challenge that the standard was not stringent enough, the D.C. Circuit held that EPA had engaged in reasoned decision-making in selecting a level of 0.08 ppm rather than 0.07 ppm. In reaching this conclusion, the court referred to EPA’s determination that a standard of 0.07 ppm was too close to background, and it stated that, “although relative proximity to peak background ozone concentrations did not, in itself, necessitate a level of 0.08, EPA could consider that factor when choosing among three alternative levels” (283 F.3d at 379).

2. **2008 NAAQS**

Following an extensive review, EPA issued revised primary and secondary NAAQS for ozone in 2008. 73 Fed. Reg. 16436 (March 27, 2008). In that rulemaking, EPA revised the primary standard to a level of 0.075 ppm (75 ppb), concluding that the prior standard was not requisite to protect the public health. In reaching that conclusion, EPA relied in particular on controlled human exposure (clinical) studies, which it said showed consistent evidence of respiratory effects (lung function decrements and respiratory symptoms) in healthy subjects at ozone levels of 80 ppb and above, along with two new such studies (Adams, 2002, 2006) showing such effects in some subjects at lower levels (specifically, 60 ppb), as well as an EPA statistical re-analysis of the data from one of those studies indicating that the effects shown at 60 ppb were statistically significant (see, e.g., 73 Fed. Reg. at 16445, 16454-55, 16476, 16478). In addition, EPA relied on information indicating that people with asthma or other lung disease are likely to experience larger and more serious effects than healthy people (e.g., id. at 16445, 16470, 16471, 16476). Further, EPA asserted that there was new epidemiological evidence showing significant associations of ozone exposure with a wide range of health effects, including respiratory emergency room visits and hospital admissions and premature mortality, at ozone levels at and below 80 ppb (e.g., id. at 16446, 16471, 16476).

At the same time, although CASAC had recommended setting the primary standard in the range of 60 to 70 ppb, EPA determined that the data did not warrant adoption of such a lower standard due to the “limited” human clinical evidence of effects at lower levels and the uncertainties in the epidemiological studies regarding causal relationships between the effects reported and ozone exposures at levels below the then-current standard (e.g., id. at 16476, 16479). Overall, EPA reached the following conclusion:
“Taking into account the uncertainties that remain in interpreting the evidence from available controlled human exposure and epidemiological studies at very low levels, the Administrator notes that the likelihood of obtaining benefits to public health with a standard set below 0.075 ppm O\textsubscript{3} decreases, while the likelihood of requiring reductions that go beyond those that are needed to protect public health increases. . . . The Administrator believes that a standard set at 0.075 ppm would be sufficient to protect public health with an adequate margin of safety, and does not believe that a lower standard is needed to provide this degree of protection.” (Id. at 16483.)

EPA also revised the secondary standard for ozone to be the same as the primary standard. Taking into account CASAC’s views and findings from the previous ozone NAAQS review, EPA concluded that a cumulative, seasonal standard, such as the “W126” sigmoidally weighted index, was the most “biologically relevant way to relate [ozone] exposure to plant growth response” (id. at 16500). Nevertheless, based on an analysis comparing the protection that would be afforded by revised primary NAAQS and the top of the range (21 ppm-hours) of proposed levels under consideration as a W126 standard, EPA determined that adopting a cumulative, seasonal standard was unnecessary due to the “significant overlap between the revised 8-hour primary standard and selected levels of the [W126] standard form being considered” (id.). Acknowledging that an 8-hour standard might not provide the “appropriate degree of protection” for vegetation in some areas, EPA nonetheless determined that establishing a W126 standard “would result in uncertain benefits beyond those provided by the revised primary standard” and was therefore unnecessary (id.). Accordingly, EPA decided to revise the existing 8-hour secondary standard by making it identical to the revised primary standard (id.).

3. **EPA’s 2010 Reconsideration and Withdrawal**

In January 2010, EPA issued a notice of proposed rulemaking to reconsider the 2008 NAAQS. 75 Fed. Reg. 2938 (Jan. 19, 2010). In that notice, EPA proposed to reduce the level of the primary standard from 75 ppb to a level in the range of 60 to 70 ppb, and to establish a new secondary standard using a seasonal form. After receiving comments from the public and CASAC on that proposal, EPA ultimately withdrew that reconsideration proceeding and consolidated it with the Agency’s next statutory review.

4. **D.C. Circuit’s Decision on 2008 NAAQS**

In July 2011, the D.C. Circuit issued a decision ruling on several challenges to the 2008 NAAQS in the *Mississippi* case. The court upheld the 2008 primary standard of 75 ppb against both arguments that it was overly stringent and arguments that it was not stringent enough. The court held that EPA reasonably determined that the previous standard of 0.08 ppm (which rounded to 84 ppb) needed to be reduced given “numerous epidemiological studies linking
health effects to exposure to ozone levels below 0.08 ppm and clinical human exposure studies finding a causal relationship between health effects and exposure to ozone levels at and below 0.08 ppm" (744 F.3d at 1345). At the same time, the court held that EPA was not required to reduce the standard below 75 ppb (0.075 ppm). In so holding, the court relied on EPA’s determination that the new human clinical evidence from the Adams studies was “too limited” to support a reduction to 60 ppb (0.06 ppm) (id. at 1350). It stated: “The Adams results at 0.06 ppm indicate some degree of risk that some number of individuals might continue to experience health effects at and below 0.075 ppm, but we have previously acknowledged the impossibility of eliminating all risk of health effects from ‘non-threshold’ pollutants like ozone” (id. at 1350-51). Further, the court explained that EPA reasonably relied on the limitations and uncertainties in the epidemiological studies with respect to whether the effects reported could be attributed to ozone levels below 75 ppb (id. at 1351-52). Additionally, the court found that EPA was not required to provide a scientific explanation for departing from CASAC’s recommendations since CASAC did not make clear whether its recommendations were based on science rather than policy (id. at 1356-58).

The court remanded the secondary standard to EPA, holding that the Agency had not satisfied the CAA’s requirements because EPA had not identified the level of protection that was “requisite to protect the public welfare” (id. at 1359). The court concluded that “it is insufficient for EPA merely to compare the level of protection afforded by the primary standard to possible secondary standards and find the two roughly equivalent” (id. at 1360-61). Instead, EPA was obligated to expressly determine the requisite level of protection and provide a rationale for that determination (id. at 1361). Further, the court found that EPA’s comparison between the revised 8-hour standard and a seasonal standard was insufficient to treat one as a surrogate for the other because “EPA failed to explain why it looked only at one potential seasonal standard that the primary standard would arguably protect as well as” (id.).

5. **EPA’s Review of Post-2008 Information and Comments to EPA and CASAC**

During the latest review cycle (which had begun during the reconsideration discussed above), EPA staff prepared a variety of documents to inform its decision on revising the NAAQS. These documents included the Integrated Science Assessment (ISA) (EPA, 2013), the Health Risk and Exposure Assessment (HREA) (EPA, 2014a), the Welfare Risk and Exposure Assessment (WREA) (EPA, 2014b), and the Policy Assessment (PA) (EPA, 2014c). Drafts of these documents were subject to review by CASAC and the public, and the documents were finalized following those reviews.

**Health Effects Evidence.** In discussing controlled human exposure studies, the EPA staff documents relied in particular on two new studies that had been published since 2008 (see ISA at 6-11 – 6-20; PA at 3-56 – 3-59). The first was a study by Scheleple et al. (2009), who reported the responses of 31 healthy subjects, during and after periods of exercise, with 6.6-
hour inhalation exposure to mean ozone levels of 88, 81, 72, and 63 ppb. These investigators reported that, at the 72 ppb exposure level, the subjects had a statistically significant decrease in lung function (mean decrease of approximately 5% in forced expiratory volume in one second \([\text{FEV}_1]\)) and an increase in subjective symptoms (mean score of approximately 13 on a severity scale of 0 to 40), but that there were no statistically significant effects at 60 ppb. The second new study was a study by Kim et al. (2011), who investigated the effects of 6.5-hour exposure to 60 ppb ozone on 59 healthy exercising subjects. These investigators found small but statistically significant changes in lung function and inflammatory markers, but no increase in respiratory symptoms. Additionally, EPA staff referred to exposure models based on these studies along with the prior Adams (2002, 2006) studies (see ISA at 6-17 – 6-18).

Comments on the EPA staff documents provided to CASAC explained that these new studies did not fundamentally alter the understanding of the respiratory effects of ozone based on the human clinical data, compared to the information available during the previous ozone NAAQS review. As they indicated, the previous studies, particularly those of Adams (2002, 2006), showed that these types of responses occur at ozone levels at and above 80 ppb and decrease in size and severity and in the number of individuals affected at levels down to 60 ppb, and the new studies simply confirm those conclusions. For example, comments by Jon Heuss and George Wolff to CASAC explained that “[r]ecent human clinical studies do not change what was known about ozone effects in the last review” (Heuss and Wolff, 2012, at 12), and that “[a]lthough there are now more studies of 6- to 8-hour exposures to low ozone concentrations while exercising heavily, EPA’s estimate of the dose-response curve at low concentrations has not changed appreciably” (Heuss et al., 2014, at 10). No new clinical studies on the effects of ozone exposure on asthmatics or other “at-risk” individuals were identified.

The EPA staff documents also discussed the epidemiological studies that had become available since the prior review, concluding that those more recent studies largely support and strengthen EPA’s prior conclusions regarding a likely causal association between ozone exposure and respiratory effects (see, e.g., ISA at 6-152, 6-165, 6-261). However, commenters demonstrated that those newer studies are subject to the same uncertainties as the prior studies regarding the ability to attribute the effects to ozone exposure, particularly at levels below the current standard (see, e.g., Gradient, 2013a,b,c; Heuss and Wolff, 2012 at 19-27).

Overall, during the course of these reviews, substantial comments were submitted to EPA and CASAC pointing out the limitations and uncertainties of the available health effects information on the relevant issues, including: (a) the statistical and health significance of the lung function and symptomatic responses reported in human clinical studies at ozone levels below the current standard of 75 ppb; (b) the evidence regarding larger or more serious effects

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4 The target ozone levels in this study were 87, 80, 70, and 60 ppb, respectively, but those listed in the text were the actual mean ozone exposure levels during the study,
in asthmatics and other “at-risk” individuals; (c) the consistency of the epidemiological studies and their ability to reliably attribute the morbidity and mortality effects reported to ozone levels at and below the current standard; (d) the reliability of EPA’s exposure and risk analyses in the HREA for estimating risks to the U.S. population; and (e) potential benefits of a revised standard in preventing those risks (see, e.g., Goodman and Sax, 2014a,b; Goodman et al., 2013a; American Chemistry Council et al., 2014; Gradient, 2013a,b,c; Heuss and Wolff, 2012; Heuss et al., 2014).

Welfare Effects Evidence. With respect to the secondary standard, the ISA identified new studies that EPA said enhanced its understanding of ozone welfare effects. For instance, the ISA identified a 2009 meta-analysis, Wittig et al. (2009), as providing important new information on ozone impacts on root biomass and root:shoot ratio (ISA at 9-42 to 9-45). Comments on the ISA, however, pointed out that Wittig et al. relied on studies that made use of highly unreliable models to establish pre-industrial ozone concentrations (see UARG, 2012, at 7). The ISA also addressed new scientific information related to crop yield loss (ISA at 9-57 to 9-67), although commenters pointed out that there is no information on how to account for agricultural management and competing agricultural policies in devising a secondary NAAQS to address this welfare effect (UARG, 2012, at 9). In addition, the ISA reviewed new research addressing broader ecosystem effects of ozone but acknowledged that most of the new studies merely confirmed what was already known at the time of the previous review (ISA at 9-67 to 9-98). The ISA did place significant emphasis on a study by Grulke et al. (2008) linking ozone concentrations and increased forest susceptibility to wildfire (ISA at 9-88). Commenters pointed out, however, that Grulke et al. (2008) did not show a statistical correlation between ozone and wildfires and that numerous confounders, such as drought and insect infestations, were not controlled for (UARG, 2012, at 8).

EPA’s WREA included several quantitative analyses related to the key welfare effects that EPA chose to evaluate. With respect to relative biomass loss (RBL) in trees, a key effect in this review of the secondary standard, EPA calculated exposure-response functions based on seedling RBL values and then extrapolated those values to RBL estimates for mature trees (WREA at 6-4 to 6-6). Commenters on the WREA explained that the exposure-response functions were highly uncertain due to limitations in EPA’s W126 estimates, both because of the limited number of tree species studied and because of problems inherent in extrapolating effects from seedlings to trees at other developmental stages (Gradient, 2014, at 7, 13-16). The WREA also included a national scale assessment for tree RBL using a 2% RBL benchmark recommended by CASAC (WREA at 7-19 to 7-34). Commenters explained, however, that there was no justification for the 2% benchmark (Gradient, 2014, at 16).

The WREA included additional analyses related to visible foliar injury effects of ozone, including a screening assessment of impacts at 214 national parks and a case study
assessment of three national parks in an attempt to quantify the value of mitigating foliar injury (WREA at 7-34 to 7-58). Comments on these analyses pointed out that the screening-level assessment had significant uncertainties because none of the available studies linking ozone exposures to foliar injury used or reported the W126 metric (Gradient, 2014, at 10). With respect to the case studies, EPA itself acknowledged that it was unable to quantify “the monetary value of the [relevant] services given the data and methodology limitations inherent in such an effort” (WREA at 7-34).

In the PA, EPA staff concluded that there was a basis for finding the current secondary standard inadequate and recommended that the Administrator consider revising the secondary ozone standard to a W126 form set at a level ranging from 17 ppm-hrs to 7 ppm-hrs (PA at 6-57 to 6-58). In addition to addressing scientific issues, comments on the PA explained that the PA did not provide an adequate basis for determining that the observed or projected welfare impacts were adverse (UARG, 2014, at 43-44). Commenters also noted that the record supported a finding that the current 75 ppb secondary standard would provide welfare protection consistent with the range of W126 values that the staff recommended for consideration (Gradient, 2014, at 3-6).

**Background Ozone Concentrations.** In addition to the forgoing issues, the EPA staff documents contained discussions of “background” ozone concentrations and various ways to account for such background. In its prior review in 2007, EPA introduced the term Policy Relevant Background (PRB), which was defined as ozone concentrations in the U.S. in the absence of anthropogenic emissions of precursor pollutants – i.e., volatile organic compounds (VOCs), nitrogen oxides (NOx), methane (CH₄), and carbon monoxide (CO) – from sources in the U.S., Canada, and Mexico; and it attempted to model such concentrations. In initial drafts of the ISA, the EPA staff continued to follow that approach, based on the erroneous assumption that emissions from sources in Canada and Mexico could be controlled by treaties or international agreements for purposes of NAAQS implementation. In the final ISA and PA, EPA included three definitions of background: (1) natural background, consisting of concentrations that would exist in the absence of any anthropogenic emissions of precursor pollutants; (2) North American background, consisting of concentrations that would exist in the absence of anthropogenic precursor emissions from North America; and (3) U.S. background (USB), consisting of concentrations that would exist in the absence of anthropogenic emissions from sources in the U.S. For the reasons discussed above, only USB constitutes true background for purposes of evaluating the implications for setting NAAQS, since only U.S. sources are subject to regulation under the SIPs. However, during the reviews of the EPA staff documents, several commenters pointed out that EPA had still not adequately determined USB, was underestimating USB concentrations, and was still not properly taking into account the impact of USB on projected attainment of the ozone NAAQS (see, e.g., Wolff et al., 2014; Lefohn and
Oltmans, 2012, 2014 [the latter showing that a large percentage of the risks calculated by EPA is associated with ozone concentrations in the background range]; Kaiser, 2014).

Other Issues. Finally, in the course of these reviews, many of the Associations urged CASAC to comply with its statutory obligation to provide advice to EPA on any adverse social, economic, and energy effects from efforts to attain revised ozone NAAQS, as required by CAA § 109(d)(2)(C) (see, e.g., Air-Conditioning, Heating, and Refrigeration Institute et al., 2014). However, CASAC did not do so.

C. EPA’s Proposed Rule

In its December 2014 proposal, EPA proposes to retain the indicator, averaging time, and form of the current 8-hour primary standard, but to reduce the level of the standard to a level within the range of 65 to 70 ppb, although it also asks for comment on reducing the standard further to 60 ppb and on the option of retaining the current standard of 75 ppb (79 Fed. Reg. 75234, 75236). In addition, EPA proposes to reduce the level of the secondary standard by making it the same as the revised primary standard, although it also asks for comment on setting a separate secondary standard using the seasonal W126 form (id. at 75237). In its proposal, EPA itself acknowledges the uncertainties in the interpretation of the scientific data, as discussed below.

1. Statements on Level of Primary Standard

To support the proposed change in the level of the primary standard, EPA relies most heavily on the controlled human exposure studies which it says showed adverse respiratory effects in healthy subjects at ozone levels “as low as 72 ppb” (id. at 75288, 75288-89, 75291, 75304). Specifically, EPA relies on the Schelegle et al. (2009) study, discussed above, which reported a statistically significant group mean decrease in FEV$_1$ and an increase in subjective symptoms at the 72 ppb exposure level. EPA asserts in several places that the responses observed in the Schelegle et al. study meet the criteria for adverse health effects (id. at 75288, 75289, 75304). However, these assertions must be referring to responses of individual study subjects, since EPA does not claim that transitory FEV$_1$ decrements less than 10% (such as the mean change of ~ 5% identified in this study) are adverse. Indeed, only six of the 31 subjects in this study exhibited an FEV$_1$ decrement equal to or greater than 10%. Moreover, in this study, individuals that exhibited FEV$_1$ decrements in response to 72 ppb ozone were not always the same individuals that reported the respiratory symptoms, making the results of this study confusing at best. Further, the Agency states that, for healthy people, including children, FEV$_1$ decrements between 10% and 20% and/or moderate symptomatic responses “would likely interfere with normal activity for relatively few sensitive individuals” (id. at 75263).
EPA also continues to assert, as it did in 2008, that “at-risk” individuals, such as children and people with asthma, could experience larger and/or more serious effects at the same levels \((\text{id.}, 75263, 75280, 75288)\). However, it recognizes that there are no direct data to support that claim since “the controlled human exposure studies that provided the basis for health benchmark comparisons have not evaluated at-risk populations” \((\text{id. at 75273})\).

EPA further relies on single-city epidemiological studies that reported associations of ozone with respiratory effects in cities where EPA believes that the current standard would have been met \((\text{id. at 75289, 75291, 75307})\). In particular, it cites a study in Seattle by Mar and Koenig (2009), who reported associations of ozone levels with respiratory emergency department visits for asthma in a location that EPA says would likely have met the current standard of 75 ppb but would not have met a standard of 70 ppm \((\text{id. at 75280, 75289, 75307})\). At the same time, EPA recognizes that epidemiological studies are subject to a general uncertainty in determining “the extent to which reported health effects are caused by exposures to \(O_3\) itself, as opposed to other factors such as co-occurring pollutants or pollutant mixtures,” and that “this uncertainty becomes an increasingly important consideration as health effect associations are evaluated at lower ambient \(O_3\) concentrations” \((\text{id. at 75282})\). Further, EPA notes specifically that the extent to which the reported ozone-associated emergency department visits in the Seattle study could have been reduced by a standard at or below 70 ppb is uncertain \((\text{id. at 75307})\).

EPA places supporting, but less, weight on the multi-city epidemiological studies \((\text{id. at 75280-81, 75289, 75291, 75307-08})\). However, the Agency recognizes “important uncertainties” in reliance on these studies – e.g., uncertainties stemming from the heterogeneity in effect estimates among locations, uncertainties in linking multi-city effect estimates (aggregated across multiple cities) to ozone levels below the current standard, uncertainties in identifying concentration-response relationships, etc. \((\text{id. at 75282, 75307})\). EPA also acknowledges that the long-term studies of respiratory effects, including mortality, were not conducted in locations that would have met the current standard and have not reported concentration-response relationships that indicate confidence in health effects associated with ozone concentrations meeting the current standard \((\text{id. at 75282})\).

EPA relies further on the modeled risk estimates derived from its HREA \((\text{id. at 75289-91})\). Again, the Agency relies primarily on risk estimates derived from the controlled human exposure studies and gives less weight to risk estimates derived from epidemiological studies due to substantial uncertainties about those estimates. Specifically, EPA recognizes numerous “key uncertainties” in the epidemiologic-based risk estimates, including “the heterogeneity in effect estimates between locations, the potential for exposure measurement errors, and the uncertainty in the interpretation of the shape of the concentration-response functions for \(O_3\) concentrations in the lower portions of ambient distributions” \((\text{id. at 75289 & 75303}; \text{see also id.})\).
At 75277-79). As an example of the last of these, EPA recognizes that “lower confidence” should be placed in the HREA’s estimates of respiratory mortality from long-term ozone exposure, which are based on a study by Jerrett et al. (2009), due to the uncertainties in that study about the attribution of the effects to any particular concentration of ozone (id. at 75277, 75300). It should also be noted that EPA’s HREA evaluates exposures and risks from all sources, including natural sources and non-U.S. anthropogenic sources as well as U.S. anthropogenic sources, and thus does not characterize the exposures and risks that could be addressed by a change in the NAAQS.

In its proposal, EPA rejects the need to set a primary standard at a level below 65 ppb. In this regard, EPA notes that, at levels below 72 ppb, “the combination of statistically significant increases in respiratory symptoms and decrements in lung function has not been reported,” citing the findings of Adams (2006), Schelegle et al. (2009), and Kim et al. (2011) of no statistically significant increases in symptoms at 60 and 63 ppb (id. at 75304). The proposal thus states that “[t]he Administrator has decreasing confidence that adverse effects will occur following exposures to O\textsubscript{3} concentrations below 72 ppb” (id.). EPA states further that a standard below 65 ppb would not be warranted “given the uncertainties associated with the adversity of exposures to 60 ppb O\textsubscript{3}, particularly single occurrence of such exposures; uncertainties associated with air quality analyses in locations of multicity epidemiologic studies; and uncertainties in epidemiology-based risk estimates, particularly uncertainties in the shape of the concentration-response functions at lower O\textsubscript{3} concentrations and uncertainties associated with the heterogeneity in O\textsubscript{3} effect estimates across locations” (id. at 75309).

2. **Statements on Secondary Standard**

As stated above, EPA is proposing to revise the secondary ozone standard to be the same as the revised primary standard. Its basis for this proposal is the proposed determination that air quality providing exposures within the range of 13 ppm-hours to 17 ppm-hours would be “requisite to protect the public welfare” and that an 8-hour standard set at the level of 70 ppb would achieve such air quality. Accordingly, EPA’s proposed rule is composed of statements made in support of its proposed W126 range of protective air quality and its assessment of equivalency between that range of air quality and an 8-hour standard in a traditional NAAQS form.

To support its proposed determination that a 13 ppm-hour to 17 ppm-hour range is requisite to protect public welfare, EPA cites three categories of welfare effects: (1) impacts on tree growth, productivity, and carbon storage; (2) crop yield loss; and (3) visible foliar injury (id. at 75315). With respect to all three categories, the proposed rule acknowledges that the current body of scientific evidence confirms prior conclusions and that no major scientific advances have occurred that have altered fundamental knowledge with respect to these effects (79 Fed. Reg. at 75314, 75316, 75317, 75319).
The proposed rule relies in particular on relative biomass loss (RBL) in trees to support the proposed revision to the secondary NAAQS (id. at 75335). The exposure-response functions developed from studies of 11 species of tree seedlings are the centerpiece of this area of the science (id. at 75318). The proposed rule acknowledges key limitations in the exposure-response functions – namely, that they are derived from a limited number of studies (and in some cases only a single study) per species (id. at 75318), that effects on seedlings are not equal to effects on mature trees (id. at 75339), and that they are based on studies of less than 0.8% of tree species in the United States and may not be representative of sensitivity in other species (id. at 73256). The proposed rule also points to assessments in the WREA indicating that, under the current secondary standard, only approximately 0.2% of the country would experience 2% RBL; and it recognizes that another WREA study indicated that, in most counties where a species experienced a 2% RBL during air quality conditions that meet the current standard, that effect was found only for a single, sensitive species (id. at 75324). Most importantly, in the proposed rule, EPA acknowledges that the 2% RBL benchmark it had previously relied upon was actually based on “no explicit rationale” (id. at 75321); and it proposes to conclude that a 6% RBL benchmark is a more reliable measure by which to judge adverse RBL effects (id. at 75349).

The proposed rule also describes the science characterizing crop yield loss and visible foliar injury. As to crop yield loss, however, EPA states that “agricultural crops do not have same need for additional protection from the NAAQS as forested ecosystems and, while research on agricultural crop species remains useful in illuminating mechanisms of action and physiological processes, information from this sector on O₃-induced effects is considered less useful in informing judgments on what level(s) would be sufficient but not more than necessary to protect the public welfare” (id. at 75348). With respect to visible foliar injury, the proposed rule notes that there are likely to be only minimal effects at air quality levels meeting the current secondary standard (id. at 75328), and that there is little scientific information and no guidance from federal land managers to help make reliable determinations as to what constitutes adverse visible foliar injury effects (id. at 75316, 75334). Accordingly, EPA places less emphasis on these welfare effects in its proposed determination that a range of 13 ppm-hours to 17 ppm-hours would be requisite to protect the public welfare.

The proposed rule relies on an assessment included in the rulemaking docket entitled “Comparison of Ozone Metrics Considered in the Current NAAQS Review” (Wells, 2014), referred to herein as the Metrics Comparison Memorandum, to establish that its proposed secondary 8-hour NAAQS is justified. That assessment reviews air quality data from 2001 to 2003 and 2011 to 2013 and concludes that, in general, W126 and 4th highest daily maximum 8-hour ozone concentrations are both decreasing over time. The proposed rule also notes that all areas that would meet a 70 ppb standard would achieve protection consistent with EPA’s
proposed range of 13 ppm-hours to 17 ppm-hours as the level at which adverse effects to public welfare would be anticipated.⁵

3. **Statements on Background Sources of Ozone**

In the proposal, EPA identifies several types of background ozone sources that can increase ambient ozone concentrations and contribute to exceedances of the ozone NAAQS. These background sources include international transport, stratospheric ozone intrusions, and ozone originating from natural sources such as wildfires (79 Fed. Reg. at 75342). EPA also acknowledges that it can account for background concentrations when setting NAAQS. Citing *Lead Industries Ass'n v. EPA*, 647 F.2d 1130, 1156 n.1 (D.C. Cir. 1980), and *Mississippi*, 744 F.3d at 1351, EPA asserts that “[t]he CAA does not require the Administrator to establish a primary NAAQS at a zero-risk level or at background concentrations” (79 Fed. Reg. at 75238). EPA also recognizes, based on the court’s 2002 decision in *American Trucking Ass’ns* (283 F.3d at 37), that “EPA may consider proximity to background levels as a factor in the decision whether and how to revise the NAAQS when considering levels within the range of reasonable values” (id. at 75242), as it did in setting the 1997 NAAQS.

Nevertheless, EPA has proposed to revise the ozone standards to levels where compliance will likely be significantly more difficult – if not impossible – in many areas due to background ozone concentrations from sources other than U.S. anthropogenic sources. Despite asserting that “U.S. anthropogenic emissions sources are the dominant contributor to the majority of modeled O₃ exceedances of the NAAQS across the U.S.” (id. at 75382), EPA acknowledges that its own modeling showed that “there can be events where O₃ levels approach or exceed the concentration levels being proposed in this notice (i.e., 60-70 ppb) in large part due to background sources” (id.). In fact, EPA acknowledges that “there can be episodic events with substantial background contributions where O₃ concentrations approach or exceed the level of the current NAAQS (i.e., 75 ppb)” (id. at 75242; emphasis added).

However, EPA dismisses the concern that areas could be at risk of a nonattainment classification based on background ozone concentrations. See *id.* at 75382 (“In most locations in the U.S., these events are relatively infrequent and the CAA contains provisions that can be used to help deal with certain events, including providing varying degrees of regulatory relief for air agencies and potential regulated entities.”); see also *id.* at 75383-85 (describing options for regulatory relief). As discussed in Section III.C below, these conclusions are erroneous and unjustified.

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⁵ In fact, as discussed in Section III.G below, EPA’s own air quality analyses show that meeting the current 75 ppb standard would also reduce W126 concentrations generally within the range recommended by EPA (13-17 ppm-hrs), except at a few monitors in the Southwest and West, where modeled predictions have significant uncertainties.
4. **Regulatory Impact Analysis**

In connection with its proposed rule, EPA prepared a Regulatory Impact Analysis (RIA) pursuant to Executive Order 12866 (EPA, 2014d). In the RIA, EPA estimated the potential costs and benefits of revising the ozone NAAQS to 70, 65, and 60 ppb. In each case, EPA concluded that the benefits of the revision would outweigh the costs of complying with the revised standard.

Rather than attempting to evaluate the costs associated with implementation of the revisions to the ozone NAAQS over time, EPA focused solely on the costs associated with a 2025 baseline year (RIA at ES-1-2). To determine what the baseline ambient ozone concentrations would be in 2025, EPA projected an emissions scenario that incorporated future reductions in ozone concentrations from implementation of the Mercury Air Toxics Rule (MATS), the Clean Air Interstate Rule (CAIR), the Tier 3 Motor Vehicle Emission and Fuel Standards, the proposed Section 111(d) Clean Power Plan, and full attainment of the current 75 ppb ozone NAAQS (id. at ES-1 to ES-2). EPA selected 2025 for this snapshot of projected costs “because most areas of the U.S. will likely be required to meet a revised ozone standard by 2025” (id.). EPA acknowledged, however, that nonattainment areas classified as marginal or moderate would likely have to demonstrate attainment prior to 2025, and in some cases could be as early as 2020 (id.). EPA adopted a later baseline for California based on the fact that most regions of the State would be given substantially later attainment deadlines in response to higher ambient ozone concentrations.

After modeling baseline ozone concentrations in 2025, EPA then estimated the degree of emission reductions that would be required to attain the proposed ozone NAAQS of 70, 65, and 60 ppb. EPA first evaluated emission reductions from “known controls,” which “are based on information available at the time of this analysis and include primarily end-of-pipe control technologies” (id. at ES-6). Costs for known controls were based on EPA’s Cost Strategy Tool (CoST). Where additional controls were needed, EPA then applied “unknown controls,” for which it estimated an average cost of $15,000 per ton. With respect to the costs of these unknown controls, EPA also performed a sensitivity test with costs of $10,000 per ton and $20,000 per ton. Significantly, EPA conducted its cost analysis on a coordinated regional basis to identify least-cost opportunities to reduce ambient ozone concentrations, even if emissions reductions necessary for a state to attain the NAAQS took place in neighboring states.

With respect to benefits, EPA relied on the same 2025 baseline year and evaluated health benefits associated with reduced ozone and PM$_{2.5}$ concentrations as well as some welfare-related benefits. EPA applied a “damage-function” approach to calculating ozone-reduction benefits (id. at ES-10). EPA explained that “[t]his approach estimates changes in individual health endpoints and assigned values to those changes assuming independence of the values for individual endpoints. Total benefits are calculated as the sum of the values for
all non-overlapping health endpoints” (id.). For PM$_{2.5}$ co-benefits, EPA applied a benefit-per-ton approach based on prior analyses EPA completed for other regulatory actions (id. at ES-11). EPA did not attempt to monetize benefits from reductions in other co-pollutants (id. at ES-11-12). With respect to welfare co-benefits, EPA focused on a subset of benefits associated with the agriculture and forestry sectors (id. at ES-12). EPA recognized that ozone-related improvements are not a primary driver of the cost-benefit analysis, since it stated that “PM$_{2.5}$ co-benefits account for approximately two-thirds to three-quarters of the estimated benefits” (id. at ES-13).

Overall, EPA’s analysis produced net benefits for each proposed standard. Table ES-6 from the RIA (copied below) shows EPA’s projected costs and benefits of reducing the ozone NAAQS (excluding California):

<table>
<thead>
<tr>
<th>Proposed Alternative Standard Levels</th>
<th>Total Costs (7%)</th>
<th>Total Health Benefit (7%)</th>
<th>Net Benefit (7%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>70 ppb</td>
<td>65 ppb</td>
<td>60 ppb</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>------------------</td>
<td>--------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Total Cost: (7%)</td>
<td>$3.9</td>
<td>$15</td>
<td>$39</td>
</tr>
<tr>
<td>Total Health Benefit: (7%)</td>
<td>$6.4 to $13.0</td>
<td>$19 to $38</td>
<td>$34 to $70</td>
</tr>
<tr>
<td>Net Benefit: (7%)</td>
<td>$2.5 to $9.1</td>
<td>$4 to $23</td>
<td>($5) to $31</td>
</tr>
</tbody>
</table>

$^a$ Benefits are nationwide benefits of attainment everywhere except California.
$^b$ EPA believes that providing comparisons of social costs and social benefits at 3 and 7 percent is appropriate. Estimating multiple years of costs and benefits is not possible for this RIA due to data and resource limitations. As a result, we provide a snapshot of costs and benefits in 2025, using the best available information to approximate social costs and social benefits recognizing uncertainties and limitations in those estimates.
$^c$ The benefits range reflects the LOW and UPPER core estimates of short-term ozone and long-term PM mortality.

As discussed in Section IV of these comments, EPA’s RIA substantially underestimates the costs and overestimates the benefits of the proposed rule.

D. Current Status

As EPA acknowledges in its ISA, ground-level ozone has steadily declined over the past decade. The ISA states that “[t]he median annual 4$^{th}$-highest 8-h daily max dropped from 88 ppb in 1998 to 71 ppb in 2010” (ISA at 3-120). Reductions have been widespread, with more than 80% of monitoring sites reporting a reduction of at least 6 ppb between 2003 and 2010 (id. at 3-124). Furthermore, the reductions have occurred in both attainment and nonattainment areas (id. at 3-137). Thus, the data compiled by EPA in preparation for this rulemaking demonstrate that ambient ozone levels have decreased substantially.

Although these changes have been achieved at significant cost to industry and the American public, they have occurred largely in the absence of a focused effort to achieve compliance with the 2008 revision of the ozone NAAQS to 75 ppb. While the revised standard was promulgated seven years ago, implementation by the states was delayed significantly for
the following reason: Following promulgation of the 2008 revised standard, EPA announced, on September 16, 2009, that it would commence a rulemaking to reconsider the revised 2008 ozone NAAQS. As a result, “states were given the impression that if the NAAQS were revised as a result of the reconsideration, the 3-year deadline [to submit infrastructure SIPs] would be reset.” 78 Fed. Reg. 34178, 34183 (June 6, 2013). Because many states relied on EPA’s reconsideration process (see Section II.B.3) and did not submit timely infrastructure SIPs, EPA was forced by court order to find that 28 States, the District of Columbia, and Puerto Rico failed to make timely SIP submissions. 78 Fed. Reg. 2882 (Jan. 15, 2013). This finding established a 24-month deadline for EPA to establish federal implementation plans unless the states submitted approvable infrastructure SIPs before the February 14, 2015 deadline. Thus, as a result of EPA’s action to reconsider the 2008 ozone NAAQS, development of SIPs was significantly delayed and many states are still in the process of preparing and implementing infrastructure SIPs to comply with the revised 2008 standard.

Furthermore, EPA postponed designating areas as attainment, nonattainment, or unclassifiable for the 2008 NAAQS until more than four years after that standard was promulgated. 77 Fed. Reg. 30088 (May 21, 2012); 77 Fed. Reg. 34221 (June 11, 2012). States are only beginning to implement the reduction in the 8-hour ozone NAAQS from 84 ppb (0.08 ppm) to 75 ppb. Indeed, EPA’s rule explaining its requirements for SIPs for areas that were designated nonattainment for the current standard was not published in the Federal Register until March 6, 2015. 80 Fed. Reg. 12263.

Completion of the development and implementation of SIPs to meet the current standard is continuing to require the expenditure of significant resources by federal, state, and local regulators and regulated entities. It is expected that such implementation would result in further reductions in ambient ozone levels. However, EPA is proposing to reduce the standard further before that task is completed.

E. Impacts of EPA’s Proposed Rule

If finalized, the proposed revisions to the ozone NAAQS will have significant adverse impacts on members of the Associations, their customers, the communities and states in which they operate, and the overall U.S. economy. The Associations’ members emit ozone precursors that are the subject of regulation under the Act, notably NOx and VOCs, and thus will be directly impacted by any revision to the ozone NAAQS. Promulgation of a revised NAAQS triggers requirements for state, local, and tribal entities to adopt new NAAQS in their jurisdictions and to develop NAAQS-specific SIPs to plan for the achievement and maintenance of the revised

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NAAQS. See CAA. §§ 110(a)(2) (infrastructure SIPs), 172(c) (general requirements for nonattainment area SIPs), 182 (specific requirements applicable to SIPs for ozone nonattainment areas). States and other entities preparing SIPs do not have discretion to target air quality values that are less stringent than the NAAQS adopted by EPA. As a result, revising the NAAQS will require states and local communities to commit significant resources to develop new SIPs and these SIPs will ultimately subject the Associations’ members to costly and more stringent emissions controls.

Although ambient ozone concentrations continue to decrease, a significant number of air quality control regions will be unable to attain the proposed NAAQS unless states mandate additional reductions in emissions of ozone precursors beyond those included in SIPs designed to attain the current NAAQS of 75 ppb. For example, Figure 1 (presented above) shows areas that are currently designated nonattainment under the current NAAQS (top panel) and those that would be projected to be designated as nonattainment areas under a revised standard of 65 ppb based on data for 2011 through 2013 (bottom panel). This figure illustrates the massive increase in nonattainment areas nationwide that would result from such a reduced standard. Further, an analysis by the Baton Rouge Area Chamber (copy attached as Attachment A) shows that, of the nation’s top 20 metropolitan area economies, as ranked by the Brookings Institution’s assessment of performance through recession and recovery, 15 would be classified as nonattainment for a 70 ppb standard and 18 of the 20 would be classified as nonattainment for a 65 ppb standard (compared to 8 for the current standard).

EPA’s own RIA projects that significant emissions reductions beyond the baseline case will be required to attain the proposed NAAQS. The RIA’s projections (including California) indicate that a NAAQS of 70 ppb would require NOx emission reductions of approximately 700,000 tons/year and VOC emission reductions of approximately 55,000 tons/year, and that a NAAQS of 65 ppb would require NOx emission reductions of nearly 2,000,000 tons/year and VOC emission reductions of approximately 106,000 tons/year (RIA at ES-8 to ES-10). In fact, the required emissions reductions and associated costs would likely be even greater than EPA’s projections. This is demonstrated by two recent studies conducted by NERA Economic Consulting (NERA) – one evaluating the economic impacts of a 65 ppb NAAQS for ozone (NERA Impacts Report, copy attached as Attachment B) and the other presenting a review of the RIA’s cost estimates (NERA RIA Review, copy attached as Attachment C). These studies demonstrate that the RIA significantly underestimates the incremental reduction in emissions of ozone precursors that will be required if EPA revises the ozone NAAQS and significantly underestimates the per-ton costs of reducing emissions of ozone precursors. See also Section IV.A below. As a result, the emission reduction and cost burdens imposed on U.S. businesses will be even greater than what EPA estimates.
EPA acknowledges that existing emission control technologies will not be sufficient to achieve the proposed NAAQS, and that states, along with the regulated community, will instead have to rely on what EPA refers to as “unknown controls” to further reduce ambient ozone levels to achieve attainment with the proposed NAAQS. See RIA at ES-6 & 7-10. The RIA itself estimates that, for a 65 ppb standard, unknown controls represent over 40 percent of the total emissions reductions projected by EPA (id. at 4-22 to 2-23, Tables 4-10 & 4-11), but comprise more than 70 percent of the costs of compliance (see NERA RIA Review at 14-15). In fact, as shown by the NERA Impacts Report, achievement of such a standard will require greater reliance on unknown controls than projected in the RIA. For example, that report estimates that over 60 percent of the emissions reductions to achieve a 65 ppb standard would need to come from unknown controls. Since these controls are not known, their technological feasibility and costs are likewise unknown, and the proposed rule could thus lead to the early closure of plants and the early scrapping of equipment. For example, in California, some air quality management districts have completely exhausted cost-effective control technologies for reducing ozone precursors and thus have none left to require.

Moreover, reliance on these unknown emission control technologies could have serious regulatory repercussions. Under the CAA, the ability to rely on unknown new or improved technologies is limited to “extreme” nonattainment areas (§ 182(e)(5)). The SIPs for other nonattainment areas (i.e., moderate, serious, and severe nonattainment areas) must specify how the NAAQS will be achieved (§§ 182(b), (c), (d)). Thus, if a state is forced to rely on unknown controls to reduce ambient ozone concentrations to achieve the revised standard in such areas, EPA may disapprove the SIP and promulgate a federal implementation plan (FIP) under § 110(c) (or be sued to compel such action), and could impose sanctions under § 179(b), which can include an increase in the ratio for emissions offsets and/or a cutoff of federal funds for highway projects. The imposition of such sanctions would have severe adverse impacts for regulated entities and/or local communities. Alternatively, if the state were to reclassify the area to extreme nonattainment, that designation would result in the imposition of the more stringent requirements applicable in such areas (described below), with the associated negative consequences for regulated businesses.

In short, the need to rely on yet-undefined controls to achieve the proposed revised standards will further increase the costs and further undermine the technological feasibility of achieving the proposed standards.

In addition, as discussed in Sections II.C.4 and III.C.1, EPA’s proposed NAAQS may be at or below background ozone levels for some air quality control regions, meaning that no amount of technological innovation will allow those regions to reach attainment status. Any facilities located in such areas will likely face even more severe burdens as states are forced, however futilely, to reduce emissions as far as possible.
Furthermore, the burdens on the Associations’ members and other businesses will not be limited to those imposed by the states in future SIP revisions. Once a revised standard is finalized and EPA makes new attainment designations, the Associations’ members and other members of the regulated community will be subject to more stringent obligations under the New Source Review (NSR) program. First, for new and modified sources in areas designated as attainment or unclassifiable – either before or after new attainment designations are made – granting of a Prevention of Significant Deterioration (PSD) permit will be dependent on a showing that emissions from the new or modified facility “will not cause, or contribute to, air pollution in excess of” the revised ozone NAAQS. See CAA § 165(a)(3). A revised NAAQS will make that showing more difficult. Second, for new and modified sources in regions that are designated as nonattainment as a result of the revised ozone NAAQS (which, as shown above, will be greatly expanded over current nonattainment areas), NSR obligations become much more onerous. Under the Nonattainment New Source Review (NNSR) permitting program, new and reconstructed facilities must install emission controls that incorporate the Lowest Achievable Emission Rate (LAER) as opposed to the less stringent Best Available Control Technology (BACT) requirement applicable to PSD permits. In addition, new and modified sources subject to NNSR are required to obtain emissions offsets at a greater than 1:1 ratio from other facilities in the region to ensure that ambient ozone concentrations will not increase as a result of the project. These more stringent NNSR requirements will impose significant burdens on the Associations’ members and could stymie economic growth in nonattainment areas by discouraging the location of new businesses and restricting the growth of existing businesses in those areas.

Overall, the economic impact of the proposed revisions to the ozone standard will be unprecedented. The NERA Impacts Report estimates, for example, that over the period from 2017 through 2040, a standard of 65 ppb could cost almost $1.1 trillion (present value), reduce the U.S. GDP by an average of about $140 billion per year or a total of about $1.7 trillion, result in a loss of approximately 1.4 million job equivalents, and reduce the average U.S. household consumption by about $830 per year. All sectors of the economy would be affected by a reduced standard, both directly through increased emission control costs and/or plant closures and indirectly through potential impacts on the affected entities’ customers and/or suppliers. Tables S-9 and S-10 of the NERA Impacts Report present the estimated changes in output for various sectors of the economy.7

Finally, contrary to EPA’s assertion in the proposed rule, revising the ozone NAAQS will have a significant effect on energy supply, distribution, and use. EPA claims in the proposed

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7 In addition, the solid waste management industry notes that landfills facing cost-prohibitive advanced control equipment requirements will turn to flaring of biogas instead of beneficially using the landfill gas as a source of energy. This will increase overall emissions because equivalent energy generation from fossil fuels will no longer be avoided.
rule that revising the ozone NAAQS “is not a significant energy action” under Executive Order 13221 because emissions reduction strategies “will be developed by states on a case-by-case, basis and the EPA cannot predict whether the control options selected by states will include regulations on energy suppliers, distributors, or users.” 79 Fed. Reg. at 75386. This assertion cannot be squared with EPA’s own estimate in the RIA that, to attain a NAAQS of 65 ppb for example, Electric Generating Units (EGUs) would have to reduce NOx emissions by more than 200,000 tons/year RIA at ES-8, Table ES-2). Given the significant across-the-board emission reductions that EPA identifies in the RIA, it is inconceivable that the states could all achieve a revised ozone NAAQS without imposing some additional emission reduction obligations on EGUs. The NERA Impacts Report points out (at S-12 to S-13) that a 65 ppb standard would impact U.S. energy sectors, largely because it would lead to the premature retirement of many coal-fired EGUs, and could cause the average residential cost of electricity to rise by an average of 1.7% per year through 2040 compared to what it would otherwise be without such a standard. Thus, it is disingenuous for EPA to assert that it is State SIPs – not the revised NAAQS – that will affect energy supply, distribution, and use, when EPA leaves the states no choice but to do so.

III. DEFICIENCIES IN EPA’S PROPOSAL

A. Legal Standard

Section 307(d)(9) of the Act establishes the standard by which EPA’s decisions on NAAQS will be reviewed in the courts – a standard which is similar to that provided in the Administrative Procedure Act (5 U.S.C § 706). Under that provision of the Act, an EPA decision on a NAAQS revision is subject to reversal by the reviewing court if, among other things, it is: “(A) arbitrary, capricious, an abuse of discretion, or otherwise not in accordance with law”; or “(C) in excess of statutory jurisdiction, authority, or limitations.” To survive judicial review, an agency must “articulate a satisfactory explanation for its action including a ‘rational connection between the facts found and the choice made.’” Motor Vehicle Mfrs. Ass’n of U.S., Inc. v. State Farm Mut. Auto. Ins. Co., 463 U.S. 29, 43 (1983) (quoting Burlington Truck Lines v. United States, 371 U.S. 156, 168 (1962)). Further expanding on this standard, the Supreme Court has held that “an agency rule would be arbitrary and capricious if the agency has relied on factors which Congress has not intended it to consider, entirely failed to consider an important aspect of the problem, offered an explanation for its decision that runs counter to the evidence before the agency, or is so implausible that it could not be ascribed to a difference in view or the product of agency expertise.” Id.

Applying this standard, courts have vacated agency actions that failed to consider all of the relevant factors that could influence the agency’s ultimate decision. For example, in Motor Vehicle Mfrs. Ass’n, the Court considered the National Highway Traffic Safety Administration’s
decision to rescind a regulation requiring passive occupant restraint systems, which consisted of seat belts or airbags. *Id.* at 37. While the agency sought to justify rescission based solely on the asserted ineffectiveness of seat belts, the Court vacated the agency’s decision, holding that “the mandatory passive-restraint rule may not be abandoned without any consideration whatsoever of an airbags-only requirement.” *Id.* at 51. Likewise, in a case involving control of hazardous air pollutants under Section 112, the D.C. Circuit vacated an EPA standard for brick and ceramic kilns for failure to consider a full range of factors affecting emissions when setting so-called MACT floors. *Sierra Club v. EPA*, 479 F.3d 875, 883 (D.C. Cir. 2007). In that case, EPA had limited its analysis to technology-based emissions controls and failed to evaluate the role of “non-technology factors [that] affect emission levels.” *Id.* See also *Advocates for Highway & Auto Safety v. Fed. Motor Carrier Safety Admin.*, 429 F.3d 1136, 1145 (D.C. Cir. 2005) (setting aside an agency rule on training for commercial vehicle drivers for failure to consider key study); *Pub. Citizen v. Fed. Motor Carrier Safety Admin.*, 374 F.3d 1209, 1216 (D.C. Cir. 2004) (setting aside an agency rule limiting the driving time and work of commercial vehicle operators for failure to consider the impact of the rule on the health of drivers, as required by the statute). As these cases demonstrate, an agency cannot pick and choose from among relevant factors when deciding whether to revise an existing regulation. It must consider the full range of factors that are relevant to the decision, either as a result of statutory obligations or previous regulatory actions. A myopic approach that focuses solely on the factors that support an agency’s proposed course of action while ignoring countervailing factors will be vacated.

Nor is it sufficient for an agency to privately consider these factors; it must justify its decision in the administrative record so that both the courts and the general public can be assured that the agency considered all of the relevant factors and provided a rational basis for its ultimate decision. Where the administrative record lacks such a reasoned justification, it cannot be provided after the fact by the agency or by the courts. Thus, courts vacate or remand agency decisions when the agency fails to fully explain its decision in the rulemaking record.8

8 See, e.g., *Sierra Club v. EPA*, 294 F.3d 155, 163 (D.C. Cir. 2002) (“The EPA made no mention of these [challenged emission control] measures or measures like them, . . . . This omission – whether the result of inadvertence or of an unexplained change of course – renders the EPA’s decision arbitrary and capricious.”); *North Carolina v. EPA*, 531 F.3d 896, 917 (D.C. Cir. 2008) (“Nowhere does EPA explain how reducing Title IV allowances will adequately prohibit states from contributing significantly to downwind nonattainment of the PM2.5 NAAQS.”); *Arteva Specialties S.a.r.l. v. EPA*, 323 F.3d 1088, 1092 (D.C. Cir. 2003) (“EPA may well be correct that the availability of the alternatives it cites adequately answers the petitioners’ concern over the cost-effectiveness of the cited provisions. We are unable, however, to discern this from the administrative record because EPA did not take into account these particular alternatives in conducting its cost effectiveness analysis. We therefore have no evidence of their cost or of their effectiveness.”); *Mossville Envtl. Action Now v. EPA*, 370 F.3d 1232, 1243 (D.C. Cir. 2004) (“While EPA may be able to know that a correlation exists between one known pollutant and some other unknown pollutants, it has not memorialized that knowledge in such a fashion that commenters, interested members of the public, regulated entities, or most importantly, a reviewing court, can assess. We cannot review under any standard the adequacy of the EPA’s correlation determination if we do not
Thus, an agency cannot simply rely on discretionary freedom or policy judgment to justify its rules. Even where a court’s ultimate standard of review is deferential, the agency has an obligation to fully explain how it has elected to exercise that discretion so that the court has a basis on which to review the agency’s decision.

Moreover, when an agency issues a rule that reverses a prior determination without providing a proper factual basis that justifies the change, its rule will be found to lack a rational basis and thus be arbitrary. Otherwise, an agency would be free to change regulatory obligations based solely on policy reasons. For example, in a case involving attainment determinations for the 1997 particulate matter NAAQS, the D.C. Circuit vacated EPA’s nonattainment designation for a county in New York where EPA interpreted the same data in a different manner in order to justify more stringent regulatory standards. *Catawba Cnty., N.C. v. EPA*, 571 F.3d 20 (D.C. Cir. 2009). There, in order to justify a nonattainment decision, EPA reclassified the county’s commuter numbers from “low” to “significant” even though “there was no intervening change in the data.” *Id.* at 52. Similarly, a court vacated a U.S. Forest Service rulemaking in which the Bush Administration rescinded a “Roadless Rule” that limited development on certain federal lands. *California ex rel. Lockyer v. U.S. Dep’t of Agric.*, 459 F. Supp. 2d 874, 904 (N.D. Cal. 2006) *aff’d*, 575 F.3d 999 (9th Cir. 2009). There the court found that the agency failed to demonstrate any change in facts that would justify a change in the Roadless Rule. *Id.* (“Here, the Forest Service reversed course without citing any new evidence that would lead to a different conclusion or explaining why it had concluded that the protections of the Roadless Rule were no longer necessary for the reasons it had previously laid out in detail, and without properly invoking a categorical exclusion.”). As these cases indicate, an agency cannot simply operate on a blank slate for each successive regulatory action. Instead, its actions must be informed by prior decisions, and an agency cannot depart from those decisions for policy reasons when the factual evidence does not support a change.

Finally, of course, an agency rule will be set aside when it contravenes the requirements of the underlying statute or exceeds the agency’s authority under the statute. See, e.g., *Utility Air Regulatory Group v. EPA*, 134 S. Ct. 2427 (2014) (holding that EPA could not lawfully apply PSD and Title V permit requirements to stationary sources based solely on their potential to emit greenhouse gases, or alter statutory applicability thresholds for PSD permits in response to an unlawful interpretation of the Act); *Mississippi*, 744 F.3d at 1361-62 (holding that EPA’s secondary ozone standard violated the Act because “EPA failed to determine what level of protection was ‘requisite to protect the public welfare,’” as required by the Act).

know what correlation the EPA found to exist.”); *Bluewater Network v. EPA*, 370 F.3d 1, 21 (D.C. Cir. 2004) (“However, we can find nothing in the record indicating that the Agency evaluated or reached any conclusions as to the cost of discontinuing [snowmobile] models to which advanced technology could not be applied by 2012. Absolute certainty and precision on this point are not required, but a reasonable explanation clearly is necessary.”).
This section of the Associations’ comments demonstrates that, in several respects, EPA’s proposed rule revising the NAAQS for ozone, if finalized, would be subject to reversal under the foregoing standards and case law.

B. EPA’s “Policy Choices” Are Not Insulated from Scrutiny.

In its proposal, EPA states that the selection of a primary standard that is requisite to protect public health with an adequate margin of safety requires “judgments based on an interpretation of the scientific evidence and exposure/risk information that neither overstates nor understates the strengths and limitations of that evidence and information, nor the appropriate inferences to be drawn therefrom” (79 Fed. Reg. at 75303-04). According to EPA, “[t]he selection of any particular approach for providing an adequate margin of safety is a policy choice left specifically to the Administrator’s judgment,” in which EPA “considers such factors as the nature and severity of the health effects, the size of sensitive population(s) at risk, and the kind and degree of uncertainties that must be addressed” (id. at 75238 & 75304 n.157; emphasis added).

EPA’s invocation of “policy choice” and “the Administrator’s judgment” cannot insulate its decision from scrutiny. While the selection of a primary standard level is ultimately a policy decision based on the Administrator’s judgments, particularly in the face of the considerable uncertainties in the scientific information such as exist here, that does not mean that EPA has discretion to set the standard at any level based on its policy choice. The Agency must still explain and consistently apply the criteria that will inform that policy decision. As explained in Section III.A, an agency must provide a reasoned explanation for its decision in the administrative record. Thus, as the D.C. Circuit has explained, a court cannot review the adequacy of EPA’s decision if the agency “has not memorialized that knowledge in such a fashion that commenters, interested members of the public, regulated entities, or most importantly, a reviewing court, can assess.” Mossville Envtl. Action Now, 370 F.3d at 1243. Furthermore, the Agency must demonstrate that its policy decision comports with the applicable legal requirements discussed above – i.e., to set the standard at a level that is sufficient but not lower than necessary to protect the public health, to set the standard at a level requisite to protect sensitive subpopulations but not the most sensitive individuals within those subpopulations, to take account of background concentrations and set the standard at a level that can be achieved by regulation of sources subject to SIPs. Additionally, EPA needs to give reasonable consideration to the contextual factors affecting its policy decision, which are within its authority to consider. See Section II.A above. As shown in the following sections of these comments, EPA’s proposal to reduce the level of the NAAQS does not meet the foregoing requirements.

In addition, EPA’s proposal cannot be justified by CASAC’s efforts to constrain the Administrator’s decision in favor of a more stringent standard by characterizing as science what
are in fact policy choices. For example, the basic issue of whether the current standard is requisite to protect public health depends, in large part, on the interpretation of whether the responses reported in human clinical studies at lower levels are adverse health effects, the determination of what levels of risk are acceptable in the general population, and the determination of how to weigh the uncertainties in the epidemiological studies regarding the attribution of effects to ozone exposure at levels below the current standard. Those are ultimately policy judgments for the EPA Administrator. CASAC, however, asserted that “there is clear scientific support for the need to revise the standard” and “substantial scientific certainty of a variety of adverse effects” at 70 ppb (Frey, 2014, pp. ii, 8) when it is clear that its conclusions are actually based on its interpretation of the evidence and its views on the above-mentioned policy issues. Additionally, as both EPA and even CASAC appear to recognize, the determination of an adequate margin of safety is a policy judgment, not a scientific judgment (see 79 Fed. Reg. at 75303; Frey, 2014, p. ii), and thus CASAC’s views on the adequacy of the margin of safety should have little weight. All of these issues are policy issues for EPA to decide; and as shown in the prior paragraph, EPA’s decision on those issues must comply with applicable requirements and be adequately justified and is subject to scrutiny as to whether it has done so.  

C. EPA Has Failed To Give Adequate or Proper Consideration to Background Air Quality.

As explained in Section III.A above, a central tenet of reasoned agency decision-making is that an agency must consider all of the factors required by Congress. *Motor Vehicle Mfrs. Ass’n*, 463 U.S. at 43. Thus, it is arbitrary and capricious for EPA to consider only a subset of relevant factors, while ignoring or providing an inadequate explanation of others. See, *e.g.*, *Sierra Club v. EPA*, 479 F.3d at 883 (vacating EPA standard that evaluated only technology-based emission controls while ignoring emissions reductions from non-technology factors that affect emissions levels). Here, in proposing to reduce the level of the NAAQS for ozone, EPA has failed to take into account the extent to which the lowered standard would be infeasible to achieve due to background ozone concentrations, which is a key consideration under the Act. Moreover, in this case, setting a standard at a level that may be impossible to achieve due to background concentration conflicts with the statutory requirement, discussed in Section II.A, that NAAQS be set at levels that *can be* achieved through state regulation under SIPs, and such a standard would thus be unlawful. Further, as explained below, EPA cannot simply ignore background ozone concentration at the standard-setting stage by claiming that it is building in flexibility at the implementation and enforcement stage. Putting aside the fact that those responses are wholly inadequate, EPA cannot simply pass the buck on the statutory requirement when setting the NAAQS in the first instance.

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9 Likewise, CASAC’s review of drafts of the EPA staff documents (i.e., the ISA, the HREA, the WREA, and the PA) cannot isolate the conclusions reached in those documents by EPA from further scrutiny.
1. **EPA Has Unlawfully Failed To Take into Account That Background Ozone Levels Can Prevent Attainment of the Proposed NAAQS.**

Ozone’s presence in this nation’s ambient air is attributable to a number of causes. Anthropogenic emissions of ozone precursors – including VOCs, NOx, CH₄, and CO – in the United States contribute to the formation of ozone (see 79 Fed. Reg. at 75241). Ozone in ambient air may also result from natural sources such as lightning, wildfires, and vegetative emissions or occasionally, at higher elevations, from atmospheric intrusions from the stratospheric ozone layer (id. at 75241). Furthermore, ozone in the U.S. can result from transport of ozone and ozone precursors from other countries. In the context of setting NAAQS for ozone, the term “background” must refer to ozone that results from events other than human activities in the U.S. that lead to the emission of ozone precursors (see id. at 75242). No other approach makes sense, since those are the only activities that are subject to regulation under SIPs.¹⁰

Background ozone levels are variable (see PA at 2-17), but they can be substantial. EPA reports seasonal mean background concentrations of as much as 50 ppb (PA at 2-18). Peak 8-hour average background levels – those matching the averaging time for the present and proposed ozone NAAQS – are necessarily higher than the overall seasonal average. In fact, as EPA recognizes, background levels can cause exceedances of even the present ozone NAAQS:

“[O]bservational and modeling analyses have concluded that [ozone] concentrations in some locations in the U.S. can be substantially influenced by sources that may not be suited to domestic controls measures. In particular, certain high-elevation sites in the western U.S. are impacted by a combination of non-local sources like international transport, stratospheric [ozone] and [ozone] originating from wildfire emissions. . . . [T]here can be episodic events with substantial background contributions where [ozone] concentrations approach or even exceed the level of the current NAAQS (i.e., 75 ppb).” 79 Fed Reg. at 75242.

¹⁰ As mentioned above, in its most recent prior review of the ozone NAAQS, EPA focused on PRB, which it defined as “the [ozone] concentrations that would be observed in the U.S. in the absence of anthropogenic emissions of precursors (e.g., VOC, NOx, and CO) in the U.S., Canada, and Mexico” (73 Fed. Reg. at 16443 n.13), when discussing ozone background. The alternative focus here on what EPA sometimes calls “U.S. Background” (i.e., ozone levels that are not attributable to anthropogenic activities in the U.S.) is appropriate. The Act relies primarily on states to implement NAAQS, CAA §§ 107(a), 110(a)(1), 172(b). States have no authority over emissions that originate in Canada or Mexico. Moreover, the rigid schedules that the Act imposes for states to bring areas into compliance with NAAQS or face sanctions (CAA § 181) are inconsistent with the time required for the negotiation, formalization, and implementation of agreements with Canada and Mexico to implement emission controls to contribute to timely attainment in states in the U.S.
A recent study conducted in Clark County, Nevada confirms this. It reports:

“The mean surface [maximum daily 8-hour average] ozone at Jean, NV in rural Clark County was 67 ppbv during May and June of 2013, which is only 8 ppbv less than the current 2008 NAAQS and greater than some values that are currently being considered. . . . The number of days in Clark County during the 43-day [Las Vegas Ozone Study (LVOS)] field campaign would have increased from 3 to 14 if the NAAQS had been 70 ppbv instead of 75 ppbv, and from 3 to 25 if the NAAQS had been 65 ppbv. In other words, exceedances of the NAAQS generated by high background concentrations and stratospheric intrusions would have occurred on 60% of the days during LVOS, making these events the rule rather than the exception.” (Langford et al., 2014)

Similarly, Zhang et al. (2011) reported “some occurrences” of background ozone levels above 60 ppb, particularly in the West, as shown in Figure 7 of that paper, and noted that if the NAAQS were reduced to the 60-70 ppb range, “areas of the intermountain West will have little or no ability to reach compliance through North American regulatory controls.”

Nor are high background concentrations limited to the Intermountain West or to high elevations. EPA has explained that high background concentrations are also found in northern New York and “other areas bordering Canada and Mexico” (ISA at 2-6), and figures in its PA (Figures 2-12 and 2-13) show significant contributions of background (over 50%) to seasonal means at sites throughout the country (PA at 2-22). The Agency has also recognized that “the influence of background sources on high surface [ozone] concentrations is not always confined to high elevation sites,” particularly in areas impacted by ozone formed due to emissions from Asia (ISA at 3-39). Moreover, the contribution of emissions from Asia to background is likely to increase, given that Asia, in particular eastern Asia, has the world’s highest growth rate for emissions of ozone precursors (Cooper et al., 2010). In addition, Lefohn et al. (2012, 2014) have shown high background concentration sites at various locations throughout the country – not limited to the Intermountain West or high-elevation sites.

In recent comments submitted on the proposed rule, EPRI (2015) shows, using the GEOS-Chem model, that U.S. background ozone concentrations have been steadily increasing in the western and southwestern U.S. (including in cities such as Denver, Los Angeles, and Phoenix) and are predicted to continue to increase, at least through 2020, due to increased emissions from Asia and Mexico. These concentrations are predicted to reach 4th highest daily maximum 8-hour levels close to 65 ppb in some locations, thus making it difficult, if not impossible, to attain the proposed reduced standards through controls on U.S. sources.11

11 Moreover, since NOx is not only an ozone precursor but also destructive of ozone, a reduction in anthropogenic NOx emissions in an effort to meet a lowered standard will also have the effect of
Given the proximity of background ozone levels to the present NAAQS and the more stringent alternatives that EPA has proposed, the role that background pollutant levels play in determining the appropriate level for a NAAQS is a key question in this rulemaking. EPA recognizes that the Act does not require the Agency to set NAAQS at background levels (79 Fed. Reg. at 75238), and acknowledges that it “may consider proximity to background levels as a factor in the decision whether and how to revise the NAAQS when considering levels within the range of reasonable values (id. at 75242). Nevertheless, the Agency asserts that it must “set the NAAQS at levels requisite to protect public health and welfare without regard to the source of the pollutant” (id. at 75242; emphasis added). Thus, when explaining the decision to propose to reduce the level of the primary NAAQS from 75 ppb to within the range of 70 ppb to 65 ppb, EPA does not acknowledge that background ozone levels would, at least in some locations, approach or potentially exceed the level of a NAAQS within this range. Further, by evaluating exposures and risks from all sources, including background, EPA’s HREA fails to characterize the exposures and risk that could be addressed by a change in the NAAQS. Indeed, as concentrations get closer and closer to background, the percentage of the overall risk that can be addressed by NAAQS becomes smaller and smaller.

In this regard, EPA has misinterpreted both the Act and the relevant case law. As mentioned in Section II.A, the Act places the burden on “each state” to develop a plan specifying how the NAAQS “will be attained and maintained” (§ 107(a); emphasis added). Background ozone, pollution that is attributable either to natural phenomena or to emissions from outside of the U.S., is plainly beyond a state’s (or EPA’s) control. Congress did not intend to require states to do the impossible. Indeed, in its report on the 1977 Amendments to the Act, the House of Representatives specifically explained that it did not intend NAAQS to be set at background levels. See H.R. Rep. No. 294, 95th Cong., 1st Sess. 127 (1977) (“Some have suggested that since the standards are to protect against all known or anticipated effects and since no safe thresholds can be established, the ambient standards should [b]e set at zero or background levels. Obviously, this no-risk philosophy ignores all economic and social consequences and is impractical.”).

decreasing the ability of NOx to reduce background concentrations, such that background ozone will become a larger relative contributor to total ozone concentrations as the absolute abundance of background ozone increases.

12 EPA only mentions background in passing in its justification for not considering further standards more stringent than 65 ppb (see 79 Fed. Reg. at 75310). It apparently believes that the Agency has policies in place adequate to provide regulatory relief for situations in which background ozone would lead to NAAQS exceedances (id. at 75242, 75382-85). The availability of such regulatory relief, even if it were useful, would not excuse EPA’s failure to take background ozone levels properly into account in revising the NAAQS, as discussed herein. See Prill v. NLRB, 755 F.2d 941, 948 (D.C. Cir. 1985). Moreover, as discussed in Section III.C.2, the cited policies do not provide significant relief for situations in which background ozone leads to NAAQS exceedances.
Against this clear Congressional direction that NAAQS should not be set at background levels, EPA cites *API v. Costle*, 665 F.2d 1176, 1184-86 (D.C. Cir. 1981). According to EPA, this 30-year-old case, which was decided when ozone levels were dramatically higher than they are today (see Air Quality Trends, [http://www.epa.gov/airtrends/aqtrends.html](http://www.epa.gov/airtrends/aqtrends.html), noting a 33% decline in 8-hour ozone levels between 1980 and 2013), stands for the propositions that (1) attainability is not a relevant consideration in promulgation of NAAQS, and (2) “EPA need not tailor the NAAQS to fit each region or locale” (79 Fed. Reg. at 75239).

However, in addressing attainability, the *API* court focused on cost and technological feasibility, not on other factors that render attainment impossible. The court merely quoted its more lengthy discussion in *Lead Industries Ass’n* that “the Administrator may not consider economic and technological feasibility in setting air quality standards” (665 F.2d at 1185, quoting 647 F.2d at 1149). To the extent that it addressed unattainability resulting from other factors, the court was addressing an argument by the city of Houston that natural factors make attainment impossible in that area, and the court simply decided that Houston’s particular circumstances were not a basis for vacating a national standard. See *API*, 665 F.2d at 1186 (“[T]he agency need not tailor national regulations to fit each region or locale.”). We are not claiming here that EPA is required to tailor the NAAQS to fit particular areas, but rather that EPA is required, in issuing nationally applicable NAAQS, to consider the impact of background levels on the attainability of those national standards. The court in *API* did not address the issue of whether a NAAQS that was unattainable not just in a single locale such as Houston, but throughout much of the nation due to factors beyond the control of the states or even regulated industries would be consistent with the Act.

In fact, in subsequent decisions, the court suggested that setting a standard that could not be achieved due to such uncontrollable background levels may be inappropriate. In the first *American Trucking Ass’ns* opinion, the court addressed EPA’s support of the 1997 ozone NAAQS on the ground that a lower standard would be “closer to peak background levels that infrequently occur in some areas due to nonanthropogenic sources of O3 precursors.” *American Trucking Ass’ns v. EPA*, 175 F.3d 1027, 1036 (D.C. Cir. 1999), *reversed in part and affirmed in part on other grounds* in *Whitman*, 531 U.S. 457 (2001). The court stated: “EPA’s language, coupled with the data on background ozone levels, may add up to a backhanded way of saying that, given the national character of the NAAQS, it is inappropriate to set a standard below a level that can be achieved throughout the country without action affirmatively extracting chemicals from nature. That may well be a sound reading of the statute, but EPA has not explicitly adopted it.” 175 F.3d at 1036 (first emphasis by court; second emphasis added). Further, as mentioned in Section II.B.1, following remand from the Supreme Court, the D.C. Circuit again relied, in part, on EPA’s determination that a standard of 70 ppb was too close to background, and stated that the “relative proximity to peak background ozone
concentrations“ was a factor that “EPA could consider” when choosing among alternative levels. American Trucking Ass’ns, 283 F.3d at 379.

The present situation directly raises the issue of potential widespread unattainability of the proposed revised NAAQS in many parts of the country due to background levels that are not subject to control under SIPs. Revising the NAAQS without appropriately taking that issue into account would ignore a key factor for setting the NAAQS at the requisite level, rendering the NAAQS revision arbitrary and capricious. See Motor Vehicle Mfrs. Ass’n, 463 U.S. at 43, and other cases cited in Section III.A. In fact, setting an NAAQS that could not be attained in many parts of the country due to background levels would be inconsistent with the Act’s text and legislative history and thus would be illegal.\(^{13}\)

2. **EPA Is Not Planning Effective Regulatory Relief from Nonattainment Due to Background Ozone.**

Instead of taking unattainability due to background levels into account in determining the appropriate level of the ozone NAAQS, EPA identifies three programs that it claims it will use to provide regulatory relief for situations in which ozone levels “approach or exceed the concentration levels being proposed in this notice (i.e., 60-70 ppb) in large part due to background sources.” 79 Fed. Reg. at 75382. Specifically, EPA discusses use of (a) exceptional event exclusions, (b) treatment as rural transport areas, and (c) international transport provisions. 79 Fed. Reg. at 75383-85. The availability of such regulatory mechanisms, even if they were useful, would not excuse EPA’s failure to take background ozone levels properly into account in revising the NAAQS. Moreover, these regulatory mechanisms would not, in fact, provide any significant relief from NAAQS exceedances due to background ozone levels. While each of these provisions could in theory provide limited relief from such exceedances, each has been a part of the Act for a decade or more without being used effectively by EPA. As discussed below, they provide little hope of relief if EPA adopts a more stringent NAAQS that is even more likely to be exceeded as a result of background ozone. This demonstrates further that EPA’s identification of these regulatory mechanisms is no substitute for taking background into account in setting the level of the standard.

a. **EPA’s Exceptional Events Program Has Not Been Successful.**

Section 319(b), which was added to the Act in 2005, required EPA to develop regulations to govern the review and handling of monitored air quality data influenced by exceptional events, including specification of “criteria and procedures” for states to use when

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\(^{13}\) CASAC was not informed that setting a NAAQS at or below background levels would be illegal, and indeed questioned the role of background levels in setting NAAQS. See letter from the CASAC Chair to EPA dated June 26, 2014 (Frey, 2014) (“The Second Draft PA was silent as to how the EPA intends to navigate between these two legal guidelines when considering background ozone in a policy and standard-setting context. This question became an important issue in the CASAC deliberations . . . .”).
petitioning for the exclusion of monitoring data “that is directly due to exceptional events” from consideration when judging NAAQS exceedances or violations (§ 319(b)(2)(B), (b)(3)(B)(iv)). EPA’s Exceptional Events Rule (EER) was published in 2007. 72 Fed. Reg. 13560 (March 22, 2007)). Although EPA now suggests that the EER provides “regulatory relief” from NAAQS exceedances due to background (79 Fed. Reg. at 75382-83), the Agency has previously specifically disavowed that role for the EER. EPA's Draft Guidance on the Implementation of the EER stated: “Exceedances due to natural emissions that occur every day and contribute to policy relevant background, such as biogenic emissions, do not meet the definition of an exceptional event and are thus not eligible for exclusion under the EER. Routine anthropogenic emissions outside of the U.S. contribute to policy relevant background, but are not exceptional events.” 77 Fed. Reg. 39959 (July 6, 2012). Similarly, in a memorandum dated May 10, 2013 from Stephen D. Page, Director of EPA’s Office of Air Quality Planning and Standards, to Regional Air Directors, EPA stated that “the demonstration to justify data exclusion shall provide evidence that the event is associated with a measured concentration in excess of normal historical fluctuations, **including background**” (Page, 2013, at 3; emphasis added).

Even if EPA intended the EER to be used to address NAAQS exceedances attributable to background, however, it has not been an effective tool for doing so. Although the EER was published almost eight years ago, EPA’s website indicates that the Agency has granted only three exceptional event determinations under it with regard to ozone, one concerning stratospheric ozone intrusion and two related to fires.¹⁴

States have expressed frustration with EPA’s implementation of the Act’s exceptional events provision. Recently, for example, Utah’s senators and representatives wrote to the EPA Administrator:

EPA’s reliance . . . on the Exceptional Events Rule (EER) to deal with high ozone background “episodes” effectively condemns the intermountain West to “guilty until proven innocent” and incurs a high resource burden to meet the “but for” demonstration. The EER has not been effective to date in excluding background concentrations from determination of NAAQS attainment. The application by Utah for EER exclusions have routinely been denied by EPA regional officials following years of work by state and industry staff. (Hatch *et al.*., 2014.)

They quoted testimony by the Executive Director of Utah’s Department of Environmental Quality, Amanda Smith, in 2013:

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¹⁴ EPA, Exceptional Events Submissions Table, [available at http://www.epa.gov/ttn/analysis/exeventstable.htm](http://www.epa.gov/ttn/analysis/exeventstable.htm) (last visited March 5, 2015).
Since 2008 Utah has submitted 12 exceptional event demonstrations for particulate matter, requiring about 4,000 hours of technical work, that have not been approved by [EPA] Region 8. There were many other events, including ozone levels affected by western wildfires that we did not even attempt to demonstrate as exceptional events because the technical criteria were too difficult to meet. If the exceptional event process doesn’t work for particulate matter – it certainly won’t work for the complicated science behind rural background ozone. (Smith, 2013.)

Although Ms. Smith’s testimony focused on the difficult technical criteria for obtaining an exceptional event determination, EPA’s interpretation of the Act is also unreasonably constrained. Thus, EPA interprets the EER to exclude ozone attributable to “natural emissions from vegetation, microbes, animals, and lightning” from exceptional event treatment. 79 Fed. Reg. at 75383 n.274. The Act, however, defines exceptional events as those affecting air quality that are “not reasonably controllable or preventable” and are due to “an event caused by human activity that is unlikely to recur at a particular location or a natural event” (§ 319(b)(1)(A); emphasis added). Elevated ozone levels due to natural emissions would certainly appear to qualify for treatment as exceptional events under this statutory definition. However, EPA’s unduly narrow interpretation of the Act – in conjunction with the unreasonable technical demonstration burdens imposed by its EER – renders the statutory exceptional events provision virtually useless.

b. The CAA Provision Concerning Rural Transport Areas Has Not Historically Provided Effective Relief for Ozone Nonattainment Areas.

Section 182(h) allows EPA to determine, at its discretion, that an ozone nonattainment area is subject only to the requirements applicable to a “marginal” area (rather than those applicable to an area with a higher classification) if (1) the area in question is not in or adjacent to a Metropolitan Statistical Area (MSA) or Consolidated Metropolitan Statistical Area (CBSA), and (2) does not contain sources of VOC or NOx emissions that “make a significant contribution to” ozone concentration in that or another area (§182(h)). EPA notes in the proposed rule that, “[h]istorically, the EPA has recognized few nonattainment areas under this statutory provision.” 79 Fed. Reg. at 75384. This is an understatement. Although EPA classified three areas as “rural transport” areas for the 1-hour ozone NAAQS, no area has ever been designated as a rural transport area for the 1-hour ozone NAAQS,15

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rural transport area with regard to an 8-hour NAAQS. Further, with the proposed decrease in the primary and secondary standards and the corresponding increase in the number and size of nonattainment areas adjacent to MSAs and CBSAs, the prospects of being able to use the Section 182(h) authority in a meaningful way grow even dimmer.

EPA initially planned an “overwhelming transport” classification for nonattainment areas for the 1997 8-hour NAAQS that would be implemented under Subpart 1 of Part D of Title I of the Act. See 68 Fed. Reg. 23951, 23964 (Apr. 30, 2004). Even before the Agency’s plan to use Subpart 1 to implement the NAAQS was rejected by the court, however, EPA backed away from such a classification, since the Agency had agreed to reconsider it. 71 Fed. Reg. 15098 (Mar. 27, 2006). For nonattainment areas that EPA planned to address under Subpart 2 of Part D of Title I of the Act, the Agency indicated that it “did not believe that there are any 8-hour nonattainment areas covered under subpart 2 that are ‘rural’ and therefore eligible for consideration of coverage under section 182(h).” 70 Fed. Reg. 71612, 71623 (Nov. 29, 2005). More recently, in its March 2015 SIP rule for nonattainment areas for the 2008 ozone NAAQS, EPA noted the existence of Section 182(h), but explained that it had not identified any rural transport areas “during the designations process” (80 Fed. Reg. at 12292 & n.64).

Furthermore, while pointing to the rural transport provision in the proposed rule as a potential source for appropriate regulatory relief, EPA at the same time limits its usefulness. First, the Agency explains that it will not consider any rural area with a monitor “heavily influenced by short-range upwind contributions from a nearby urbanized area” a candidate for relief as a rural transport area (79 Fed. Reg. at 75384 n.277). In doing so, EPA is administratively limiting the scope of the relief that Congress provided for rural transport areas. Second, EPA cites with approval draft guidance requiring that a demonstration to support a rural transport classification must include “assembling emissions, air quality, meteorological and/or photochemical grid modeling data” and must describe “analyses performed, data bases used, key assumptions and outcomes of each analysis, and why a State believes that the evidence, viewed as a whole, supports a conclusion that the area is overwhelmingly affected by transport and does not significantly contribute to downwind problems.” This guidance would impose a substantial analytical burden on a state in preparing its designations that must be submitted to

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17 At that time, EPA sought comment on its draft guidance on "Criteria For Assessing Whether an Ozone Nonattainment Area is Affected by Overwhelming Transport" (71 Fed. Reg. at 15100), calling into question the continuing viability of that draft. Nevertheless, EPA cites that uncertain draft guidance in the proposed rule (79 Fed. Reg. at 79384 & n.279), as discussed below.

EPA within a year after the Agency's promulgation of a revised NAAQS and would likely discourage states from seeking the rural transport classification.

In short, no ozone nonattainment area has been classified as a rural transport area for almost 14 years, despite increasingly stringent standards over that period. Further, while citing that classification as a potential source of regulatory relief for areas facing nonattainment designations as a result of background ozone level, EPA now seeks to limit the applicability of the rural transport classification further and to impose substantial burdens on states that might seek to use it. As a result, it is disingenuous to conclude that this provision will provide effective relief should EPA now adopt an even more stringent NAAQS.

c. The Act Provides Only Limited Relief for Areas that Would Not Meet a More Stringent Ozone NAAQS Due to International Transport of Ozone and Ozone Precursors.

Section 179B, titled International Border Areas, requires EPA to approve a SIP submittal for a nonattainment area if (1) the submittal meets all the applicable requirements except "a requirement that such plan or revision demonstrate attainment and maintenance of the relevant [NAAQS]" by the applicable attainment date, and (2) the state demonstrates that the SIP "would be adequate to attain and maintain the relevant [NAAQS]" by that date "but for emissions emanating from outside of the United States" (§ 179B(a)). For ozone specifically, if those conditions are met, the Act provides exemptions from Section 181(a)(2) (establishing a severe-17 classification),\(^\text{19}\) Section 181(a)(5) (providing for two possible 1-year extension of the attainment date), and Section 185 (concerning failure of severe and extreme nonattainment areas to achieve timely attainment (§ 179B(b))).

As recognized in the proposed rule, this provision cannot be used to avoid a nonattainment designation or as the basis for a lower classification for a nonattainment area, but only to avoid "adverse consequences" for failing to attain the NAAQS by the applicable deadline (79 Fed. Reg. at 75384). In other words, states to which this provision is applicable get only limited regulatory relief. They must still adopt a SIP that addresses the control requirements associated with the initial classification for the area (e.g., reasonable further progress plans and nonattainment new source review provisions that utilize a more stringent definition of a major source) (see § 181(a)-(d)).

EPA does not define what information will be required for a state to establish that an area qualifies for relief because of the impact of background ozone attributable to international transport.

\(^{19}\) EPA has suggested that this statutory reference is intended to be to Section 181(b)(2) of the Act, which concerns reclassification upon failure to attain, instead of to Section 181(a)(2). 68 Fed. Reg. 32802, 32829 n.38 (June 2, 2003). This suggestion is sensible, but the Agency has provided no support for it.
transport. EPA has repeatedly indicated that it will review requests for relief under Section 179B on a case-by-case basis. See 78 Fed. Reg. at 34205; 70 Fed. Reg. at 71624. Although the proposed rule refers to a 1991 guidance document on “Criteria for Assessing the Role of Transported Ozone/Precurors in Ozone Nonattainment Areas” (1991 Guidance) for use in Section 179B demonstrations (79 Fed. Reg. at 75384 & n.280), EPA previously “retracted” that guidance.20 Thus, states face an undefined – but potentially heavy – burden in qualifying for the limited relief provided by this provision of the Act. It is therefore not surprising that the proposed rule identifies only one instance in which EPA relied on Section 179B to approve an ozone SIP and none within the past decade.21

In short, none of the options that EPA has identified as providing future regulatory relief when background leads to exceedances of a revised ozone NAAQS has consistently provided such relief in the past. Indeed, EPA has previously and unnecessarily limited the applicability of these provisions and continues to do so in the proposed rule. The theoretical availability of these tools cannot excuse EPA’s proposal to reduce the level of the ozone NAAQS illegally to one that is below background levels in many areas.

D. EPA Has Failed to Provide a Reasoned Explanation for Its Change in Interpretation of the Relevant Public Health and Welfare Science.

As discussed in Section II.B.2, in adopting the current primary standard of 75 ppb in 2008, EPA relied on three main bases: (1) The “strong body of clinical evidence” of lung function decrements, respiratory symptoms, and other airway responses in healthy subjects at exposure levels of 80 ppb and above, as well as “some indication of lung function decrements and respiratory symptoms at lower levels”; (2) the clinical evidence indicating that asthmatics are “likely to experience larger and more serious effects than healthy people”; and (3) the epidemiological evidence indicating associations for “a wide range of serious health effects “ at and below 80 ppb (73 Fed. Reg. at 16476). Based on these principal considerations, EPA made the judgment that a standard of 75 ppb was “requisite to protect public health with an adequate margin of safety, including the health of sensitive subpopulations, from serious health


21 79 Fed. Reg. at 75835. In that instance, which concerned the 1-hour ozone NAAQS, EPA approved the demonstration only after the area had already attained the NAAQS, as shown through air quality monitoring, 69 Fed. Reg. 32450, 32451-52 (June 10, 2004), and thus the role of Section 179B is unclear. Further, EPA indicated at that time that “all section 179B approvals should be on a contingent basis” and are "valid only as long as the area’s modeling data continue to show . . . attainment, but for emissions from outside the United States” (id. at 32452).
effects,” and that a lower standard was not needed or warranted (id. at 16483). The court in Mississippi upheld that judgment.

As discussed above in Section II.B.5, while some new studies have become available since 2008, they do not alter in any basic way the information on which EPA relied in 2008. As EPA states in its 2014 proposal, the strongest body of evidence on the occurrence of effects in healthy subjects in clinical studies still comes from studies of ozone exposures at and above 80 ppb (79 Fed. Reg. at 75304). While two new controlled human exposure studies were published (Schelegle et al., 2009; Kim et al., 2011), they do not change the fact that, as EPA stated in 2008, the evidence provides “some indication” of lung function decrements and respiratory symptoms at lower levels, given that the effects reported in those two studies were admittedly small – namely, a mean FEV1 decrease of approximately 5% and a modest increase in subjective symptoms at 72 ppb in Schelegle et al. (2009) and a mean FEV1 decrease of less than 2% and no increase in subjective symptoms at 60 ppb in Kim et al. (2011). As such, these studies do not provide any new basic information regarding the types or magnitude of subjects’ responses at these levels. Further, EPA continues to claim that asthmatics are likely to experience larger and more serious effects than healthy people (79 Fed. Reg. at 75288), but it recognizes that there are no new clinical studies on this topic (id. at 75272). Additionally, while there are some new epidemiological studies, EPA continues to acknowledge that there remain uncertainties regarding the extent to which the effects reported in those studies can be attributed to ozone exposures below the current standard level, and it thus puts less reliance on them (see Section II.C.1 above). Recent comments by Gradient (2015) show further that the new health effects evidence cited in EPA’s proposal does not differ substantially from the evidence cited in the previous ozone NAAQS review.

Similarly, as discussed in Section II.C.2, above, EPA acknowledges in the proposed rule that “[t]he current body of [ozone] welfare effects evidence confirms the conclusions reached in the last review on the nature of [ozone]-induced welfare effects” (79 Fed. Reg. at 75314; emphasis added). No significant scientific advances have occurred since the prior review that reduce key uncertainties that were identified during the last review (see id. at 75314, 75316, 75317, 75319). See also Gradient (2015).

EPA must provide a reasoned explanation for a change in judgment. EPA may not reverse prior policy decisions without providing a reasoned explanation for the change. Dillmon v. NTSB, 588 F.3d 1085, 1089-90 (D.C. Cir. 2009) (citing FCC v. Fox Television Stations, Inc., 129 S. Ct. 1800, 1811 (2009)) (“Reasoned decision making necessarily requires the agency to acknowledge and provide an adequate explanation for its departure from established precedent.”); see also Motor Vehicle Mfrs. Ass’n, 463 U.S. at 42; AT&T Corp. v. FCC, 236 F.3d 729, 736-37 (D.C. Cir. 2001) (reasoned decision-making standard requires explanation for departure from prior decision); Troy Corp. v. Browner, 120 F.3d 277, 286 (D.C. Cir. 1997) (citing
nat’l ass’n for better broadcasting v.fcc, 849 f.2d 665, 669 (d.c. cir. 1988)) (‘an agency is obligated ‘not to depart without reasoned explanation from its prior conclusions.’”). indeed, as discussed in section iii.a and shown by the cases cited there, when an agency issues a rule that changes a prior determination without providing a proper factual basis justifying the change, its rule will be held to be arbitrary. see, e.g., catawba cnty., 571 f.3d at 52; california ex rel. lockyer, 459 f. supp. 2d at 904.

in the case of ozone, as discussed above, the main change since epa’s last review in 2008 is epa’s interpretation of the evidence – i.e., its definition of the level of protection that is “requisite” to protect public health and welfare – not the basic evidence itself. in other words, given the absence of any fundamental change in the scientific understanding of ozone effects, epa appears to have determined simply that levels of risk that were judged acceptable in the prior standard-setting exercise are no longer acceptable.22

while epa’s proposal contains lengthy discussions of the scientific evidence, including the new studies, it does not present a reasoned explanation or justification for this apparent change in the policy judgment regarding the level of risk that is acceptable – i.e., for why levels of risk judged acceptable in 2008 are no longer consistent with a proper legal interpretation of the risk level consistent with “requisite” protection of public health and welfare. without such a reasoned explanation, epa’s adoption of a revised standard would be arbitrary and capricious.23

E. epa’s revision of the standard prior to completion of implementation of the current standard would be arbitrary.

as discussed in section ii.d, the current ozone NAAQS of 75 ppb adopted in 2008 has not been fully implemented. federal, state, and local regulators are still working on revising SIPs to implement that standard. as a result, there has not been time to assess the impacts and asserted health benefits from implementation of that standard.

at the same time, as shown in section ii.b.5 and iii.d, commenters have pointed out that the new scientific information that has become available since the adoption of the current standard is relatively limited and does not fundamentally alter the understanding of ozone

22 a similar consideration applies with respect to the consideration of background levels. as discussed in section ii.b.1, in setting the 1997 NAAQS, EPA relied in part on the fact that a standard of 70 ppb would be too close to background. however, EPA has apparently now concluded that, despite such proximity to background (which remains true), setting at standard at 70 ppb or below is appropriate. EPA has not provided an explanation for that change in interpretation.

23 although a similar challenge to the 2008 NAAQS was rejected by the D.C. Circuit in Mississippi (744 F.3d at 1343-44), the Associations submit that EPA nonetheless has an obligation to present a reasoned explanation for such a change in judgment.
effects on public health and welfare. Further, as discussed in Sections II.B.5 and II.C, a number of commenters have pointed out, and EPA itself recognizes in its proposal, that there remain considerable uncertainties regarding the occurrence of adverse health and welfare effects at ozone levels in the range of the proposed revised standards. See also Sections III.G and III.H below.

Given the continued limitations and uncertainties in the data regarding effects at these lower levels, it would be unreasonable and unjustified for EPA to reduce the level of the standard further, as it has proposed, without first fully implementing the 2008 standard of 75 ppb. Indeed, in light of those limitations and uncertainties, EPA has no obligation to reduce the standard, let alone to a particular level; and hence it is important to allow the current standard to be fully implemented and to assess the results of doing so before making another change. For example, in its proposal, EPA discusses at length and relies upon modeled estimates, set forth in its HREA, of the potential exposures and risks that the Agency has calculated would result from the current standard and from various alternative standards. However, implementation of the current standard may allow EPA to obtain some additional real-world data on the concentrations and potentially the effects of ozone in areas meeting the current standard, which could allow EPA to verify and refine the assumptions and inputs to its model so as to reduce uncertainties, and could provide important additional information for determining the need to reduce the standard level further.

Moreover, reducing the ozone NAAQS at this time would force states back to the drawing board to develop new SIPs to implement an even more stringent standard. In light of the significant resources that states and members of the regulated community have already spent and are continuing to spend to achieve the current standard, states should be given a full opportunity to implement current plans to reduce ambient ozone concentrations. Revising the standard now, without first providing the states such an opportunity, would place a substantial and unnecessary additional burden on the both states and regulated entities.

In short, in light of the significant uncertainties associated with the current information regarding effects at levels below the current standard, EPA should not reduce the level of the standard before there has even been time for that standard to be fully implemented. Doing so in the present circumstances would constitute a “fail[ure] to consider an important aspect of the problem” and would thus be arbitrary under Motor Vehicle Mfrs. Ass’n, 463 U.S. at 43, and the other cases cited in Section III.A.24

24 In addition, prior to making any decision on reducing the standard level, EPA needs to conduct an analysis of whether and the extent to which the number of allowable exceedances would appropriately be increased under a reduced standard, using a similar analysis to that which originally led to using the 4th highest daily maximum 8-hour average over a three-year period. Such an analysis needs to be conducted in order to make an informed judgment on the level of the standard.
F. EPA Has Failed To Consider the Adverse Impacts from Revising the Standard.

In the proposed rule, EPA fails to adequately consider the adverse impacts on the Associations' members and the general public if the ozone NAAQS were revised lower. While the Supreme Court has held that EPA cannot consider costs when establishing or revising primary or secondary NAAQS (Whitman, supra., 531 U.S. at 471), this does not absolve EPA from all consideration of adverse impacts. Instead, as Justice Breyer explained, EPA may take into account contextual factors when determining the levels that are requisite to protect public health with an adequate margin of safety. See id. at 495 (Breyer, J. concurring in part and concurring in the judgment) (The Clean Air Act allows EPA “to take account of context when determining the acceptability of small risks to health.”). As discussed in Section II.A, Justice Breyer explained that “§ 109 [of the Act] does not require the EPA to eliminate every health risk, however slight, at any economic cost, however great, to the point of ‘hurting’ industry over ‘the brink of ruin’ or even forcing ‘deindustrialization.’” Id. at 494 (quoting American Trucking Ass'ns, 175 F.3d at 1037, 1038 n.4). Thus, “what counts as ‘requisite’ to protect public health will vary with background circumstances, such as the public’s ordinary tolerance of the particular health risk in the particular context at issue.” Id. Further, EPA may consider “comparative health risks,” such as possible adverse health risks stemming from implementation of the standard. Id. at 495. In other words, the prohibition on consideration of costs does not give EPA carte blanche to ignore all adverse impacts in all cases.

Here, as explained in Section II.E, revising the ozone NAAQS will result in severe adverse impacts on the Associations' members, other businesses, and the public. In order to obtain the emissions reductions necessary to achieve the proposed ozone NAAQS, states will have to impose significant additional emission reduction obligations on existing sources across all sectors of the economy, many of which have already incurred substantial capital expenditures for pollution control and may not be sustain more. In many cases, those sources will have to rely on “unknown controls” that have yet to be developed and whose feasibility and costs cannot be reliably predicted. Further, new and modified sources will be subject to more costly and stringent permitting obligations under the NSR program. This is particularly true in nonattainment areas, which will be greatly expanded under the proposed NAAQS and where the more stringent LAER standard will be applied and emissions offsets will be required. In addition to imposing new burdens on the Associations' members, along with other regulated sources, the proposed standard revisions could adversely affect the economy as a whole by potentially raising prices for the goods and services produced by the Associations’ members and by negatively impacting economic growth. As indicated above, for example, the NERA Impacts Report (Attachment B) estimates that, over the period from 2017 through 2040, achieving a standard of 65 ppb could reduce the U.S. GDP by an average of about $140 billion
per year, result in a loss of approximately 1.4 million job equivalents, and reduce the average U.S. household consumption by about $830 per year.

In this case, consideration of these adverse impacts is particularly relevant given the uncertainties, acknowledged by both EPA and other parties, regarding the health and welfare risks of ozone exposure at levels below the current standard and regarding the incremental benefits that may accrue from lowering that standard. In the face of such uncertainties, consideration of the adverse impacts from reducing the standard becomes even more important in judging what level in the continuum of exposures/effects is “requisite” to protect public health and welfare.

Other factors also raise questions regarding the incremental risk reductions that will occur if the standard is reduced. First, as discussed in Section III.C, revised standards proposed by EPA are near, if not below, background ozone concentrations in portions the country when all non-anthropogenic and non-U.S. ozone emissions are appropriately included in the background. As a result, even if the standard is reduced in accordance with EPA’s proposal, there is no guarantee that the incremental risk reductions projected by EPA can be realized, regardless of the implementation efforts undertaken by states. Second, states have only begun implementing the 2008 ozone standard (as discussed in Section II.D), and further reductions in ambient ozone concentration may well occur as states move toward compliance with the current standard. Thus, at least a portion of the incremental risk reduction anticipated by EPA may occur anyway, simply through implementation of the ozone NAAQS revisions that have already been promulgated.

In short, the small incremental risk reductions projected by EPA, when coupled with the recognized uncertainty associated with adverse effects from ozone at lower ambient concentrations, make this the exact type of situation where Justice Breyer contemplated a more contextualized analysis. Yet, in reaching its decision to propose lowering the ozone standard, EPA did not take into account any analysis of the adverse social, economic, and energy effects that would likely occur if that proposed reduction in the standard were adopted. Nor did EPA solicit the CASAC’s advice on this important issue, despite the requirement of Section 109(d)(2)(C)(iv) of the Act directing CASAC to “advise the Administrator of any adverse public health, welfare, social, economic, or energy effects which may result from various strategies for attainment and maintenance of such national ambient air quality standards.” In these circumstances, it would be arbitrary and capricious and an abuse of discretion for EPA to finalize this proposal without first evaluating “the public's ordinary tolerance for the particular health risk in the particular context at issue.” Whitman, 531 U.S. at 924. And that broader context must include the adverse social, economic, and energy effects resulting from a reduced standard.
G. **EPA Has Not Provided an Adequate Justification for Reducing the Primary Standard Level.**

As explained more fully in Section III.A, to avoid arbitrary rulemaking, EPA must provide an adequate justification for the rules that it issues and must consider all relevant factors. See *Motor Vehicle Mfrs. Ass'n*, 463 U.S. at 43, and other cases cited in Section III.A. In the case of NAAQS, those factors include contextual background. *Whitman*, 531 U.S. at 494-93 (Breyer, J., concurring); *Mississippi*, 744 F.3d at 1343. EPA’s proposed reduction in the level of the primary NAAQS for ozone fails to meet that test.

As discussed in Sections II.B.5 and II.C.1, EPA has acknowledged and other commenters have pointed out considerable uncertainties in what the controlled human exposure studies and the epidemiological studies show regarding the occurrence of adverse health effects at levels below the current primary standard of 75 ppb. In particular, with the respect to the controlled human exposure studies, notably that of Schelegle *et al.* (2009), on which EPA places heaviest reliance, EPA’s own statements regarding the significance of the reported effects are contradictory (see Section II.C.1), and several public comments to CASAC demonstrated the uncertainties in the significance of these reported responses to public health (see Section II.B.5). Similarly, with respect to the epidemiological studies, EPA recognizes the numerous uncertainties in attributing the effects reported to ozone exposures at levels below the current standard (see Section II.C.1), and several comments to EPA and CASAC further demonstrated those uncertainties, including the lack of reliable evidence that such ozone exposures caused the effects observed (see Section II.B.5). In addition, recent analyses and comments submitted to EPA in the present rulemaking further demonstrate the adequacy of the current primary standard and highlight the limitations and uncertainties in the current health effects evidence in terms of the need to reduce that standard in order to protect public health (e.g., Goodman *et al.*, 2015; Gradient, 2015).

EPA recognizes that there is no bright line for the selection of a primary standard level, and that its determination of the level “requisite” to protect public health with “an adequate margin of safety” is a policy decision. Yet, as shown in Section III.B, that policy decision is subject to scrutiny; it must be consistent with the legal requirements, supported by a reasoned explanation, and consistent with an appropriate consideration of contextual factors. In this case, given the above-discussed uncertainties and limitations in the health effects information, it is critical for EPA to consider those and other uncertainties and limitations along with the other relevant contextual factors that we have discussed – including background concentrations, the attainability of a reduced standard, the fact that the current standard has not been fully implemented, and the adverse impacts of a reduced standard – in evaluating what level is “requisite” in terms of being sufficient but not more stringent than necessary to protect public health.
health. When these factors are properly considered, there is no adequate justification for a reduction in the primary standard level.

In the alternative, even if EPA were to reduce the primary standard level, there is no justification for reducing it to the specific levels being considered by EPA – i.e., 70, 65, or 60 ppb. EPA concedes that there are no human clinical studies showing a combination of statistically significant lung function decrements and increases in respiratory symptoms at levels below 72 ppb, and that it thus has “decreasing confidence that adverse effects will occur following exposures to O₃ concentrations below 72 ppb” (79 Fed. Reg. at 75304). Thus, a reduction in the standard to lower levels would be unwarranted given the above-mentioned contextual factors. Additionally, the acknowledged uncertainties in the epidemiological studies are exacerbated when trying to link the reported effects to levels of 65 or 60 ppb. As discussed in Section II.C.1, EPA states in its proposal that setting a standard below 65 ppb would not be appropriate given the uncertainties associated with the adversity of exposures to lower levels, the uncertainties associated with air quality analyses in epidemiological studies, and the uncertainties in epidemiology-based risk estimates (id. at 75309). In fact, those same uncertainties also weigh against setting a standard in the proposed range of 65 to 70 ppb.


EPA proposes two related, but distinct actions with respect to the secondary ozone standard: (1) a proposal that the level of the standard should be made more stringent; and (2) a proposal to retain the form of the existing standard. The first action is not supported by the record developed during the rulemaking. The second action, however, is fully justified.

As noted in Sections II.B.5 and II.C.2, significant scientific uncertainties and limitations exist in the available data related to the three key welfare effects that EPA describes in the proposed rule. As shown there, with respect to RBL in trees, the driving effect behind EPA’s proposed revision of the standard, EPA acknowledges and commenters demonstrated that at air quality just meeting the current standard, there are likely to be few impacts even using the stringent 2% RBL benchmark that EPA evaluated throughout the rulemaking process. Moreover, as also described above, commenters questioned the reliability of that 2% biomass loss value; and EPA, in the proposed rule, has accepted that it is inappropriate to rely on that value (see 79 Fed. Reg. at 75349). Thus, the RBL information provides no reasonable basis to set a more stringent secondary NAAQS.

Nor do the other welfare effects addressed in the proposed rule offer a valid reason for revising the secondary standard. As EPA recognizes and commenters have explained, the record shows that ozone concentrations that meet the current NAAQS are unlikely to have significant impacts on crop yields or visible foliar injury. See Section II.C.2. Public policy considerations related to these welfare effects, recognized by EPA, also support retaining the
current standard. As noted above, EPA acknowledges that “it is unclear how to consider crop yield effects in terms of potential adversity to the public welfare” (79 Fed. Reg. at 75322), and that there is no credible way to link visible foliar injury to adverse effects (id. at 75316, 75348). Accordingly, the record supports retaining the existing 75 ppb secondary standard. See also Gradient (2015).

On the other hand, EPA has fully justified its proposal to retain the form of the current NAAQS. As noted above, EPA has identified a range of cumulative, seasonal exposures – 13 ppm-hours to 17 ppm-hours – that is requisite to protect the public welfare (id. at 75237). EPA has then assessed whether those values could be achieved through a standard that retains the form of the current secondary NAAQS – i.e., the annual 4th highest daily maximum 8-hour ozone concentration, or “4th max.” EPA initially examined these issues in the WREA, but the most significant assessment appears in the 2014 Metrics Comparison Memorandum (Wells, 2014), which establishes that, for recent 2011 to 2013 air quality, all areas that would have met a 70 ppb 4th max standard would have also received welfare protection equivalent to a 13 ppm-hour to 17 ppm-hour range (Wells, 2014, at 5 & Table 4; 79 Fed. Reg. at 75345). Indeed, the record suggests that even the current secondary standard would provide protection within EPA’s identified range. EPA’s RIA, for instance, describes modeling results that show that a 70 ppb 4th max standard would achieve air quality equal to or below 13 ppm-hours, lower than the results of the Metrics Comparison Memorandum (RIA section 3.4.2, Figures 3-9 and 3-10). If EPA performed similar modeling for a 75 ppb standard, it appears that it, too, would provide protection within the 13 ppm-hour to 17 ppm-hour range.25 In fact, comments submitted to the Agency demonstrate, based on EPA’s own air quality analyses, that attainment of the existing 75 ppb standard would substantially reduce W126 concentrations so that they would already fall generally within the range recommended by EPA (13-17 ppm-hrs), with the exception of a few monitors in the Southwest and West, where modeled projections carry significant uncertainties and are likely to be overpredicted (Gradient, 2015, at 16-17; Gradient, 2014, at 3-4).

EPA’s proposal to retain the current form of the secondary standard is also consistent with the D.C. Circuit’s decision in Mississippi. In that decision, the court remanded the secondary ozone standard, which had been set equal to the revised primary standard, because the Agency had failed to identify the level of air quality that is requisite to protect the public welfare. Mississippi, 744 F.3d at 1359. By failing to do so, the Agency could not reasonably conclude that the primary standard would provide the requisite level of protection for the public welfare. Here, EPA has expressly identified the level of protection that is required – 13 ppm-hours to 17 ppm-hours – and has determined that that level of protection can be provided by an 8-hour NAAQS using the 4th max form (see Section II.C.2). In fact, as previously noted, EPA’s

25 At a minimum, EPA must conduct similar modeling for a 75 ppb standard before making a decision that a lower standard is requisite (i.e., sufficient, but not more than necessary) to protect the public welfare.
own air quality analyses indicate that the same level of protection can generally be provided by
the current standard. This demonstration that the standard will provide the requisite level of
protection is all that Mississippi requires.

In addition to the reasons that EPA has given, there are strong public policy reasons for
retaining the current form of the secondary standard. Implementation of a W126 standard has
never been attempted, and past experience has shown that states frequently encounter
unforeseen problems when seeking to implement a significantly changed standard for the first
time. Indeed, as pointed out in public comments in the record, the existing monitoring network
was developed with a current form of the NAAQS in mind; and there is no evaluation in the
record of whether that network could provide sufficient information to accurately measure and
implement a W126 standard (see Gradient, 2014, at 8). As noted in the proposed rule, EPA can
take programmatic stability into account when evaluating the form that a revised NAAQS might
take (79 Fed. Reg. at 75294 n.123). These considerations also support EPA’s proposal not to
change the form of the secondary ozone standard.

Finally, it should be noted that, although EPA’s proposed determination differs from
judgments made by CASAC, the Administrator is not bound by CASAC’s advice. Under the
CAA, when EPA proposes or finalizes a rule promulgating or revising a NAAQS, the rule must
“set forth or summarize and provide a reference to any pertinent findings, recommendations,
and comments” by CASAC and, if the proposal or rule “differs in any important respect from any
of these recommendations,” EPA must provide “an explanation of the reasons for such
differences” (§ 307(d)(3), (6)(A)). EPA has satisfied that standard. As explained above, EPA
has identified uncertainties in the science – key among them being the limitations in the RBL
exposure-response functions and the unreliability of the CASAC-recommended 2% RBL
benchmark – that counter CASAC’s advice to consider a range of 7 ppm-hours to 15 ppm-
hours. Similarly, EPA’s assessment of the relationship between a W126 standard and a 4th
max standard satisfies EPA’s obligation to explain why it decided not to adopt a standard with a
W126 form, as CASAC recommended.

In sum, the scientific uncertainties documented in the record and acknowledged in
EPA’s proposed rule remove any justifiable basis for revising the secondary ozone standard to
make it more stringent. EPA has, however, provided an adequate rationale for retaining the
form of the current secondary standard and has provided more than sufficient explanations for
its proposed determinations that differ from CASAC’s advice.

IV. CRITIQUE OF REGULATORY IMPACT ANALYSIS

In accordance with Executive Order 12866, EPA prepared an RIA to accompany the
proposed rule. However, EPA’s projections that the proposed rule will result in health and
welfare benefits that exceed the costs of compliance are flawed and dramatically overstate the
benefits of revising the ozone NAAQS. EPA significantly underestimates the costs of revising the ozone NAAQS through a series of assumptions that both overstate baseline reductions in ozone concentrations and understate the incremental costs of additional controls for ozone precursors. Moreover, EPA overstates the health benefits that can be appropriately attributed to this rulemaking. While it is difficult to quantify the scope of EPA’s errors in the RIA, it is almost certain that the costs of revising the ozone NAAQS will significantly exceed the benefits to human health and welfare.

A. The RIA Underestimates the Costs of Complying with a Revised Ozone Standard.

As previously mentioned, in response to the RIA and EPA’s assertion that the costs of complying with the proposed revisions to the ozone NAAQS will be manageable, NERA was commissioned to conduct a review of the RIA’s cost estimates and also to conduct an independent assessment of the costs of a standard of 65 ppb. The NERA RIA Review (Attachment C) identified seven significant concerns with the RIA’s assumptions that result in a “major understatement” of compliance costs. The serious deficiencies that NERA has identified call into question the conclusions that EPA draws in the RIA and the likelihood that states can successfully implement the proposed standard. In fact, as discussed in Section II.E, the NERA Impacts Report (Attachment B) showed that the actual costs of a 65 ppb standard could be an order of magnitude higher than estimated in the RIA. At a minimum, to comply with Executive Order 12866 and fully inform its decision-making here, EPA must revise the RIA to address the deficiencies identified in the NERA RIA review and summarized below.

First, EPA has significantly underestimated the costs of complying with the proposed revisions by focusing solely on emissions reductions needed from a 2025 baseline. EPA selected 2025 as a baseline year because it falls after the deadline when most states would have to demonstrate attainment of the revised ozone NAAQS. In fact, states will have to demonstrate compliance with the revised standard much earlier than 2025, with deadlines for marginal and moderate nonattainment areas likely to be in 2020 and 2023, respectively. Because EPA assumes that baseline ozone concentrations will decline steadily through 2025, the incremental emissions reductions necessary to achieve attainment will be much smaller in 2025 than in 2020 or 2023 when states will actually have to meet the revised NAAQS. In other words, contrary to EPA’s assumptions in the RIA, states will not be able to take advantage of baseline emissions reductions that will occur after the 2020 or 2023 compliance deadlines. EPA’s analysis thus ignores the additional costs that states must incur in order to comply with the NAAQS prior to 2025.

In addition to the points raised by NERA, EPA’s focus in the RIA on a 2025 baseline masks significant costs that will be incurred by states and regulated entities in complying with the proposed revised NAAQS. For example, EPA asserts that in 2025, only 9 counties outside
of California would exceed a level of 70 ppb and 68 counties would exceed a level of 65 ppb (RIA at ES-7). However, nonattainment designations will be based on air quality data collected over the next few years and will more closely resemble current ozone concentrations rather than those in 2025. As a result, many more than 9 (or 68) counties will exceed the proposed NAAQS at the time that attainment designations are made. As a result, states will face much more significant burdens in developing nonattainment SIPs; and, as described in Section II.E, many more regulated entities will be subject to onerous NNSR permitting requirements when they seek to construct new facilities or modify existing facilities. Further, even in 2025, nonattainment areas would likely exceed the few counties listed in the RIA. As a practical matter, EPA rarely makes designation determinations for individual counties. Instead, it typically applies the same designation to entire metropolitan statistical areas (MSAs). As a result, even if only 9 counties exceeded 70 ppb in 2025 as EPA suggests, it would still designate much larger MSAs as nonattainment for ozone. In fact, based on the county data included in the RIA (RIA at ES-7), it appears that the entire Dallas, Houston, Philadelphia, and New York MSAs would be designated as nonattainment.\(^\text{26}\) In short, by focusing on the 2025 baseline and looking only at individual counties that exceed the proposed NAAQS levels, the RIA underestimates the cost of the proposed rule.

Second, EPA has underestimated the costs of the proposed rule by basing its analysis on multi-state regions rather than individual states. By conducting regional analyses, EPA’s models identify and apply emissions controls at specific locations within a region without regard to whether the control location and ozone monitor are located in the same state. In doing so, EPA is implicitly assuming that states in a given region will coordinate their control strategies in a manner that minimizes overall compliance costs. However, NAAQS are implemented through state-specific implementation plans, and neither the proposed rule nor past experience suggests that states will develop their implementation plans in such a coordinated fashion. If compliance costs were appropriately modeled on a state-by-state basis in accordance with the typical SIP revision process, compliance costs would likely be higher, as low-cost cross-state controls would be replaced with additional in-state controls that are likely to have higher incremental costs.

Third, EPAs’ reliance on significant baseline reductions in emissions from mobile sources is misplaced. The baseline emissions reductions projected by EPA are based on existing regulations for new motor vehicles such as the Tier 3 rule and Corporate Average Fuel Efficiency (CAFE) standards, as well as assumption about vehicle usage patterns and vehicle

\(^{26}\) According to current delineations by the Office of Management and Budget (OMB), these four MSAs include a total of 58 counties: Dallas (13 counties), Houston (8 counties), Philadelphia (11 counties), and New York (25 counties). See OMB Bulletin No. 13-01, Revised Delineations of Metropolitan Statistical Areas, Micropolitan Statistical Areas, and Combined Statistical Areas, and Guidance on Uses of the Delineation of These Areas (Feb. 28, 2013), available at https://www.whitehouse.gov/sites/default/files/omb/bulletins/2013/b-13-01.pdf.
fleet turnover. As an initial matter, EPA’s reliance on these regulations is questionable here. The emissions reductions attributable to the CAFE standards are far from certain, as these standards are subject to a mid-term evaluation in 2018. Until that review process is complete, it is inappropriate to consider future CAFE standards as “on the books.” Furthermore, EPA’s assumptions about vehicle fleet turnover are likely too optimistic. The regulations on which EPA relies for reductions from mobile sources apply only to new motor vehicles, meaning that emissions reductions only occur when existing vehicles are replaced by new vehicles subject to more stringent standards. However, vehicle turnover is a consumer-driven process and cannot be controlled by EPA. In particular, vehicle fleet turnover could be slowed if complying with Tier 3, CAFE standards, and other mobile source regulations increase the costs of new motor vehicles. Thus, without costly incentive programs to encourage scrapping of existing vehicles, baseline emissions from motor vehicles may not decrease to the degree that EPA projects.

Fourth, EPA inappropriately relies on emissions reductions attributable to the proposed Section 111(d) Clean Power Plan. As a general rule, EPA does not include proposed rules in the baseline for cost analyses. This is for good reason, as proposed rules are subject to change. This is particularly true for a proposal that is as controversial and complicated as the Clean Power Plan. In fact, EPA has already suggested that it may consider changes to the interim emission reduction targets that would apply between 2020 and 2029 and are the source of EPA’s projected emission reductions in the RIA. See, e.g., 79 Fed. Reg. 64543 (Oct. 30, 2014). The uncertainty surrounding potential emission reductions associated with the proposed Clean Power Plan is heightened by the purported flexibility that states will have regarding both how to reduce greenhouse gas (GHG) emissions and when, during the interim period, they will do so. Thus, even if the Clean Power Plan is finalized and implemented in its current form, there is no guarantee that the projected NOx emissions reductions will occur by 2025, if at all. In light of the significant uncertainty related to the proposed Clean Power Plan, it was inappropriate for EPA to incorporate 300,000 tons of NOx emissions reduction into the 2025 baseline based on the proposed Clean Power Plan (see NERA RIA Review at 26-27). If those 300,000 tons of NOx emissions were appropriately excluded from the baseline, the costs of the proposed rule would increase significantly. Even using EPA’s assumption that additional unknown NOx controls would cost $15,000 per ton, the incremental cost of the proposed revisions would increase by $4.5 billion. When added to EPA’s current cost estimates of $15 billion (RIA at ES-14, Table ES-6), the total cost of the proposal would be $19.5 billion, which exceeds the lower end of EPA’s projected benefits (see id., projecting benefits of $19 to 38 billion).

Fifth, EPA fails to account for the significant discrepancy between its current base case projection of emissions reductions and its projection of such reductions in the proposed Clean Power Plan. Specifically, EPA now projects base case NOx emissions that are 79,000 tons lower than it did less than a year ago when it proposed the Clean Power Plan (see NERA RIA
Review at 29). In each case, EPA relied on the same Integrated Planning Model (IPM) which was calibrated to the same Annual Energy Outlook from the U.S. Energy Information Administration (id.). EPA offers no explanation for this discrepancy, which could underestimate the additional emissions reductions needed to meet the revised ozone NAAQS. Because EPA subtracts the projected emissions reductions attributable to the Clean Power Plan from the base case in the proposed rule, the discrepancy in base cases may indicate that some of the projected emissions reductions are also included in the base case for the proposed rule and thus are being double-counted (id.). Again, correcting this apparent anomaly could increase the emissions reductions and costs needed to comply with the proposed revisions to the NAAQS.

Sixth, EPA’s fixed cost estimate of $15,000 per ton for emissions from “unknown controls” is likely to significantly underestimate the actual costs of achieving the proposed ozone NAAQS. Despite its simplicity, there is no factual basis on which to assert the accuracy of this assumption. Instead, EPA asserts that some currently available controls would qualify as “unknown controls,” and further assumes that the costs of unknown controls will decline over time as technologies improve and companies gain experience working with new controls. But EPA cannot justify this arbitrary value of $15,000 per ton by simply adding assumptions on top of assumptions. Nor does EPA offer any basis for abandoning the so-called “hybrid methodology” that it used in the 2008 revisions, under which the incremental costs of unknown controls were projected to increase as more unknown controls were needed to attain the NAAQS. Rather than relying on a fixed cost estimate, NERA suggests that EPA should have undertaken a greater effort to provide a factual basis to support cost estimates for these additional controls.

Seventh, EPA’s sensitivity analysis for the cost of unknown controls is unduly narrow and likely understates the actual costs of these controls. In its sensitivity analysis, EPA evaluates fixed cost estimates of $10,000 and $20,000 per ton. This assumed range of plus or minus 33% for unknown controls is unduly narrow, given EPA’s assertion that the accuracy range for known controls is 30%. Furthermore, when data from the “hybrid methodology” in EPA’s 2008 ozone NAAQS revision is evaluated, the average cost per ton is greater than $20,000. Yet EPA offers no explanation of why the cost per ton should be presumed to be so much lower than it was six years ago. The end result, then, is that EPA’s use of a fixed cost estimate of $15,000 per ton with a 33% sensitivity analysis is likely to significantly underestimate the actual costs per ton that will be incurred by companies that would be forced to install unknown controls.

In sum, EPA relies on a series of highly questionable assumptions about both the amount of emissions reductions that will be needed to attain the proposed NAAQS and the expected cost of those controls. These deficiencies cut to the core of EPA’s RIA and raise significant questions regarding EPA assumption that the costs of complying with the proposed
standard will be both manageable and small in comparison to benefits. In fact, NERA has estimated that the cost of complying with NAAQS of 65 ppb could have a present value of almost $1.1 trillion over the period from 2017 through 2014, compared to a present value of about $167 billion based on EPA’s annualized cost estimate (see NERA Impacts Report at S-9 to S-10). At a minimum, the Associations urge EPA to revise the RIA to account for the deficiencies identified by NERA and then make the revised RIA available for public comment by interested stakeholders.

B. The RIA Overestimates the Benefits of the Proposed Standard.

At the same time that it understates the cost of the proposed revised standard, the RIA overstates the benefits of such a standard. Even if one were to accept the purported ozone-related benefits from revising the standard to within the range that EPA has proposed (which, for reasons discussed above, we do not), the benefits would be vastly overstated. Most of the benefits that the Agency attributes to a revised standard are related not to ozone, but to reduced levels of particulate matter. See RIA at 5-3, Table 5-1. EPA separately sets and implements NAAQS for particulate matter that, by definition, protect public health from particulate matter in ambient air, allowing an adequate margin of safety (§ 109(b)(1)). The particulate matter NAAQS were revised in 2013 to provide additional health protection, and were set at levels that the Administrator found “would be requisite to protect public health with an adequate margin of safety against health effects potentially associated with long- and short-term PM$_{2.5}$ exposures.” 78 Fed. Reg. 3086, 3164 (Jan. 15, 2013). EPA has provided no basis for concluding that those standards do not, in fact, protect public health and provide a margin of safety in doing so. Thus, there is no justification for EPA now to report benefits from reductions in the level of ambient particulate matter beyond those reductions required to meet the particulate matter NAAQS. $^{27}$

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Taking into account both the understated costs and the overstated benefits, it is clear that the proposed ozone NAAQS revisions are not cost-effective.

We also note that, in addition to proposing a revision of the NAAQS, EPA’s proposed rule includes provisions altering the procedures and requirements for ambient air monitoring and reporting by the states. These changes in procedures are distinct from the setting of the NAAQS level, and they will require equipment, personnel training, labor time, and other resource costs for the affected states (even those in attainment of any potential NAAQS). EPA has a duty under Executive Order 12866 to consider the costs and benefits of the proposed

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$^{27}$ The RIA also refers to other benefits of revised ozone NAAQS that it has not quantified (RIA at 5-3). To the extent these benefits are too uncertain to be quantified (id. at 5-5), they are too uncertain to be considered benefits of a revised ozone NAAQS.
changes in monitoring requirements and of alternative monitoring requirements, and to choose the monitoring requirement regulation approach that yields given benefits at the least cost. EPA has not presented any analysis of those costs and benefits, nor has it presented any evidence that the proposed monitoring requirements are necessary to implement the proposed NAAQS or to protect public health and welfare. In this regard, EPA has failed to comply with Executive Order 12866. In fact, even if EPA may not consider costs in establishing NAAQS themselves, there is no such prohibition on considering costs as well as benefits in its decision regarding these separate elements of the proposed rule, and EPA should do so.

V. OTHER ISSUES

A. EPA Should Extend the Deadlines for Reporting Exceptional Events.

As discussed previously (Section III.C.2.a), EPA adopted its Exceptional Events Rule in 2007 (72 Fed. Reg. 13560 (March 22, 2007)), allowing a state to seek to exclude certain data from consideration in NAAQS attainment decisions if the data were caused by exceptional events. As also discussed there, that program has not been successful due to EPA’s unwarranted narrow interpretation of the requirements for an event to qualify as an exceptional event. Nevertheless, in the hope that this rule, if properly interpreted, can give States relief when a NAAQS is exceeded through events that are beyond the States’ ability to control, the Associations submit that EPA should allow for reporting of exceptional events information at any time prior to an attainment decision or, at a minimum, should extend the submission deadlines for reporting such information as EPA has proposed.

EPA appropriately recognizes that the current deadlines for flagging and documenting exceptional events pose challenges for the proposed revision to the ozone NAAQS. First, exceptional events must be flagged by the State no later than July 1 of the year after the exceptional event occurred. 40 C.F.R. § 50.14(c)(2)(iii). In addition, the State must justify its claim of an exceptional event within three years after the data were collected and submit all information to EPA at least one year before a decision is to be made. Id. § 50.14(c)(3)(1). As EPA explains in the proposal, attainment decisions for a revised ozone NAAQS may be based on data going back as far as 2013 (79 Fed. Reg. at 75354). As a result, attainment designations under a revised standard may be based in part on data that were collected before the revised ozone NAAQS was issued (or even proposed). This may pose significant problems for states that experience (or have experienced) exceptional events prior to promulgation of a revised standard. To the extent that a data point is below the current NAAQS, but above the revised NAAQS, a state would not have had an incentive to investigate, flag, and then document whether an exceptional event occurred. Under the current deadlines, a state could risk being designated as nonattainment even though exceedances of the revised NAAQS were
caused by exceptional events that should have been excluded from the attainment determination.

In general, the Associations believe that there should be no specific deadlines, prior to an attainment decision, for flagging and documenting exceptional events. If, at any time before an attainment/nonattainment designation, a state discovers prior monitoring or other data to support an exceptional event claim, it should be able to exclude those data in making the attainment decision. At a minimum, however, for the reasons discussed above, EPA should finalize its proposal to extend the deadlines for flagging and documenting exceptional events causing exceedances of the NAAQS until after final revisions to the NAAQS, if any, have been issued.

B. EPA’s Proposed Transitional Provisions for PSD Are Insufficient To Allow Economic Growth.

Economic growth in this country requires that businesses, including members of the Associations, be able to build new facilities and expand or otherwise modify existing facilities. Although the nation and the Associations recognize the value of – indeed, need for – such growth, experience has shown that such necessary growth can occur without unfettered increases in air pollution. As explained in the proposed rule, the Act requires preconstruction permitting for new major stationary sources or major sources undergoing major modifications, which is intended to ensure that growth can occur without significant increases in emissions of air pollutants (see 79 Fed. Reg. at 75375). The Act includes a PSD program for sources in areas designated unclassifiable or attainment (§ 161), along with an NNSR program for areas designated nonattainment (§ 173). EPA states that “the CAA and implementing PSD regulations . . . require that PSD permit applications must include a demonstration that new major sources and major modifications will not cause or contribute to a violation of any NAAQS that is in effect as of the date the PSD permit is issued”; but the Agency recognizes that it has the “discretion to issue regulations . . . to achieve both CAA objectives to protect the NAAQS and to avoid delays in processing PSD permit applications” (79 Fed. Reg. at 75377).

In conjunction with its proposed revision of the ozone NAAQS, EPA is proposing a transition program for PSD permitting. The Agency proposes to “grandfather” (i.e., exempt from a requirement to demonstrate that the activity to be permitted will not cause or contribute to a violation of the revised NAAQS) certain pending permit applications (id. at 75378). Specifically, EPA is proposing to revise its regulations to “grandfather” (1) applications that the permitting agency had determined to be complete prior to the signature date of the revised NAAQS, and (2) applications for which the permitting agency had provided public notice of a draft permit prior to the effective date of the revised NAAQS (id. at 75378, 75404). EPA is also proposing to allow states that issue permits under a SIP-approved program “discretion to allow grandfathering consistent with the grandfathering provision contained in the federal rule
provisions, even in the absence of an express grandfathering provision in their state rules” (id. at 75378). These proposals are analogous to provisions that EPA adopted in conjunction with its recent revision of the PM$_{2.5}$ NAAQS (id.). In the event that EPA ultimately decides to revise the ozone NAAQS, these provisions provide limited relief from the immediate burden imposed on applicants for PSD permits. Thus, if EPA should finalize a revised ozone NAAQS standard, it should include such a grandfathering approach. Moreover, given the inconsistencies in EPA’s proposal regarding the milestone dates for these grandfathering provisions (i.e., signature date or effective date), such grandfathering should be permitted for permit applications that are either determined to be complete or noticed prior to the effective date of any new NAAQS.

Unfortunately, the proposed grandfathering provisions do not go nearly far enough. They will provide relief to only a very small subset of PSD permit applicants. By the time that an application is deemed complete or has been publicly noticed, the permitting process is already well underway, and much of the “significant . . . effort, resources, and time involved in preparing all the information necessary for a complete permit application,” which EPA mentions (id.), will already have been expended. Despite their expenditure of “effort, resources, and time,” permit applicants who fall even a little short of a completeness determination or a public notice will be sent back to the drawing board to address the new standard, at the cost of even more “effort, resources, and time.” For these applicants, EPA’s proposal exacerbates rather than “avoid[s] delays in processing PSD permit applications” (id. at 75377).

Moreover, some permit applicants who are sent back to the drawing board will be unable to establish that their facilities will not cause or contribute to a violation of the new NAAQS. This would be the case, for example, for a source in an area in which current monitoring data indicates the revised NAAQS is not being met. Once designations are finalized for the revised NAAQS two or three years in the future, such areas may well be designated nonattainment. Sources seeking to expand or locate there will then proceed under the NNSR program instead of the PSD program, and will be required to obtain emission offsets instead of making an impossible demonstration that the NAAQS will not be exceeded. For permit applicants in this situation, the proposed rule offers the promise, in the interim prior to the revised attainment designation, of using emissions offsets “to mitigate [the source’s] adverse impact on the NAAQS and ultimately meet the PSD demonstration requirement” (id. at 75379). These offsets would have to be shown by the applicant “to compensate for the source’s adverse impact at the location of violation” (id. at 75380).

A program of this nature could theoretically be helpful. The parameters of the program, however, have not been adequately addressed. How would the application demonstrate that the impact at the location of violation has been offset? Existing ozone models are exceedingly
resource-intensive and cannot provide information of that nature. Where will the offsets come from, and are they the same types of offsets required under the NNSR program? States implementing an NNSR program commonly operate offset banks, but in areas currently attaining the ozone NAAQS, such banks are unlikely to exist and they take time and resource to establish. How would this be accomplished? Indeed, even in nonattainment areas, sources of offsets can be difficult to identify. This problem would be exacerbated by more stringent NAAQS, which would likely result in more areas without any significant sources of ozone precursors being designated as nonattainment. Some such areas, however, are exactly those places that could benefit most from economic development.

Given that all new and modified sources subject to either the PSD or NNSR program must already address the current ozone NAAQS and use emissions controls that satisfy either the BACT or the even more stringent LAER requirement, a more workable solution would be to grandfather all PSD permit applications until final designations are made for the new NAAQS.

C. EPA Should Provide the Necessary Guidance and Regulations To Implement Revised Ozone NAAQS at the Time the NAAQS Is Promulgated and Give States as Much Time as Possible To Implement Revised NAAQS.

The Act imposes strict timelines for implementation after NAAQS are promulgated. According to EPA, applicants for PSD permits must address new NAAQS as soon as the NAAQS become effective (79 Fed. Reg. at 75377). Other aspects of implementation are mandated to follow shortly thereafter. States must submit to EPA proposed designations of areas within their borders as “attainment,” “nonattainment,” or “unclassifiable” no more than a year after promulgation of revised NAAQS, and EPA must finalize the designations no more than a year after that, classifying nonattainment areas as “marginal,” “moderate,” “serious,” “severe,” or “extreme” (§§ 107(d)(1), 181(a)&(b)). Infrastructure SIPs for all areas are due within three years of promulgation of revised NAAQS (or less at EPA’s discretion) (§ 110(a)). State submissions of various aspects of SIPs for nonattainment areas are required in as little as six months after a nonattainment designation (see § 182(a)(2)(A) relating to plans providing for

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28 See Letter from then-Assistant Administrator Gina McCarthy (2012), acknowledging that the “complex chemistry of ozone” has “presented significant challenges to the designation of particular models for assessing the impacts of individual stationary sources” on ozone formation.

29 As discussed above, EPA has adequately supported its decision to retain the current form of the secondary NAAQS, although EPA has not made an adequate case for lowering the level of the secondary standard. If EPA should, however, adopt a distinct secondary NAAQS (e.g., one using a W126 indicator), the Associations support the reliance on the new source permitting program that has been developed for the primary NAAQS as a surrogate for a separate permitting program for the secondary NAAQS. See 79 Fed. Reg. at 75380.

30 A one-year delay of the final designations and classifications is allowed under certain circumstances. CAA § 107(d)(1)(B)(I).
reasonably available control technology in marginal nonattainment areas). States have some additional time to submit aspects of SIPs for areas in higher nonattainment classifications.\(^{31}\)

States have primary responsibility for these implementation steps (§ 107(a)), and EPA is charged with reviewing and approving (or disapproving) state plans (§ 110(k)). If EPA is not satisfied with the states’ implementation of their responsibilities, EPA may demand changes (§ 110(k)(5)), or, ultimately, take over implementation responsibilities from the states (§ 110(c)(1)).

EPA has historically issued rules and guidance that explain how states are to fulfill their responsibilities.\(^{32}\) In the proposed rule, EPA indicates that it plans to issue rules and guidance to address implementation of any revised NAAQS. It has not yet done so, however. Instead, the Agency provides a timetable that it plans to follow for doing so. Thus, EPA states that it “intends to issue guidance concerning the designations process within 4 months of promulgation of the NAAQS, or approximately 8 months before state recommendations are due” (79 Fed. Reg. at 75372). EPA also indicates its intent “to develop and propose a new SIP Requirements Rule” that will be proposed “within 1 year after” promulgation of a revised NAAQS and will be finalized “no later than the time the designations process is finalized” (id. at 75374). Similarly, the Agency “anticipates finalizing” guidance on emissions inventory development, attainment demonstrations, and conformity demonstrations “by the time areas are designated nonattainment” (id at 75373). Unfortunately, EPA has a history of failing to issue guidance and rules governing implementation in a timely manner. As noted above, implementation rules for the 1997 ozone NAAQS were not finalized until as late as 2007. EPA’s implementation rule for nonattainment area SIPs for the 2008 NAAQS was not published in the Federal Register until March 6, 2015 (80 Fed. Reg. 12263), although designations of certain areas as nonattainment for that standard were published by EPA in May 2012, with an effective date of July 20, 2012,\(^{33}\) meaning that several statutory deadlines for implementation of that rule had already passed before the SIP rule was promulgated. Similarly, EPA has yet to even propose a rule concerning implementation of the revised annual NAAQS for PM\(_{2.5}\), although it has stated its intention to “finalize” the implementation rule around the time the initial area designations

\(^{31}\) For example, Section 182(b)(1) provides a three-year deadline after nonattainment designation for submission of plans that provide for reasonable further progress in areas classified as moderate nonattainment, and Section 182(c)(2) provides a four-year deadline after nonattainment designation for an attainment demonstration using photochemical grid modeling for areas classified as serious nonattainment.


process is finalized” (78 Fed. Reg. at 3251; emphasis added), and the initial designations were published on January 15, 2015 (80 Fed. Reg. 2206).

EPA acknowledges that it has been asked by “a variety of states and other organizations” for more timely guidance (79 Fed. Reg. at 75372). EPA’s response to these requests is, first, to say that the Act “does not require” the Agency to “promulgate new implementing regulations every time that a NAAQS is revised” (id. at 75369), and, second, to suggest that existing regulations and guidance “may be sufficient in many cases to enable the EPA and the states to begin the process of implementing a new NAAQS” (id). Even assuming that these statements may be true in some situations, they are certainly not uniformly true. For example, EPA solicits comments on “establishing area designation boundaries for the proposed revised primary and secondary NAAQS, including any relevant technical information that should be considered” (id. at 75375). Apparently, EPA is reevaluating the basis for designations. Thus, it would be foolish for states to proceed to make designations, their earliest implementation obligation, on the basis of existing guidance for the designations process.

More generally, EPA has announced its intention in this instance to issue additional implementation rules and guidance as noted above. States and those they regulate will reasonably be reluctant to proceed with implementation under existing regulations when they have been told that new regulations will be forthcoming. EPA’s promise to provide new implementation rules and guidance – together with the Agency’s history of significant delays in providing such materials in the past – calls into question the states’ ability to meet their statutory NAAQS implementation deadlines. In these circumstances, EPA should provide the necessary implementation regulations and guidance at the time of promulgating a revised ozone NAAQS.34

At a minimum, to reduce the likelihood that states will be put in the untenable position of being required to act prior to receiving instruction on the standards by which the adequacy of their actions will be judged, EPA should allow the maximum possible time under the statutory timeline for implementation. Although, as noted above, the Act in some instances allows EPA to require states to act sooner than by the default statutory deadline, the Agency should not impose earlier deadlines. Indeed, the Agency should consider an extended effective date for the rule to allow the Agency sufficient time to finalize implementation and guidance before the statutory deadlines for implementation are triggered. Furthermore, EPA should not allow the timeline to begin running before the effective date of the revised NAAQS. Thus, EPA should

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34 EPA cites Nat’l Ass’n of Manufacturers v. EPA, 750 F.3d 921, 926-97 (D.C. Cir. 2014), for the proposition that “issuance of implementation rules and guidance is not a part of the NAAQS review process” (79 Fed. Reg. at 75372). The claim here, however, is not that such rules and guidance are part of the NAAQS process, but rather that – having indicated that it intends to issue such rules and guidance – EPA should do so in a timely manner that does not impede states’ ability to fulfill their obligations under the Act.
recognize that the effective date, not the date of signature, is the promulgation date for a NAAQS.\textsuperscript{35}

\textbf{D. EPA's Proposed Revisions to the Air Quality Index Are Inappropriate.}

Section 319 of the Act instructs EPA to promulgate a “uniform air quality index” (AQI) on which “daily analysis and reporting of air quality” is to be based (§ 319(a)(1),(3)). As EPA has explained previously, this requirement “is independent of the statutory provisions governing establishment and revision of the NAAQS.” 64 Fed. Reg. 42530, 42532 (Aug. 4, 1999). Indeed, EPA recognizes “there is no statutory requirement that the AQI be linked to the NAAQS” (id. at 42532). Although EPA has historically “keyed” the AQI to the NAAQS (id. at 42531), the Act keys the index to air quality.

As shown in the table below, which repeats Table 6 from the proposed rule (id. at 75311), the AQI describes air quality using an index that ranges from 0 to 500, with 0 representing the cleanest air and 500 representing the worst air quality. These index values are used to characterize air quality as “Good,” “Moderate,” “Unhealthy for Sensitive Groups,” “Unhealthy,” “Very Unhealthy,” and “Hazardous.”

\textbf{TABLE 6 – PROPOSED AQI BREAKPOINTS}

<table>
<thead>
<tr>
<th>AQI category</th>
<th>Index values</th>
<th>Existing breakpoints (ppb, 8-hour average)</th>
<th>Proposed breakpoints (ppb, 8-hour average)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Good</td>
<td>0-50</td>
<td>0-59</td>
<td>0-(49 to 54)</td>
</tr>
<tr>
<td>Moderate</td>
<td>51-100</td>
<td>60-75</td>
<td>(50 to 55)-(65 to 70)</td>
</tr>
<tr>
<td>Unhealthy for Sensitive Groups</td>
<td>101-150</td>
<td>76-95</td>
<td>(66 to 71)-85</td>
</tr>
<tr>
<td>Unhealthy</td>
<td>151-200</td>
<td>96-115</td>
<td>86-105</td>
</tr>
<tr>
<td>Very Unhealthy</td>
<td>201-300</td>
<td>116-374</td>
<td>106-200</td>
</tr>
<tr>
<td>Hazardous</td>
<td>301-400, 401-500</td>
<td>375-</td>
<td>201-</td>
</tr>
</tbody>
</table>

At present, as shown in Table 6, index values of 0 to 50, characterized as “Good” air quality, are associated with 8-hour ozone levels of 0 ppb to 59 ppb; index values of 51 to 100, characterized as “Moderate” air quality, are associated with 8-hour ozone concentrations of 60 ppb to 75 ppb; and higher index values, which characterize less desirable air quality, are associated with higher concentrations of ozone in the air. Not surprisingly, in light of its past

\textsuperscript{35} The version of the EPA rule signed by the Administrator is not the official version and may change before its publication. Indeed, the copies that EPA releases of a rule that has been signed note that it is not official. For example, the signed version of the recent rule revising the NAAQS for particulate matter states: “This document is a prepublication version, signed by EPA Administrator, Lisa P. Jackson on 12/14/2012. We have taken steps to ensure the accuracy of this version, but it is not the official version.”
focus on keying the AQI to the NAAQS, EPA is proposing to make “confirming changes” to the AQI, as shown on the table, if it revises the NAAQS. Those changes would lower the ranges of ozone levels in each category, so that, for example, ozone air quality in the range of 50 or 55 ppb (depending on the level of the revised NAAQS) to 59 ppb would no longer be considered “Good,” but would be labeled as “Moderate,” and ozone air quality at the level of the current standard (75 ppb) would be changed from “Moderate” to “Unhealthy for Sensitive Groups.”

These “conforming changes would mean air quality that is actually improving would, in some instances, be reported as less healthy. An area for which the ozone level improved from 75 ppb to 72 ppb on its most polluted day, for example, would report “Moderate” air quality on that day under the current AQI. If the AQI were revised as EPA has proposed, however, that area would be required to report air quality on that day as “Unhealthy for Sensitive Groups,” thus labeling cleaner air as less healthy. Essentially, the revised AQI would fail to capture air quality improvements and would suggest degradation in air quality when none has occurred. As a result, members of the public would likely conclude, erroneously, that air quality had degraded. Indeed, they might question whether EPA and state regulators were doing their jobs.

Fortunately, there is no requirement that the Agency revise the AQI, leading to such misleading results. The Act does not require it. As EPA explained previously (64 Fed. Reg. at 42532), the Act does not tie the AQI to NAAQS. Indeed, the purpose of Section 319(a) of the Act is to provide a consistent, uniform means of gauging air quality. EPA’s proposal to revise the AQI runs counter to such uniformity. EPA’s proposal would change the air quality significance of a given index value and its associated AQI category. By contrast, retention of the current AQI would allow continued provision of uniform information on air quality.

E. EPA Should Not Extend the Ozone Monitoring Season.

EPA’s proposed rule includes a proposal to extend the ozone monitoring season for 33 states from anywhere from one to seven months (79 Fed. Reg. at 75358-60). In describing that proposal, EPA erroneously refers to days with maximum 8-hour average concentrations above 60 ppb as “exceedance days” (id. at 75358). While EPA states that this threshold is used as “simply a conservative benchmark that is below the levels proposed for the revised NAAQS” (id.), these references are clearly misleading to the public. If the Agency uses any ozone concentration as an indicator of exceedances, that concentration should be the same as the NAAQS. As previously discussed, the Associations believe that the NAAQS should not be changed.

In any event, the Associations oppose any lengthening of the ozone monitoring season regardless of whether the NAAQS is retained or revised as proposed. The months in which ozone monitoring is currently required vary from state to state and, for each state, include the months with conditions most “conducive to ozone formation” based on factors that include
temperature, strength of solar insolation, and hours of daylight (id.). Newer science does not suggest that those considerations are no longer the appropriate ones. Indeed, as EPA recognizes, ozone concentrations are generally correlated with temperature, with higher concentrations in warmer months (id. at 75242); and numerous epidemiological studies have reported stronger associations of ozone concentrations with respiratory effects in the warm seasons or summer months (id. at 75257 n.54, 75258). Many areas proposed for extended ozone monitoring seasons have average high temperatures less than 50 degrees Fahrenheit in the “extended” month(s). Thus, we do not believe that the proposed extensions of the ozone monitoring season for 33 states is necessary or appropriate. The proposal will needlessly increase the costs of monitoring by extending the ozone monitoring season while generating little or no improved health benefits.


The federal Data Quality Act, also known as the Information Quality Act (IQA), enacted as Section 515(a) of the Treasury and General Government Appropriations Act for Fiscal Year 2001 (Public Law 106-554), required federal agencies, such as EPA, to issue guidelines “ensuring and maximizing the quality, objectivity, utility, and integrity of information . . . disseminated by the agency.” EPA has issued such guidelines (EPA, 2002). Those guidelines apply to information disseminated by EPA and establish certain rigorous quality standards for “influential scientific, financial, or statistical information,” including information that will have a “clear and substantial impact . . . on important public policies or private sector decisions” (id.). They require, among other things, that the substance of that information be “accurate, reliable and unbiased,” including the use of “the best available science and supporting studies conducted in accordance with sound and objective scientific practices” (id.). The guidelines also provide mechanisms for challenges to and correction of information that the Agency disseminates. Clearly, the proposal and adoption of revised NAAQS would qualify as the dissemination of “influential scientific” information that will have a “clear and substantial impact” on “important public policies or private sector decisions,” and thus they are subject to the requirements of the IQA. This is particularly true given the CAA requirement that NAAQS revisions must “accurately reflect the latest scientific knowledge” (§ 108(a)(2)).

In this case, the Associations submit that EPA’s proposal to revise the NAAQS for ozone and the associated RIA do not comply with the IQA. The Agency’s proposal is not “accurate, reliable and unbiased” for many of the reasons discussed in Section III – i.e., that EPA has failed to properly take account of background concentrations, has failed to adequately explain its change in interpretations, has failed to take account of the adverse impacts of its proposal, and has failed to provide an adequate scientific justification for reducing the level of the standard. As one further example, EPA has not applied an appropriate causal framework, such
as that described by Goodman et al. (2013b), in evaluating the health effects data. In addition, EPA’s RIA is not “accurate, reliable and unbiased” for the reasons given in Section IV.

G. EPA Has Not Complied with the Unfunded Mandates Reform Act.

The Unfunded Mandates Reform Act (UMRA) requires that, before promulgating any notice of proposed rulemaking that is likely to result in the promulgation of a rule that includes a federal mandate that may result in the expenditure by state or local governments or the private sector of $100 million in any year, the agency must prepare a written statement that includes, among other things, an assessment of the costs and benefits of the mandate to the state and local governments or the private sector, the estimated costs of compliance, and the effect of the mandate on the national economy (2 U.S.C. § 1532(a)). In its current proposal, EPA dismisses the requirement to produce such an economic cost analysis under the UMRA on the apparent ground that EPA cannot consider costs in setting NAAQS (79 Fed. Reg. at 75386).

However, the UMRA requirement to publish a cost analysis is separate from considerations affecting EPA’s decision on the NAAQS, and, rather, is intended to inform the public, state and local governments, and Congress regarding the potential that a regulation, however decided, may have budget implications for state and local governments of which they need to be aware. A revised ozone NAAQS will inevitably impose costs on the state and local government entities that must monitor their attainment status and must develop and enforce policies to attain and maintain compliance. It will also impose economic impacts on private sector businesses and individual citizens within the affected states, and those economic impacts on the private sector will likely have further repercussions on state and local governments in terms of tax revenues and social welfare program expenditures. Even if EPA is correct that the costs identified under an UMRA analysis cannot affect EPA’s decision on the NAAQS, the purpose of the UMRA is served by providing credible and good-faith estimates of impacts so that states are informed to facilitate appropriate budget planning.

An UMRA analysis is also intended to inform Congress, so that legislators may consider the need to mitigate the identified cost impacts. There is evidence that existing federal funding to states through grants for air quality monitoring and policy enforcement is inadequate. See the 2004 report by the State and Territorial Air Pollution Program Administrators and the Association of Local Air Pollution Control Officials, “The Critical Funding Shortfall of State and

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36 We also note that, although EPA no longer places substantial weight on the Harvard Six Cities Study or American Cancer Society-Cancer Prevention Study II, it does rely in part on a recent follow-up from that study (Jerrett et al., 2009); and yet it has failed to provide the underlying data, analysis, and reanalysis of that study after FOIA request by industry, six requests by the House Science, Space, and Technology Committee, and a Congressional subpoena by the House Science, Space and Technology Committee (see http://science.house.gov/sites/republicans.science.house.gov/files/documents/Subpoena%20link.pdf).
Local Air Quality Agencies,” at http://www.4cleanair.org/sites/default/files/Documents/FundingNeedsOverview.pdf. Budget trends since 2004 have undoubtedly made the funding (or “unfunding”) situation worse. The delays in compliance with the existing NAAQS promulgated in 2008 are due, in part, to the effect of existing under-funding of EPA mandates affecting state and local environmental enforcement agencies, and the additional burden of new ozone NAAQS will only make matters worse. EPA has a duty under the UMRA to present the facts about the costs of the proposed changes in the NAAQS so that the affected agencies and Congress will be aware of them and be able to plan and respond. EPA has not complied with that requirement.37

VI. CONCLUSION

Industry and federal, state, and local regulators are working diligently to implement the current ozone NAAQS. A further reduction in the level of the NAAQS would impose massive additional burdens on state and local governments and regulated sources, including the Associations’ members, and would produce widespread and substantial adverse economic, social, and energy impacts on all sectors of the U.S. economy, with the risk of bringing economic growth in many parts of the country to a halt. The imposition of those additional burdens and impacts is not necessary to protect public health and welfare. In fact, as shown in this comments, a reduction in the level of the ozone NAAQS as proposed by EPA would be unlawful under the standard of Section 307(d)(9) of the Act as “arbitrary, capricious, an abuse of discretion, or otherwise not in accordance with law” and in excess of EPA’s authority under the Act.

VII. REFERENCES

Note: The references listed below that were not located in EPA Docket ID No. EPA-HQ-OAR-2008-0699 (or an associated docket) or cited in the references in EPA’s proposed rule (79 Fed. Reg. at 75387-95) are marked with asterisks. Those references will be submitted to EPA under separate cover as part of Docket ID No. EPA-HQ-OAR-2008-0699.


Adams, W.C. 2006. Comparison of chamber 6.6-h exposures to 0.04-0.08 ppm ozone via square-wave and triangular profiles on pulmonary responses. Inhal. Toxicol. 18: 127-136. Cited in proposed rule.

37 For the same reasons given in the paragraph at the end of Section IV, a full and complete cost assessment under the UMTRA would also need to consider the costs and benefits of the proposed changes in the procedures and requirements for ambient air monitoring and reporting by the states.


EPA. 2002. Guidelines for Ensuring and Maximizing the Quality, Objectivity, Utility, and Integrity of Information Disseminated by the Environmental Protection Agency. EPA/260R-02-008. October.*


Smith, A. 2013. Testimony of Amanda Smith, Executive Director, Utah Department of Environmental Quality, before the Sub-Committee on Environment of the Committee on Science, Space and Technology. June 12.*


ATTACHMENT A
BRAC Public Policy Commentary:

*Eighteen of Twenty Top-Performing Metro Economies at Risk from New Ozone Standards*

Published on Monday, March 2, 2015

All but two of the nation’s top twenty metropolitan area economies, as ranked by the Brookings Institution’s assessment of performance through recession and recovery, would fall into “ozone nonattainment” status if the Obama administration moves forward with its more aggressive regulatory plans for air quality, according to an analysis completed by the Baton Rouge Area Chamber (BRAC)

The proposed National Ambient Air Quality Standards (NAAQS) for ground level ozone rule, issued by the Environmental Protection Agency (EPA) on December 17, 2014, is designed to lower the current NAAQS of seventy-five parts-per-billion (ppb) to a range between sixty-five and seventy ppb. Should the Obama administration push forward with a standard of sixty-five ppb, eighteen of the U.S.’s twenty top-performing metropolitan economies would find themselves in a regulatory posture of “nonattainment,” and all the regulatory consequences that entails.
### Brookings Institute Metro Monitor - September 2014

<table>
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<tr>
<th>City/Area</th>
<th>State</th>
<th>Overall Rank (Recession + Recovery)</th>
<th>Ozone Design Value 2011-2013</th>
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<td>Harris/ Houston</td>
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<td><strong>Louisiana</strong></td>
<td><strong>20</strong></td>
<td><strong>75</strong></td>
</tr>
</tbody>
</table>

The analysis of these indicators is focused on change during three time periods: the recession, the recovery, and the combination of the two (recession + recovery).

Using the rankings from the Brookings combination assessment (recession + recovery), BRAC then cross-matched those metropolitan areas with their respective ozone design values (average of fourth highest readings over a period of three years), as compiled by the EPA. For instance, the Baton Rouge Area ranks as the twentieth best-performing metropolitan economy in the U.S., with an ozone design value of seventy-five ppb (parts per billion).*

It should also be noted that, while this analysis makes use of the design value computed for the three-year period covering 2011 through 2013, the Baton Rouge Area was determined to meet the current standard (seventy-five ppb) in 2013 and again in 2014, and has continued to measure below...
seventy-five ppb throughout its statistical area. Yet while the Baton Rouge Area continues to make this positive environmental progress, it also has firsthand experience with what it means to be in nonattainment – a status that could soon apply to almost all other top-performing metros.

A report published by the National Association of Manufacturers in July 2014 assessed the potential economic impact of the proposed new ozone standards, but it also touched upon what “nonattainment” means in practical terms. As the report explained:

“The greatest costs to comply with ozone regulations generally occur in nonattainment areas. The consequences for nonattainment are severe and can include a loss of industry and economic development resulting from increased costs, delays and uncertainties from restrictive permitting requirements; loss of federal highway and transit funding; requirements that any new emissions in the area be offset or the facility cannot be built; and technical and formula changes for commercial and consumer products.”

Mary Martin, who serves as Energy, Clean Air and Natural Resources Policy counsel for the U.S. Chamber, has described how these restrictions translate into consequences:

“[F]ailure to comply with existing ozone standards can lead to non-attainment designation, which are often viewed as a death knell for economic and business development in an area.

“Indeed, severe repercussion[s] result almost immediately from non-attainment designation, such as increased costs to industry, permitting delays, restrictions on expansion, as well as impacts to transportation planning. There are significant adverse consequences to being designated a non-attainment area, making it substantially harder for a community to attract new business or expand existing facilities. Furthermore, in non-attainment areas, EPA is able to revise existing air permits, which can cause tremendous uncertainty, delays, and increased costs in the permitting process for businesses.”

While the Baton Rouge Area Chamber believes in and stands for cleaner air and an improved environment, it continues to vehemently oppose the proposed reductions in ambient air quality standards from the current level of seventy-five ppb.

Since the EPA first proposed lowering the ozone standard in December, the Baton Rouge Area has seen four major industrial projects totaling 2,000 direct and indirect jobs, and more than $7 billion in capital investment, either put on hold or redirected elsewhere. These losses are in direct correlation with the uncertainty created by the newly proposed ozone standards rule. The direct impact on the Baton Rouge Area, in terms of new payroll created from the projects themselves, would have been over $86 million annually in wages for the local economy. Also, because these projects included foreign direct investment projects, they also represented new investment from multi-national corporations into the country. Federal regulations concerning NAAQS are having a direct, negative effect on competing U.S. goals for increasing foreign direct investment and exports.
BRAC Public Policy Commentary

In the Baton Rouge Area case outlined above, these consequences came about merely from the regulation being proposed. Imagine the losses if it is actually implemented, losses not only for Baton Rouge but for other top-performing metros across the country. The implication is that U.S. government policy toward ozone, as proposed, runs in direct contradiction to America’s economic goals. More time should be taken to plan solutions that avoid the negative effects on the national economy, and especially on the top-performing regional economies in the United States.

*EPA recommends using the Core Based Statistical Area (CBSA) as the starting point to determine boundaries of ozone nonattainment. Based on this approach the highest monitored value of ozone in a CBSA was provided.

About the Baton Rouge Area Chamber
The Baton Rouge Area Chamber (BRAC) leads economic development in the nine-parish Baton Rouge Area, working to attract new companies and assisting existing companies with growth and expansions. Today, BRAC investors include more than 1,300 businesses, civic organizations, education institutions, and individuals. In this capacity, BRAC serves as the voice of the business community, providing knowledge, access, services, and advocacy. More information is available at www.brac.org.

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ATTACHMENT B
Economic Impacts of a 65 ppb National Ambient Air Quality Standard for Ozone

Executive Summary

Prepared for:
National Association of Manufacturers

February 2015
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Report Qualifications/Assumptions and Limiting Conditions

Information furnished by others, upon which all or portions of this report are based, is believed to be reliable, but has not been independently verified, unless otherwise expressly indicated. Public information and industry and statistical data are from sources we deem to be reliable; however, we make no representation as to the accuracy or completeness of such information. The findings contained in this report may contain predictions based on current data and historical trends. Any such predictions are subject to inherent risks and uncertainties. NERA Economic Consulting accepts no responsibility for actual results or future events.

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All decisions in connection with the implementation or use of advice or recommendations contained in this report are the sole responsibility of the client. This report does not represent investment advice nor does it provide an opinion regarding the fairness of any transaction to any and all parties.
EXECUTIVE SUMMARY

This study evaluates the potential compliance costs and impacts on the U.S. economy if the U.S. Environmental Protection Agency (EPA) were to set a National Ambient Air Quality Standard (NAAQS) for ozone of 65 parts per billion (ppb). Employing our integrated energy-economic macroeconomic model (N_euERA), we estimate that the potential emissions control costs could reduce U.S. Gross Domestic Product (GDP) by about $140 billion per year on average over the period from 2017 through 2040 and by about $1.7 trillion over that period in present value terms.¹ The potential labor market impacts represent an average annual loss employment income equivalent to 1.4 million jobs (i.e., job-equivalents).²

These results represent updated values from the results in our July 2014 report (NERA 2014), which developed estimates of the potential costs and economic impacts of achieving a 60 ppb ozone standard using the best information then available. In November 2014, the U.S. Environmental Protection Agency (EPA) released updated emissions and cost information supporting their proposal to revise the ozone standard (EPA 2014a); we have used that new information to update our analysis. Also, given that the proposed rule suggests setting a revised ozone NAAQS in the range of 65 ppb to 70 ppb, in this update we assess the economic impacts of a potential 65 ppb ozone NAAQS. This Executive Summary of our study begins with a summary of the differences between the information and methodology in our July 2014 report and those used in this updated study. It then provides summaries of our estimates of the costs and economic impacts of attaining a potential ozone NAAQS of 65 ppb.

Changes in Data and Methodology Since the July 2014 Report

The methodology used for this study is largely similar to the methodology used in our July 2014 report. This section discusses changes to the three components of our analysis:

1. The methodology for estimating emission reductions. This study used updated EPA information on the future NOX and VOC emissions levels needed to comply with a potential 65 ppb standard (rather than a 60 ppb standard as in our July 2014 report).

¹ All dollar values in this report are in 2014 dollars unless otherwise noted. The present value reflects impacts from 2017 through 2040, as of 2014 discounted at a 5% real discount rate; this discount rate falls in the 3% to 7% range recommended in EPA’s Guidelines for Preparing Economic Analyses (2010a, p. 6-19), and it is consistent with the discount rate used in the N_euERA model.

² “Job-equivalents” is defined as total labor income change divided by the average annual income per job. This measure does not represent a projection of numbers of workers that may need to change jobs and/or be unemployed, as some or all of the loss could be spread across workers who remain employed, thereby impacting many more that 1.4 million workers, but with lesser impacts per worker.
Additionally, we used updated cost and effectiveness information about emission controls that have been identified by EPA.

2. **The methodology for estimating compliance costs.** We updated the costs of the known controls that EPA identified to attain the 65 ppb standard using EPA’s new cost data. However, even for a 65 ppb standard, more than half of the emissions reductions needed across the country would come from measures that EPA still has not identified. Using the same evidence-based approach for developing a cost curve that we used in our July analysis (but using the more recent inventory data, and updating the calculations for a later year of compliance spending), we calculated the costs of the set of further emissions reduction needs that EPA has left unidentified in its current analysis. We also updated all dollar figures from 2013 to 2014 dollars.

3. **The methodology for estimating economic impacts.** We used the same version of NERA’s Nera macroeconomic model as our previous study to estimate the economic impacts of our estimated costs for reducing emissions in the amount necessary to attain a 65 ppb ozone standard. In contrast to EPA’s analysis, we excluded the proposed EPA Clean Power Plan rule from our modeling baseline.

In our July 2014 report, we performed a sensitivity analysis on the possibility that nonattainment, especially in rural areas of the U.S., could create barriers to continued growth in oil and gas extraction. A national policy question that remains in a state of flux is whether or not new permitting requirements hinder growth in energy production. A tightened ozone standard has the potential to cause nonattainment areas to expand into relatively rural areas, where there are few or no existing emissions sources that could be controlled to offset increased emissions from new activity. If nonattainment expands into rural areas that are active in U.S. oil and gas extraction, a shortage of potential offsets may translate into a significant barrier to obtaining permits for the new wells and pipelines needed to expand (or even maintain) our domestic oil and gas production levels. The sensitivity analysis in our July 2014 report resulted in much larger natural gas price effects, and raised macroeconomic impacts of our base case by about 30 to 50%. Limitations of time have prevented us from conducting a similar sensitivity analysis for this update.

**Methodology for Estimating Emission Reductions**

The July 2014 report relied on projected 2018 baseline VOC and NO\textsubscript{X} emissions and EPA information from its 2008 and 2010 Regulatory Impact Analyses (RIAs) to estimate reductions required for all regions of the U.S. to come into compliance with a 60 ppb standard. The updated EPA information that we rely on in this study includes projected 2018 and 2025 base case and baseline emissions as well as EPA’s estimates of reductions required from the 2025 baseline emissions to achieve a 65 ppb standard (EPA 2014a-g). We use the updated EPA estimates of
state-by-state emissions reductions from the 2025 baseline as the principal basis for our estimates of NO\textsubscript{X} emissions levels that would allow a 65 ppb standard to be attained nationwide.\textsuperscript{3} In order to reach and maintain this level of NO\textsubscript{X} emissions consistent with a 65 ppb ozone concentration, states would need to reduce emissions at existing sources and prevent any net increases in emissions from new or expanded sources. We also rely on EPA’s revised data on the cost of emissions reductions for “known” control measures, which are provided by source sector and state.

Our methodology for estimating costs of emission reductions is similar to our July 2014 study. In both studies, we substituted our base case estimates of electricity generating unit (EGU) emissions for those of EPA, for consistency with our economic impact model, which estimates costs from EGU emissions reductions endogenously. As before, we adopted EPA’s cost estimates for those controls that EPA identifies as “known”—that is specific controls for which EPA had developed emission reduction and cost information—and we applied our own more evidence-based approach for estimating costs for the many required reductions that EPA treats as “unknown.” For estimating the impacts to the U.S. economy of our estimates of compliance costs, we assigned each state’s projected cost to specific calendar years, using assessments of their likely attainment dates. Also consistent with our prior study, we assigned the costs to specific sectors in each state; for the “known” control measures these assignments were based on the sector-specific information available in EPA’s data and for the “unknown” control measures, these assignments were based on emissions inventory data on the relative contribution of each source category to the remaining emissions in each state.

**Methodology for Estimating Compliance Costs**

Our methodology for developing estimates of compliance costs in this study is the same as in our July 2014 report, although of course the numerical values are different reflecting the additional information now available. As noted, EPA developed updated estimates of the annualized costs from “known” controls, and we used this updated information on “known” controls.

As in the July 2014 analysis, emission reductions from “known” controls were not sufficient to achieve attainment, in this case with a 65 ppb ozone standard. EPA has filled the gap with a rough estimate of costs of “unknown” controls, i.e., controls for which no cost information was developed. In contrast to the two cost estimation methodologies presented in its 2008 and 2010 RIAs, this time EPA used a single simplistic assumption that annualized control costs for these “unknown” controls would be equal to $15,000 per ton, regardless of the state, the sector, or the amount of emission reduction required. This estimate was not based upon any evidence-based

\textsuperscript{3} We focused our analysis on NO\textsubscript{X} emissions, but we also included EPA’s estimates of VOC emission control costs in our modeling.
analyses of the nature of the emissions that remain after “known” controls are in place, or of the costs of potential additional controls for these sources.

Our compliance cost estimates are based upon a synthesis of EPA estimates of emission reduction, our modifications of EPA’s assumptions regarding baseline reductions, EPA’s estimates of the costs of “known” controls, and our more detailed estimates of the costs of “unknown” controls. As in our July 2014 report, our “unknown” cost estimates are more evidence-based than EPA’s, as we use detailed information on the types of sources that account for the remaining emissions (EGUs, other point sources, on-road sources, off-road mobile sources, and area sources) as well as estimates of the potential costs of reducing emissions by scrapping existing emission sources prematurely. We updated our estimates of the costs of scrapping light-duty motor vehicles using up-to-date information. We also used updated information to assess the implications of these dollar-per-ton values for the marginal cost curve for reductions needed to achieve compliance. As in the July 2014 study, the result is a set of estimates of the costs for each state to comply with a more stringent ozone standard based upon the use of specific information to assess “unknown” control costs.

**Methodology for Estimating Economic Impacts**

Our methodology for estimating economic impacts of the estimated costs of compliance with a 65 ppb ozone standard is the same as in the July 2014 study for a 60 ppb standard, using NERA’s $\text{Ne} \text{w ERA}$ macroeconomic model. In the $\text{Ne} \text{w ERA}$ model, expenditures on emissions control measures to comply with a new ozone standard reduce investment in other productive sectors of the economy, which results in decreases in economic output in subsequent years. The capital costs associated with compliance spending are assumed to be incurred from 2017 until 2036 (the last projected compliance date, for extreme areas), while each state’s estimated operating and maintenance (O&M) costs are incurred for all years after the state’s attainment date. Our economic impact analysis accounts for the effects of costs projected to be incurred through 2040.

$\text{Ne} \text{w ERA}$ is an economy-wide integrated energy and economic model that includes a bottom-up, unit-specific representation of the electric sector, as well as a representation of all other sectors of the economy and households. It assesses, on an integrated basis, the effects of major policies on individual sectors as well as the overall economy. It has substantial detail for all of the energy sources used by the economy, with separate sectors for coal production, crude oil extraction, electricity generation, refined petroleum products, and natural gas production. The model performs its analysis with regional detail. As discussed above, this particular analysis uses state-specific cost inputs, and $\text{Ne} \text{w ERA}$ has been run to assess economic impacts for each state. Appendix A of the July 2014 report provides a detailed description of the $\text{Ne} \text{w ERA}$ model.

The macroeconomic analysis requires a baseline that projects economic outcomes in the absence of the incremental spending to attain the tighter ozone NAAQS. For this study, $\text{Ne} \text{w ERA}$’s
baseline conditions were calibrated to reflect projections developed by Federal government agencies, notably the Energy Information Administration (EIA) as defined in its *Annual Energy Outlook 2014 (AEO 2014)* Reference case. This baseline includes the effects of environmental regulations that have already been promulgated as well as other factors that lead to changes over time in the U.S. economy and the various sectors. Our baseline does not include the effects of proposed regulations, such as the Clean Power Plan (CPP), although we do include power sector closures as an available way to attain the NAAQS, to the extent that we find such closures to be cost-effective elements of each state’s control strategy.\(^4\)

The July 2014 report and appendices provide details on the various aspects of our methodology, subject to the changes noted above. Although this Executive Summary report describes results for the United States as a whole and disaggregated to 11 regions,\(^5\) the inputs and the results are built up using detailed state-specific and sector-specific cost information. The costs and impacts of a more stringent ozone standard differ substantially among states.

**Summary of National Results**

*Emission Reductions Required to Achieve a 65 ppb Ozone Standard*

As Figure S-1 illustrates, national NO\(_X\) emissions have already been reduced substantially, from about 25.2 million tons in 1990 to 12.9 million tons in 2013 (EPA 2014b). EPA currently projects that U.S. NO\(_X\) emissions will be further reduced by existing rules and regulations to 8.2 million tons by 2025 (supplemented with N\(_{\text{em}}\)ERA’s projected baseline EGU emissions, which does not include the proposed CPP). Those additional emissions reductions between 2013 and 2025 will involve costs beyond the compliance costs estimated in this study. Economic activity (as measured by real GDP) in 2025 is projected to be more than double the level in 1990 (CEA 2014, Table B-3 and OMB 2013, Table 2), suggesting that U.S. NO\(_X\) sources will have been controlled by more than 80% by 2025, without the additional controls needed to attain a tighter ozone NAAQS.

---

\(^4\) EPA’s inclusion of the CPP in its baseline was inconsistent with its standard practice of only including promulgated regulations. This deviation from standard procedure seems particularly unjustified given the enormous uncertainty in what carbon limits may actually be applied and how states would comply, and hence what NO\(_X\) emission reductions might actually occur as a result of this carbon regulation.

\(^5\) “U.S.” results are, formally, only for the lower 48 states, and exclude Alaska and Hawaii, as well as Washington DC. We refer to the lower 48 states as “U.S.” hereafter.
Based on the EPA information, total U.S. NO\textsubscript{X} emissions would have to be reduced to about 6.2 million tons by 2022 and 5.6 million tons by 2036 to meet a 65 ppb standard throughout the nation. This reduction appears as the red line above in Figure S-1, which also shows our prognosis of the timing of those reductions, based on our estimates of the likely severity classifications of the different states.\textsuperscript{6}

Figure S-2 shows our estimates of emissions and emission reductions for the 34 states that would not attain a 65 ppb under baseline conditions. Despite the extensive controls already expected to

\textsuperscript{6} Nonattainment areas are given different classifications—marginal, moderate, serious, severe or extreme—depending on how far out of attainment they are with the NAAQS at the time that designations must be made, two years after promulgation.
occur in the future, we estimate that about 2.6 million additional tons (in aggregate) would need to be eliminated by 2022 and an additional 300,000 tons would need to be eliminated by 2036 in order for those states to come into attainment on schedule. This is equivalent to roughly another 25% reduction from the reduction estimated solely based on those states’ 2025 NOX emissions. It implies almost a 90% total reduction from all sizes and types of NOX-emitting sources from the relatively uncontrolled emissions rates in 1990 (after adjusting for growth).

Figure S-2: NOX Emissions and Categories of NOX Reductions to Attain 65 ppb NAAQS (for 34 Non-Attaining States Only)

Note: Emissions and reductions include only states requiring emission reductions for compliance with a new ozone NAAQS of 65 ppb in this analysis.
*The NERA Base Case reflects 2022 conditions in each state requiring reductions, with two exceptions: The Base Case for UT and CA reflect conditions in 2031 and 2036, respectively, based on higher likely severity classifications in those two states.
Source: NERA calculations as explained in text

Figure S-3 shows the mix of emission reductions needed across 34 states that EPA projects will face compliance costs to achieve a 65 ppb ozone standard, including our estimates of the allocation of “unknown controls” to individual source categories. The dark green shows EPA’s
“known controls” and the light green shows NERA’s evidence-based assumptions regarding where “unknown controls” will likely come from. The remaining sum (shown in the blue bars) is 3.7 million tons—the aggregate limit for those 34 states to achieve attainment in all the states projected to be in nonattainment under baseline conditions. This 3.7 million ton aggregate limit needs to be met by the attainment deadlines, which we assume to be 2022 for all states except California and Utah, which are assumed to have much later attainment dates.

As noted above, NERA’s estimates of what the “unknown” controls will comprise includes deep cuts in the EGU sector, where emissions are concentrated in a few sources and costs per ton are thus lower than for the many smaller sources among the non-point source categories (i.e., area, onroad mobile and nonroad mobile). NERA estimates that the remaining “unknown” controls outside of the EGU sector will involve much smaller incremental percentage reductions than from EGUs, because these will require programs such as scrapping a portion of vehicles and other small sources. These controls are also projected to come at a substantially higher cost per ton than the EGU controls—even though we assume that the small-source scrapping programs will only target the oldest, highest-emitting of each type of NOX-emitting equipment.

---

7 This figure does not show the amount of EGU controls (mostly from installation of SCRs) that EPA has identified as “known” control in that sector because our analysis shows that one of the most cost-effective forms of control that EPA has called “unknown” will be to close those EGUs instead. Thus, we assume that the SCRs in EPA’s list of “known” controls will not actually be installed, and replace their reductions with the much larger reductions that would come from EGU closures that are cost-effective for meeting a 65 ppb NAAQS (which appear as the light green area on the EGU bar).

8 States that will be classified as marginal nonattainment in 2017 will face a 2020 attainment date, or will be redesignated as moderate, and then must be in attainment by 2023. Our analysis suggests that some of the marginal states may reach attainment by 2020 without incremental controls other than the baseline reductions, and they face no compliance cost in our analysis. We have assumed that marginal states that would not attain by 2020 under their baseline forecast will not undertake early costly action to avoid reclassification as moderate, and will attain by the moderate attainment date along with states that will have been classified as moderate in 2017.

9 For example, our estimates of costs and tons removed by scrappage of light-duty cars is limited to vehicles still on the road in 2022 that are of a pre-2008 model year (i.e., pre-Tier 2 vehicles). We estimate that those older vintages of cars will account for about 40% of projected light-duty vehicle emissions in 2022.
Compliance Costs to Achieve a 65 ppb Ozone Standard

We estimate that the potential costs of achieving a 65 ppb ozone standard could have a present value of almost $1.1 trillion as of 2014 (based upon costs incurred from 2017 through 2040), not including any costs for forcing a massive cutback in generation from coal-fired EGUs to reduce NOX emissions from the power sector (whose costs are endogenously determined in the economic impact model).\(^\text{10}\) These costs are reported in Figure S-4. As a rough point of

\(^{10}\) Although the precise costs of the EGU closures is determined in the model, we used preliminary model runs to identify which closures would be as or more cost-effective than other unknown controls in our analysis. Based on this exercise, we estimate that the majority of the NOX emission reductions associated with the EGU closures cost an average of about $16,000 per ton, and range well above $30,000 per ton in some states. The result of the constraints that we applied was 34 GW of outright unit retirements, but a substantial number of additional GW of coal-fired capacity is left on-line but no longer generates in the model. This means that more than 34 GW is effectively closed down in our analysis.
comparison, we estimate that EPA’s annualized cost estimate implies a present value of about $167 billion.\footnote{This estimate assumes that EPA’s total annualized cost estimate of $17 billion (including California) is incurred over a period of 20 years; that these 20 years begin in 2020, except in California where they begin in 2030; that these annual costs are converted to a present value in 2014 using a real annual discount rate of 5%; and that the present value is converted from 2011 dollars to 2014 dollars. Note that there are many differences in the EPA and NERA calculations so this estimate can only be viewed as providing a rough comparison.} The primary difference in our methodologies is the extrapolation method used to estimate the cost of “unknown” controls; we attempted to assess the kinds of controls that would be required after “known” controls and based our method on the estimated costs per ton of one such control (vehicle scrappage), whereas EPA relied on an arbitrary constant value.

Figure S-4: Potential U.S. Compliance Spending Costs for 65 ppb Ozone Standard

<table>
<thead>
<tr>
<th>Compliance Costs</th>
<th>Capital (Billions of 2014$)</th>
<th>O&amp;M (Billions of 2014$)</th>
<th>Total (Billions of 2014$)</th>
<th>Cumulative Coal Retirements (GW)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$430</td>
<td>$630</td>
<td>$1,050</td>
<td>34</td>
</tr>
</tbody>
</table>

Notes: Total is not equal to the sum of capital and O&M due to independent rounding. Present value is from 2017 through 2040, discounted to 2014 at a 5% real discount rate. Cumulative coal retirements are incremental to baseline. These retirements are primarily due to assumed emission control measures but may also include indirect electric sector impacts of the ozone standards. This number is understated because it reflects only those plants that the model literally closes, while substantial additional GW of coal unit capacity is not reported by the model as “retired” but nevertheless is forced into a position of near-zero utilization.

Source: NERA calculations as explained in text

Allocating the estimated capital costs to spending in years prior to each state’s projected compliance deadline, and allocating O&M costs to years after the respective compliance deadlines, Figure S-5 shows the pattern of annual compliance spending across all states (except for the endogenously-determined costs of coal unit retirements.)
Potential Impacts on the U.S. Economy and U.S. Households

The potential costs we estimated for a 65 ppb ozone standard are projected to have substantial impacts on the U.S. economy and U.S. households. Figure S-6 shows the potential macroeconomic effects as measured by GDP and U.S. household consumption. The 65 ppb ozone standard is projected to reduce GDP from the baseline levels by about $1.7 trillion on a present value basis from 2017 to 2040 (as of 2014, and in 2014 dollars) and by $140 billion per year on a levelized average basis over that period (i.e., when spread evenly over years but retaining the same present value). Average annual household consumption over those same years could be reduced by an average of about $830 per household per year.

Figure S-6: Potential Impacts of 65 ppb Ozone Standard on U.S. Gross Domestic Product and Household Consumption

<table>
<thead>
<tr>
<th></th>
<th>Annualized</th>
<th>Present Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP Loss (Billions of 2014$)</td>
<td>$140/year</td>
<td>$1,720</td>
</tr>
<tr>
<td>Consumption Loss per Household (2014$)</td>
<td>$830/year</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Notes: Present value is from 2017 through 2040, discounted at a 5% real discount rate. Consumption per household is an annualized (or levelized) value calculated using a 5% real discount rate.

Source: NERA calculations as explained in text
Figure S-7 focuses on several dimensions of projected impacts on income from labor (“worker income”) as a result of the 65 ppb ozone standard. Relative to baseline levels, real wages decline by about 0.6% on average over the period and labor income declines by about 0.9% on average, resulting in job-equivalent losses that average about 1.4 million job-equivalents. (Job-equivalents are defined as the change in labor income divided by the annual baseline income for the average job (see Figure S-7)). A loss of one job-equivalent does not necessarily mean one less employed person—it may be manifested as a combination of fewer people working and less income per worker. However, this measure allows us to express employment-related impacts in terms of an equivalent number of employees earning the average prevailing wage. These are the net effects on labor and include the positive benefits of increased labor demand in sectors providing pollution control equipment and technologies.

<table>
<thead>
<tr>
<th>Figure S-7: Potential Impacts of 65 ppb Ozone Standard on Labor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Baseline Annual Job-Equivalents (millions)</strong>: 156</td>
</tr>
<tr>
<td><strong>65 ppb Case:</strong></td>
</tr>
<tr>
<td>Real Wage Rate (% Change from Baseline): -0.6%</td>
</tr>
<tr>
<td>Change in Labor Income (% Change from Baseline): -0.9%</td>
</tr>
<tr>
<td>Job-Equivalents (Change from Baseline, millions): -1.4</td>
</tr>
</tbody>
</table>

Notes: Average (Avg.) is the simple average over 2017-2040. “Job-equivalents” is defined as total labor income change divided by the average annual income per job. This measure does not represent a projection of numbers of workers that may need to change jobs and/or be unemployed, as some or all of the loss could be spread across workers who remain employed.

Source: NERA calculations as explained in text

**Potential Effects on U.S. Energy Prices**

Emissions reduction costs of a 65 ppb ozone standard also is likely to have impacts on U.S. energy sectors, largely because the more stringent ozone standard is projected to lead to the premature retirement of many additional coal-fired power plants. Figure S-8 shows average energy price projections under the baseline and the 65 ppb ozone standard. The average delivered residential electricity price is projected to increase by an average of 1.7% over the period from 2017 through 2040 relative to what they could otherwise be in each year (which is 12 The NERA model, like many other similar economic models, does not develop projections of unemployment rates or layoffs associated with reductions in labor income. Modeling such largely transitional phenomena requires a different type of modeling methodology; our methodology considers only the long-run, equilibrium impact levels.
projected to be rising even without a tighter ozone NAAQS). Henry Hub natural gas prices are projected to increase by an average of 3.7% in the same time period (again, relative to what they could otherwise be in each future year), while delivered residential natural gas prices could increase by an average of 3.7%. Part of the increase in delivered natural gas prices reflects the increase in pipeline costs due to control costs for reductions in NOX emissions in the pipeline system that could be recovered through tariff rates.

**Figure S-8: Potential Impacts of a 65 ppb Ozone Standard on Energy Prices Relative to Their Projected Levels in Each Future Year**

<table>
<thead>
<tr>
<th></th>
<th>Avg. Baseline</th>
<th>Avg. 65 ppb Case</th>
<th>Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henry Hub Natural Gas</td>
<td>$6.22</td>
<td>$6.47</td>
<td>$0.25</td>
<td>3.7%</td>
</tr>
<tr>
<td>Natural Gas Delivered (Residential)</td>
<td>$14.23</td>
<td>$14.76</td>
<td>$0.53</td>
<td>3.7%</td>
</tr>
<tr>
<td>Natural Gas Delivered (Industrial)</td>
<td>$8.71</td>
<td>$9.27</td>
<td>$0.55</td>
<td>6.3%</td>
</tr>
<tr>
<td>Gasoline</td>
<td>$3.68</td>
<td>$3.69</td>
<td>$0.01</td>
<td>0.3%</td>
</tr>
<tr>
<td>Electricity (Residential)</td>
<td>14.9¢</td>
<td>15.2¢</td>
<td>0.2¢</td>
<td>1.7%</td>
</tr>
<tr>
<td>Electricity (Industrial)</td>
<td>9.7¢</td>
<td>10.0¢</td>
<td>0.3¢</td>
<td>2.8%</td>
</tr>
</tbody>
</table>

Notes: Average is the simple average over 2017-2040. The Baseline reflects expected growth in prices over the analysis period as predicted by the *Annual Energy Outlook 2014*. Figures in 2014$. Source: NERA calculations as explained in text

*Potential Effects on U.S. Sectors and Regions*

All sectors of the economy would be affected by a 65 ppb ozone standard, both directly through increased emissions control costs and indirectly through impacts on affected entities’ customers and/or suppliers. There are noticeable differences across sectors, however. Figure S-9 and Figure S-10 show the estimated changes in output for the non-energy and energy sectors of the economy, respectively, due to the emissions reduction costs of a 65 ppb ozone standard.
Figure S-11 shows the estimated average annual change in consumption per household for individual New ERA regions. A region’s attainment costs and its sectoral output mix determine to a large extent whether a region fares better or worse than the U.S. average, but all regions could experience lower household consumption.
Figure S-11: Potential Impacts of a 65 ppb Ozone Standard on Annual Consumption per Household by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>2014$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona and Mountain States</td>
<td>-$690</td>
</tr>
<tr>
<td>California</td>
<td>-$790</td>
</tr>
<tr>
<td>Florida</td>
<td>-$250</td>
</tr>
<tr>
<td>Mid-America</td>
<td>-$770</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>-$1,370</td>
</tr>
<tr>
<td>Mississippi Valley</td>
<td>-$640</td>
</tr>
<tr>
<td>New York/New England</td>
<td>-$1,530</td>
</tr>
<tr>
<td>Pacific Northwest</td>
<td>-$310</td>
</tr>
<tr>
<td>Southeast</td>
<td>-$620</td>
</tr>
<tr>
<td>Texas, Oklahoma, Louisiana</td>
<td>-$1,290</td>
</tr>
<tr>
<td>Upper Midwest</td>
<td>-$490</td>
</tr>
<tr>
<td>U.S.</td>
<td>-$830</td>
</tr>
</tbody>
</table>

Notes: Values are the levelized average over 2017-2040, annualized using a 5% real discount rate. Maps of NERA regions are provided in the report body and Appendix A.

Source: NERA calculations as explained in text
REFERENCES


ATTACHMENT C

Prepared for:
National Association of Manufacturers

March 2015
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EXECUTIVE SUMMARY

This report reviews the data and methodology the U.S. Environmental Protection Agency (EPA) used to develop estimates of the compliance costs of a more stringent national ambient air quality standard (NAAQS) for ozone. Our assessment is supported by numerical examples based on emission reductions and costs of a tightening of the ozone standard to 65 parts per billion (ppb), relative to the current standard of 75 ppb; however, the data and methodological issues we discuss would apply to any of the alternative standards in the EPA ozone NAAQS Proposed Rule. In its Regulatory Impact Analysis (RIA), EPA estimated that the additional annualized costs of achieving a 65 ppb standard beyond costs of attaining the current standard of 75 ppb, for areas other than California, would be about $15.4 billion per year, of which about $4.2 billion would be “known” controls and about $11.3 billion would be “unknown” controls—very substantial costs by any criterion. However, as summarized below and explained in more detail in our report, we find that EPA’s estimate understates likely compliance costs.

Figure E-1 summarizes our assessments of the most substantial concerns we identified with EPA’s emission reductions and cost information, divided into those affecting emission reductions and those affecting the estimated cost per ton for emission reductions.

---


2 We exclude California costs in our assessments because EPA used a different methodology and presented costs for California separately. The EPA RIA listed $1.6 billion in unknown control costs in California.
Figure E-1. Summary of Concerns with the EPA RIA Ozone Compliance Cost Estimates

<table>
<thead>
<tr>
<th>Concern</th>
<th>Implication for EPA’s Compliance Cost Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Concerns Related to Calculation of Compliance Emission Reductions</strong></td>
<td></td>
</tr>
<tr>
<td>1 EPA used a 2025 “snapshot” to estimate incremental attainment needs, but nonattainment designations and attainment deadlines are earlier</td>
<td>Major Understatement</td>
</tr>
<tr>
<td>(a) Number of areas that will be in nonattainment</td>
<td></td>
</tr>
<tr>
<td>(b) Number of tons needing to be reduced compared to Baseline emissions, and timing of the spending</td>
<td>Understatement</td>
</tr>
<tr>
<td>2 EPA assumed controls for multistate regions rather than for individual states</td>
<td>Understatement</td>
</tr>
<tr>
<td>3 EPA projected large reductions in onroad mobile source “Base Case” emissions from 2018 to 2025</td>
<td>Understatement</td>
</tr>
<tr>
<td>4 EPA included the proposed Clean Power Plan in the Baseline</td>
<td>Major Understatement</td>
</tr>
<tr>
<td>5 EPA’s analysis used a different EGU “Base Case” emissions projection than in EPA’s Clean Power Plan analysis</td>
<td>Understatement</td>
</tr>
<tr>
<td><strong>Concerns Related to Calculation of Unknown Control Costs</strong></td>
<td></td>
</tr>
<tr>
<td>6 EPA assumed an average value of $15,000 per ton in its unknown control cost estimates</td>
<td>Major Understatement</td>
</tr>
<tr>
<td>7 EPA’s sensitivity analysis on the average cost per ton for emission reductions from unknown controls assumed a low of $10,000 per ton and a high of $20,000 per ton</td>
<td>Major Understatement</td>
</tr>
</tbody>
</table>

All seven of these concerns point to a conclusion that the EPA RIA understated the potential costs—including the range of potential costs—of meeting a more stringent ozone standard. Four of the concerns listed in Figure E-1 seem in our judgment likely to lead to a major understatement:

---

3 We also identified a number of concerns with EPA’s known control costs. Given the relatively small magnitude of those components as part of the total cost estimate, however, we do not expect that concerns with these estimates would have as substantial an effect as the concerns we identify in Figure E-1. We therefore did not focus any attention in this report on issues affecting the known control cost estimates.
1. **EPA used a 2025 “snapshot” to estimate incremental attainment needs, but nonattainment designations and attainment deadlines are earlier.** This assumption understates the number of areas that will be in nonattainment as well as the number of tons needed to be reduced compared to Baseline emissions and timing of the spending. Areas designated as marginal or moderate would likely have attainment dates around the end of 2020 and 2023, respectively, and would incur costs before 2025—costs that are disregarded (by assumption) in EPA’s analysis. (Our assessment does not consider the complications of potential reclassifications of individual non-attainment areas.)

4. **EPA included the proposed Clean Power Plan (CPP) in the Baseline.** EPA’s inclusion of CPP emission reductions is not only inconsistent with its standard practice of only including promulgated regulations, but such a deviation from standard procedure is particularly unjustified given the enormous uncertainty in what carbon limits may actually be applied and how states would comply, and hence what NOX emission reductions might actually occur as a result of EPA regulation of carbon emissions from existing electricity generating units. Without the proposed CPP in the Baseline, at least an additional 300,000 tons of NOX reductions would be required for the 65 ppb standard, leading to a substantial increase in the estimated compliance costs.

6. **EPA assumed a constant value of $15,000 per ton for all unknown emission reductions.** Controls that EPA refers to as unknown (i.e., for which no compliance controls are identified) represent about 40% of EPA’s estimated tons and about 73% of EPA’s estimated costs to attain a 65 ppb ozone standard (excluding California). As one indication of the importance of this single assumption, we calculated that unknown control costs would have increased by about $3.7 billion per year (i.e., from $11.3 billion to $15.0 billion, excluding California) if EPA had used an alternative methodology presented in its own most recent prior ozone NAAQS cost assessment in 2010, as described in the body of this report. Changing just this one aspect of the EPA methodology would lead to a total cost estimate of $19.2 billion to achieve a 65 ppb ozone standard (excluding California).

7. **EPA assumed an uncertainty band for unknown costs of $10,000 to $20,000 per ton.** This arbitrary range seems likely to understate substantially the potential compliance costs. Given that unknown controls would have to reduce emissions from many diffuse area or mobile sources—since point sources are already highly controlled—the cost per ton could be substantial (e.g., requiring early turnover of still productive capital stock such as motor vehicles and residential or commercial heating equipment).

The other three concerns listed in Figure E-1 also suggest that the EPA RIA understated the compliance costs of meeting a more stringent ozone standard.

2. **EPA allowed for multistate controls rather than for state-by-state compliance plans.** Although the Clean Air Act requires states to develop plans to achieve the ozone
standard—a absent specific multi-state agreements that seem unlikely to be put in place by the time that states would be required to submit their State Implementation Plans (SIPs)—EPA’s modeling approach allows controls in other states to “count” toward a state’s compliance. Since EPA’s control strategy first implemented relatively inexpensive known controls throughout a region before moving to more expensive unknown controls, requiring state-by-state compliance would lead to greater dependence on unknown controls in some states and thus greater compliance costs.

3. EPA projected large reductions from 2018 to 2025 in onroad mobile sources in the Baseline. We have identified several concerns that these Baseline reductions may be overstated, which would have the effect of understating the emissions that need to be reduced and thus the overall cost of a more stringent ozone standard. One corollary of EPA’s disregard of the need for some states to achieve compliance before 2025 is that the large reductions in mobile source emissions after actual compliance dates (the end of 2020 and 2023) would not “count” toward compliance, and hence there will be costs for either speeding up the pace of those reductions, or making up for their absence by attainment deadlines. An additional concern is related to the lack of documentation by EPA of its assumptions regarding fleet turnover; fleet turnover is important because more stringent emission standards apply to new vehicles and the actual emission reductions thus depend in part upon the extent to which older vehicles are replaced by the lower-emitting new vehicles. Also, the tighter CAFE standard will be reviewed in 2018 and could be reduced if found to be too costly (as discussed in the report). If CAFE standards were to be relaxed, the rate of NOX reductions from onroad vehicles could be less than EPA has assumed in the Baseline. For all of these reasons, we are concerned that the Baseline NOX reductions achievable by 2025 from this source category may be overstated, with little likelihood that they are understated.

5. EPA used different EGU emissions in the Baseline for its ozone analysis than in the Clean Power Plan analysis. EPA’s analysis of the CPP indicates fewer EGU NOX emissions in the Baseline than assumed in the ozone RIA. Although we could not determine the reasons for this difference between two recent analyses, a lower Baseline EGU NOX level would likely imply fewer NOX reductions from the CPP than EPA assumes in the ozone RIA, leading to an increase in the compliance costs to achieve a more stringent ozone standard.

In summary, our evaluation suggests that EPA has understated the potential compliance costs—including their likely range—of meeting a more stringent ozone standard. Achieving a more stringent ozone standard could be substantially more costly than even the very substantial costs EPA has estimated.
I. INTRODUCTION

This report provides an assessment of the compliance cost estimates provided in the Regulatory Impact Analysis (RIA) prepared by the U.S. Environmental Protection Agency (EPA) for its proposed revision to the federal national ambient air quality standard (NAAQS) for ozone. We focus on the EPA estimates of the incremental emission reductions and costs that would be required to achieve compliance with a potential 65 parts per billion (ppb) ozone standard. As in the RIA, all of these estimated reductions and costs are incremental to the effort needed to attain the existing standard of 75 ppb.

A. Background

1. EPA Ozone Proposal

EPA released its ozone proposal on November 26, 2014 and published the proposal in the Federal Register on December 17, 2014. The current ozone standard is 75 ppb, established by EPA in 2008. In its proposal, EPA proposed a range for revised primary and secondary ozone standards of 65 to 70 ppb. The Agency also indicated it would take comment on a 60 ppb standard and that it also would take comment on the option to retain the current standard.

2. EPA Regulatory Impact Analysis

EPA released its RIA on November 26, 2014. The RIA provides EPA’s estimates of the potential societal benefits and costs for the proposed ozone standards. Costs and benefits were estimated relative to first achieving full attainment of the current standard of 75 ppb.

B. Objectives of This Report

The objectives of this report are to summarize the emission and cost information developed by EPA in its RIA and to identify potential concerns with its accuracy. In particular, we concentrate on EPA’s estimates of reductions in ozone precursor emissions (nitrogen oxides, or NOx, and volatile organic compounds, or VOCs) necessary to achieve a revised ozone standard and on EPA’s estimates of the compliance costs that would be incurred.

As noted, we limit our examples to the 65 ppb proposed standard. The issues we raise would be relevant to other potential ozone standards, although the numerical magnitude would vary.

C. Report Organization

The remainder of this report is divided into two sections. Section II provides an overview of EPA’s methodology and results. As noted, we focus on EPA’s estimates of emission reductions and compliance costs related to a 65 ppb standard. Section III discusses concerns with the EPA’s estimates, prioritizing the concerns as “major” concerns and “additional” concerns.
II. OVERVIEW OF EPA’S METHODOLOGY FOR ESTIMATING EMISSION REDUCTIONS AND COMPLIANCE COSTS

This section provides an overview of EPA’s methodology for estimating the potential emission reductions and compliance costs to achieve a proposed ozone standard of 65 ppb, relative to the current standard of 75 ppb. We summarize EPA’s analysis in terms of three basic steps:

1. Develop a Baseline projection of ozone levels and precursor emissions;
2. Estimate the state-level reductions in emissions from the Baseline needed to comply with alternative ozone standards and identify “known” and “unknown” controls to achieve those reductions; and
3. Estimate the costs of the emission controls needed to comply with alternative ozone standards.

The sections below summarize EPA’s methodology and results for each of these three steps. We do not include EPA’s estimates for California, which are based on a different methodology than that developed for the other states. Note that in some cases we provide comments on EPA’s methodology that indicate our concerns with EPA’s methodology; these concerns are developed in more detail in Section III of this report.

A. EPA Baseline Projections of Ozone and Precursor Emissions

The costs of attaining a new ozone standard depend on ambient air quality in the future, consistent with the timing of the attainment deadlines that areas will face under a revised ozone standard. EPA developed a Baseline projection of ozone concentrations and precursor emissions for the year 2025. The 2025 information formed the basis for a 2025 “snapshot” analysis of annualized attainment costs.

The EPA Baseline was developed by modifying a 2025 “Base Case” projection to reflect three additional modifications: (1) EPA’s proposed Clean Power Plan (CPP), (2) the current ozone NAAQS (75 ppb), and (3) post-2025 vehicle emissions in California.

1. The 2025 “Base Case” Emissions Projection

EPA began its analysis with the Ozone NAAQS Emissions Modeling Platform (2011v6.1), which projected NOX, VOC, and other emissions from 2011 inventory levels to future years 2018 and 2025. This projection included most regulations and programs currently “on the books,” including MATS, CAIR, most NSPS, and Tier 3 vehicle standards.

Emissions in this EPA “Base Case” projection are divided into sectors of emissions sources, which we group into five emissions “source categories”:
1. **EGU** – Electricity generating units;

2. **Point** – Non-EGU point sources, such as industrial boilers, cement kilns, and petroleum refineries;

3. **Area** – Area sources, such as dry cleaners, commercial buildings, and residential buildings;

4. **Onroad** – Onroad mobile sources such as passenger cars, light-duty trucks, and heavy-duty trucks; and

5. **Nonroad** – Nonroad mobile sources, such as locomotives, aircraft, marine vessels, construction equipment, and agricultural equipment.

EPA focused its ozone analysis on those anthropogenic emissions that can be reduced using domestic controls or programs. Fires and biogenic emissions, as well as tribal data and exclusive economic zone (EEZ) emissions, were excluded from EPA’s analyses (EPA 2014a p. 3-14 and Table 3-3). Figure 1 shows the 2025 “Base Case” emissions projection by source category for the lower 48 states excluding California.

**Figure 1. EPA 2025 “Base Case” Emissions by Source Category, Excluding California (1000s of tons)**

<table>
<thead>
<tr>
<th>Source Category</th>
<th>NO\textsubscript{X}</th>
<th>VOC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>7,684</td>
<td>9,487</td>
</tr>
<tr>
<td>EGU</td>
<td>1,442</td>
<td>40</td>
</tr>
<tr>
<td>Point</td>
<td>1,749</td>
<td>950</td>
</tr>
<tr>
<td>Area</td>
<td>1,706</td>
<td>6,368</td>
</tr>
<tr>
<td>Onroad</td>
<td>1,333</td>
<td>976</td>
</tr>
<tr>
<td>Nonroad</td>
<td>1,454</td>
<td>1,153</td>
</tr>
</tbody>
</table>

Note: Anthropogenic NO\textsubscript{X} and VOC emissions (excluding fires and biogenic sources) in the lower 48 states (excluding California, tribal regions, and EEZ emissions). Nonroad VOC emissions in EPA (2014a) Tables 3-1 and 3-3 differ slightly from nonroad VOC emissions in the raw 2025 “Base Case” projection files used for this figure (a difference of less than 10,000 tons).

Source: EPA 2014b and 2014c

2. **Modifications to the 2025 “Base Case”**

To develop its Baseline scenario, EPA then made three adjustments to the 2025 “Base Case” to reflect other developments that (according to EPA) would take place regardless of whether a new ozone standard were implemented.
a. EPA’s Proposed Clean Power Plan

EPA adjusted the 2025 “Base Case” emissions to reflect compliance with EPA’s proposed CPP under section 111(d) of the Clean Air Act. The impact of the CPP on NO\textsubscript{X} emissions was estimated using simulations conducted with the IPM model of Option 1 of the CPP Proposed Rule,\(^5\) and assuming “state-level compliance” with that option (EPA 2014a p. 4-1, 4-5, and 3-11).\(^6\)

b. The Current Ozone NAAQS (75 ppb)

EPA further adjusted 2025 “Base Case” emissions to reflect compliance with the current ozone NAAQS of 75 ppb. EPA projected that 11 counties, all in California or Texas, would exceed the current 75 ppb standard in 2025 in the Base Case (EPA 2014a, Figure 4-1). Emission controls and compliance costs associated with meeting the current standard are not attributable to a new ozone NAAQS, so EPA includes them in the EPA Baseline.

c. Post-2025 Vehicle Emissions in California

EPA notes that parts of California probably would not be required to meet a new ozone standard until sometime in the 2030s (EPA 2014a p. 1-9). When simulating costs to attain the new standard in California, EPA attempted to look at incremental tons that would need to be reduced in the 2030s, rather than in 2025. Thus, for California’s attainment costs, EPA developed a Baseline from the 2025 inventory that is intended to reflect a yet-later year, called “post-2025.” This “post-2025” Baseline for California includes an additional reduction of 14,000 tons of NO\textsubscript{X} and 6,000 tons of VOC that EPA projected will occur between 2025 and 2030 due to further implementation of current vehicle regulations (EPA 2014a, p. 1-9, 3A-25).

Due to the later attainment year in California, EPA presented California information separately from the rest of the lower 48 states in its RIA. For consistency with the non-California tables in the EPA RIA, we have excluded California from all tables and figures in this report.

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\(^5\) EPA estimated that Option 1 in the CPP Proposed Rule would reduce U.S. CO\textsubscript{2} power plant emissions by 30% in 2030, relative to the 2005 emission level. (Option 2 would have less stringent emission rate targets and different compliance timing.) This analysis was based on emission rate targets developed using four “Building Blocks” – heat rate improvements at coal units, increased utilization of natural gas combined cycle units, increases in renewables and nuclear energy, and increases in end-use energy efficiency.

\(^6\) We presume that EPA adjusted only NO\textsubscript{X} emissions to get from its Ozone NAAQS “Base Case” to the Ozone NAAQS Baseline. This presumption is based on our review of EPA’s statements about VOCs in the RIA for the CPP Proposed Rule; this document suggests that EPA may have estimated VOC emissions changes due to the CPP in calculations outside of its compliance modeling (EPA 2014h, p. 4A-7), but it later states that VOC emissions changes from the CPP are insignificant as a reason why EPA did not account for them when assessing ozone co-benefits of the CPP Proposed Rule (EPA 2014h, 4A-17). Even if EPA did include undocumented VOC reductions from the CPP Proposed Rule in constructing the ozone NAAQS Baseline, this adjustment would have had minimal effect on emissions and cost estimates.
3. **Summary of the EPA Calculation of Baseline NO\textsubscript{X} Emissions**

Figure 2 summarizes the development of the EPA Baseline NO\textsubscript{X} emissions projection, including the three adjustments to the 2025 “Base Case” projection.

**Figure 2. Development of EPA Baseline NO\textsubscript{X} Emissions by Source Category (tons)**

<table>
<thead>
<tr>
<th>Source Category</th>
<th>2025 &quot;Base Case&quot;</th>
<th>Baseline Adjustments</th>
<th>EPA Baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Clean Power Plan</td>
<td>75 ppb (TX)</td>
</tr>
<tr>
<td>US (excluding CA)</td>
<td>7,683,845</td>
<td>431,155</td>
<td>44,830</td>
</tr>
<tr>
<td>Northeast</td>
<td>1,184,694</td>
<td>55,250</td>
<td>-</td>
</tr>
<tr>
<td>Midwest</td>
<td>1,770,593</td>
<td>37,343</td>
<td>-</td>
</tr>
<tr>
<td>Central</td>
<td>2,175,956</td>
<td>160,340</td>
<td>45,256</td>
</tr>
<tr>
<td>Southwest</td>
<td>712,913</td>
<td>50,474</td>
<td>-</td>
</tr>
<tr>
<td>Rest of US (excluding CA)</td>
<td>1,839,690</td>
<td>127,748</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: Anthropogenic NO\textsubscript{X} emissions (excluding fires and biogenic sources) in the lower 48 states (excluding California, tribal regions, and EEZ emissions).

Source: EPA 2014b, 2014e, 2014f, 2014k

**B. EPA Estimates of Required Precursor Emission Reductions and Known Controls**

Given its Baseline scenario, EPA then determined which areas of the U.S. would still be in nonattainment by 2025 if no additional controls were applied. EPA then estimated additional reductions in NO\textsubscript{X} and VOC emissions that would be needed to comply with new ozone standards and then developed an illustrative “control strategy” to achieve those reductions.

Note that EPA’s decision to focus on 2025 Baseline conditions does not account for nonattainment designations that will occur prior to 2025, which in turn can lead to an understatement of necessary emission reductions to achieve a revised ozone standard. EPA will likely make nonattainment designations in 2017 based on monitored ozone levels during 2014 through 2016 (EPA 2014a p. 1-8). Because substantial emissions reductions are projected to occur between 2018 and 2025 in EPA’s “Base Case”, there would likely be substantially more areas that will actually be designated as nonattainment under a new ozone NAAQS than would be projected by considering only 2025 Baseline conditions. Those additional nonattainment areas would face attainment dates around the end of 2020 or 2023 (for marginal and moderate designations, respectively). Thus, to the extent that needed emissions reductions that EPA projected to occur in its Baseline by 2025 do not actually occur before 2023, EPA’s method has understated the extent of nonattainment designations and also likely has understated the overall costs of attainment of a more stringent standard. This important feature of EPA’s methodology is discussed further in Section III.
1. **Required NO\textsubscript{X} Emission Reductions**

Using only the 2025 “Base Case” conditions, EPA applied emissions scenarios to estimate the responsiveness of ozone design values to region-wide reductions in emissions. Figure 3 below shows the two sets of regions used to model the responsiveness of ozone to changes in NO\textsubscript{X} emissions.\textsuperscript{7} The three smaller “buffer” regions in the top map were used to model the responsiveness of ozone to a set of identified NO\textsubscript{X} controls implemented near monitors with projected ozone concentrations greater than 70 ppb. The five larger regions following state borders shown in the bottom map were used to analyze responsiveness to across-the-board reductions in 2025 “Base Case” NO\textsubscript{X} emissions. For example, EPA estimated the change in ozone concentration at each ozone monitor in the Southwest if there were to be a 50% across-the-board reduction in 2025 “Base Case” NO\textsubscript{X} emissions throughout the Southwest region.

\textsuperscript{7} EPA also applied one nationwide air quality modeling scenario to estimate the responsiveness of ozone to the NO\textsubscript{X} reductions estimated by EPA to result from Option 1 of the proposed Clean Power Plan (EPA 2014a Table 3-2). EPA used the results of this scenario to develop the Baseline for its ozone RIA analysis.
Figure 3. EPA Air Quality Modeling Regions

Note: California, Texas, and Northeast “buffers” used for determining ozone response to explicit controls
Source: EPA 2014a Figure 3-2

Note: 5 regions used for determining ozone response to across-the-board emissions reductions
Source: EPA 2014a Figure 3-3
These air quality scenarios resulted in estimates of “relative response factors” – the approximate change in ozone design values at an ozone monitor estimated to result from a regional change in precursor emissions. To determine how many tons of emission reductions would be required to meet each alternative ozone standard, EPA applied emission reductions within each of the regions until the ozone concentration at every monitor within the respective region (as calculated using the “relative response factors”) was projected to meet that standard.\(^8\) Figure 4 shows each region’s 2025 “Base Case” NO\(_X\) emissions (as the full length of each horizontal bar), the regional emission reductions EPA assumed would be part of the RIA’s Baseline (i.e., the grey portions of each bar), and additional NO\(_X\) reductions EPA projected to be needed to comply with a 65 ppb standard in EPA’s analysis (green portions of each bar). The remainder of each bar (the blue portion) shows the total tons of NO\(_X\) that EPA estimates may remain in each region while fully attaining the 65 ppb alternative standard. That remainder is called “compliance emissions.”

As noted above, these results are based on EPA’s approach that determined incremental tons of reduction needed for attainment only when the year 2025 has been reached, whereas the nonattainment designations will be based on conditions that exist prior to 2018, and EPA expects most of the associated attainment deadlines to be around the end of 2020 or 2023 (EPA 2014a p. 1-8).

\(^8\) Note that EPA excluded 26 rural or remote monitors in the West and Southwest from its analysis due to low modeled responsiveness to NO\(_X\) reductions, mostly due to transport from California and Mexico (EPA 2014a p. 3A-54). EPA suggests that these areas could pursue regulatory relief from a tighter ozone NAAQS. EPA projected that all 26 of these excluded monitors would be in attainment with a 70 ppb ozone standard in EPA’s 2025 Baseline, but 15 of these monitors are projected to exceed a 65 ppb ozone standard. To the extent that these areas are unable to obtain exemptions from NAAQS requirements, they could require additional emissions reductions (and control costs) that are not captured in EPA’s analysis.
2. Develop Control Strategy

To achieve the emission reductions necessary for compliance (i.e., the quantity of tons shown by the green portions of the horizontal bars in the above figure), EPA developed a control strategy consisting of “known” controls (i.e., control actions that EPA has identified) and, if additional reductions are needed, “unknown” controls (i.e., control measures that EPA has not identified in its data supporting this RIA).

a. EPA Known Controls

EPA identified some known controls for four of the five emissions source categories. No controls were identified for emissions in the onroad source category “because they are largely addressed in existing rules such as the recent Tier 3 rule” (EPA 2014a p. 4-12).

- To reduce NOX emissions, EPA identified selective catalytic reduction (SCR) controls for EGUs; point and area source controls including low-NOX burners (LNB), catalytic reduction controls (SCR, selective non-catalytic reduction or SNCR, and non-selective catalytic reduction or NSCR), and OXY-firing; and diesel SCR and engine rebuild or upgrade retrofits for nonroad sources.
• For VOC emissions, EPA applied a variety of work practice and materials changes in addition to add-on controls for point and area sources (EPA 2014a p. 4A-12).

Figure 5 summarizes the known control technologies and associated NOX reductions that EPA developed for its 65 ppb control strategy.

Figure 5. EPA Known Control Technologies for a 65 ppb Ozone Standard (Incremental to the EPA Baseline)

<table>
<thead>
<tr>
<th>NOX Control Technology</th>
<th>Emission Reductions (tons)</th>
<th>VOC Total</th>
<th>VOC Control Technology</th>
<th>Emission Reductions (tons)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>1,123,514</td>
<td>Total</td>
<td>105,766</td>
<td></td>
</tr>
<tr>
<td>EGU</td>
<td>444,034</td>
<td>EGU</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>SCR</td>
<td>204,616</td>
<td>SCR</td>
<td>204,616</td>
<td></td>
</tr>
<tr>
<td>Low Emission Combustion</td>
<td>444,034</td>
<td>Low Emission Combustion</td>
<td>126,959</td>
<td></td>
</tr>
<tr>
<td>SCR</td>
<td>94,970</td>
<td>SCR</td>
<td>94,970</td>
<td></td>
</tr>
<tr>
<td>LNB and SCR</td>
<td>66,610</td>
<td>LNB and SCR</td>
<td>66,610</td>
<td></td>
</tr>
<tr>
<td>LNB</td>
<td>37,383</td>
<td>LNB</td>
<td>37,383</td>
<td></td>
</tr>
<tr>
<td>NSCR</td>
<td>33,553</td>
<td>NSCR</td>
<td>33,553</td>
<td></td>
</tr>
<tr>
<td>OXY-Firing</td>
<td>29,546</td>
<td>OXY-Firing</td>
<td>29,546</td>
<td></td>
</tr>
<tr>
<td>Adjust Air to Fuel Ratio &amp; Ignition Retard</td>
<td>27,057</td>
<td>Adjust Air to Fuel Ratio &amp; Ignition Retard</td>
<td>27,057</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>27,956</td>
<td>Other</td>
<td>27,956</td>
<td></td>
</tr>
<tr>
<td>Area</td>
<td>462,026</td>
<td>Area</td>
<td>101,649</td>
<td></td>
</tr>
<tr>
<td>NSCR</td>
<td>291,136</td>
<td>NSCR</td>
<td>291,136</td>
<td></td>
</tr>
<tr>
<td>LNB (1997 AQMD)</td>
<td>57,351</td>
<td>LNB (1997 AQMD)</td>
<td>57,351</td>
<td></td>
</tr>
<tr>
<td>Water heater + LNB Space Heaters</td>
<td>57,314</td>
<td>Water heater + LNB Space Heaters</td>
<td>57,314</td>
<td></td>
</tr>
<tr>
<td>Low Emission Combustion</td>
<td>47,074</td>
<td>Low Emission Combustion</td>
<td>47,074</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>9,151</td>
<td>Other</td>
<td>9,151</td>
<td></td>
</tr>
<tr>
<td>Onroad</td>
<td>0</td>
<td>Onroad</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Nonroad</td>
<td>12,837</td>
<td>Nonroad</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Diesel SCR and Engine Rebuild/Upgrade</td>
<td>12,837</td>
<td>Diesel SCR and Engine Rebuild/Upgrade</td>
<td>12,837</td>
<td></td>
</tr>
</tbody>
</table>

Note: EPA chose not to include any onroad controls in its NOX analysis because onroad vehicles are subject to Tier 3 emissions standards.
Source: EPA 2014g

b. EPA Unknown Controls

The known controls that EPA identified were insufficient for attainment with a new standard of 65 ppb in 2025 for every region except the Southwest. Rather than strive to determine what the remaining sources of emissions would be, and what types of controls might be viable for such
sources, EPA’s illustrative control strategy calls the remainder of the required reductions unknown controls. Indeed, EPA provided no numerical examples (much less a thorough accounting) of existing measures that could make up the necessary unknown controls.

Figure 6 summarizes EPA’s illustrative NO\textsubscript{X} control strategy for the lower 48 states for a 65 ppb standard. Starting from the EPA Baseline, known controls and then unknown controls were applied to achieve an emissions level consistent with 65 ppb. EPA’s NO\textsubscript{X} control strategy for 65 ppb relied upon approximately 750,000 tons of reductions from unknown controls (excluding California). This compares to reductions from known controls of about 1.1 million tons. Thus, EPA estimated that reductions from unknown controls represent approximately 40\% of the total tons of NO\textsubscript{X} reductions required for attainment with a new standard of 65 ppb in 2025.

**Figure 6. U.S. Summary of EPA NO\textsubscript{X} Control Strategy for a 65 ppb Ozone Standard**

![Figure 6](image)

Note: Anthropogenic NO\textsubscript{X} emissions and reductions (excluding fires and biogenic sources) in the lower 48 states (excluding California, tribal regions, and EEZ emissions)

C. EPA Estimates of Compliance Costs

The final step in EPA’s compliance cost analysis was to estimate the annualized costs of implementing the measures in EPA’s control strategy. The costs are divided into known and unknown controls.

1. Cost of Known Controls

EPA estimated costs for the known point, area, and nonroad controls using the EPA Control Strategy Tool (CoST). Typically an average annualized cost-per-ton value was estimated and multiplied by emission reductions to find total cost. EGU costs for SCR controls were estimated using EPA’s input assumptions to the IPM model. Known control costs included EPA’s estimates of capital and O&M but excluded monitoring and administrative costs related to demonstrating compliance. Figure 7 summarizes the cost per ton and total cost of known controls in each source category for a 65 ppb ozone standard.
2. Cost of Unknown Controls

EPA applied an average cost of $15,000 per ton to all reductions from unknown controls, regardless of the source category or location of the source. Figure 8 summarizes the implications of this assumption for the costs of unknown emission reductions to achieve a 65 ppb ozone standard. Note that although the figure lists cost estimates by region, the cost per ton does not differ among the regions.

Figure 8. EPA Annualized Unknown Control Costs by Region for a 65 ppb Ozone Standard

<table>
<thead>
<tr>
<th>NOX Reductions (thousand tons)</th>
<th>Annualized Cost (million 2011$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total (excluding CA)</td>
<td>752</td>
</tr>
<tr>
<td>Northeast</td>
<td>337</td>
</tr>
<tr>
<td>Midwest</td>
<td>66</td>
</tr>
<tr>
<td>Central</td>
<td>350</td>
</tr>
<tr>
<td>Southwest</td>
<td>0</td>
</tr>
</tbody>
</table>

Note: Cost by region calculated using EPA’s average cost assumption of $15,000 per ton. There were no unknown VOC controls in EPA’s control strategy for 65 ppb. Totals may differ slightly from U.S. summaries in the EPA (2014a) due to rounding in the RIA.

Source: EPA 2014i and NERA calculations
EPA noted that it is inherently difficult to estimate the cost of emission control measures that have not been identified. To address this uncertainty, EPA performed a sensitivity analysis with two different assumptions on the average cost of unknown controls—$10,000 per ton and $20,000 per ton. Figure 9 shows the unknown control costs in EPA’s analysis under these alternative cost assumptions.

Figure 9. EPA Annualized Unknown Control Costs Sensitivity by Region for a 65 ppb Ozone Standard

<table>
<thead>
<tr>
<th>NOX Reductions</th>
<th>Annualized Cost (million 2011$)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Thousand Tons</td>
</tr>
<tr>
<td>Total (excluding CA)</td>
<td>752</td>
</tr>
<tr>
<td>Northeast</td>
<td>337</td>
</tr>
<tr>
<td>Midwest</td>
<td>66</td>
</tr>
<tr>
<td>Central</td>
<td>350</td>
</tr>
<tr>
<td>Southwest</td>
<td>0</td>
</tr>
</tbody>
</table>

Note: Cost by region calculated using EPA’s average cost sensitivities of $10,000 and $20,000 per ton. There were no unknown VOC controls in EPA’s control strategy for 65 ppb. Totals may differ slightly from U.S. summaries in the EPA (2014a) due to rounding in the RIA.

Source: EPA 20141 and NERA calculations

3. Summary of EPA Compliance Costs

Figure 10 summarizes EPA’s compliance cost estimates for a 65 ppb ozone standard, both by region and for the lower 48 states as a whole. EPA estimated total U.S. annualized compliance costs of $15.4 billion in 2025 (excluding California), about 73% of which is due to the estimate of the unknown controls’ costs.
Figure 10. EPA Annualized Control Costs by Region for a 65 ppb Ozone Standard (Excluding California)

Note: Costs are incremental to the EPA Baseline. There were no unknown VOC controls in EPA’s control strategy for 65 ppb.
Source: EPA 2014g, EPA 2014l, and NERA calculations
III. CONCERNS WITH EPA’S EMISSION AND COMPLIANCE COST ANALYSIS

This section summarizes our reviews of the emissions and cost information in the EPA RIA. We organize the review and discussion into two major areas.

1. Concerns related to EPA’s determination of required emission reductions; and

2. Concerns related to EPA’s estimates of unknown control costs.

For each of the individual issues, we summarize the key EPA assumption and then discuss potential concerns with the methodology and the implications of the concerns for EPA’s estimated compliance costs. Where possible, we provide quantitative assessments of the magnitude of potential error. The final subsection provides our summary of the potential significance of these concerns.

A. Concerns Related to EPA’s Determination of Compliance Emission Reductions

1. EPA Assumed All States Would Need to Comply in 2025 Although Some States Are Likely to Require Compliance Earlier

   a. EPA Assumption Regarding Compliance Date

Under the Clean Air Act, if the ozone NAAQS is revised in 2015 as planned, nonattainment areas will be designated and assigned classifications and attainment years based on ozone design value data available in 2017. Design values are three-year averages of certified monitor readings, and so the nonattainment designations will be based on monitor readings taken during 2014 through 2016. In short, nonattainment with the proposed new ozone NAAQS will be determined based on essentially current conditions. Following the 2017 designations, states would then develop control strategies and implement controls over a period of years such that each nonattainment area’s design value will be at the level of the new standard by its specified attainment year. Given current data, it is reasonable to expect that most areas that would be designated nonattainment in 2017 with a 65 ppb potential standard would be classified as either marginal or moderate status, with attainment dates around the end of 2020 and 2023, respectively. Areas that fail to comply by their attainment dates would be reclassified to a higher category, with the attendant more burdensome regulatory restrictions.

EPA’s RIA cost analysis did not reflect these legal requirements. Instead, EPA performed a “snapshot” analysis of annualized compliance costs in 2025, citing three reasons:

1. Data and resource limitations made it difficult to estimate multiple years of costs (EPA 2014a, p. ES-14);
2. 2025 would reflect the “remaining air quality concerns” for nonattainment areas with moderate classifications (EPA 2014a p. 1-8); and

3. It would be a near-comprehensive picture of costs since most areas will probably be required to comply with a new ozone standard by 2025 (EPA 2014a p. 1-8).

The result is that the RIA did not correctly assess the likely timing of needed emission reductions, and hence also failed to correctly assess incremental emissions control costs of alternative ozone standards relative to Baseline spending. The RIA also failed to correctly characterize the extent of areas across the U.S. that will have to contend with nonattainment status from 2017 and for multiple years thereafter. We discuss the concerns this creates for EPA’s compliance cost estimates in more detail below.

b. Concerns with EPA Assumption

As EPA indicated, nearly all areas would need to comply with a new ozone standard by 2025, but the implications for attainment effort prior to 2025 are much more complex than the RIA analysis assumed. Following promulgation of a final rule, by 2017 EPA would develop designations and “classifications” for all areas, using the most recent design value available in 2017. Each classification would have an associated attainment year. Areas further from attainment of the new standard in the year when classifications are assigned would be given more time to comply. Figure 11 below summarizes EPA’s assessments of the likely attainment years associated with different state classifications.

Figure 11. EPA Area Classifications and Likely Attainment Dates

<table>
<thead>
<tr>
<th>Classification</th>
<th>Likely Attainment Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marginal</td>
<td>late 2020 or early 2021</td>
</tr>
<tr>
<td>Moderate</td>
<td>late 2023 or early 2024*</td>
</tr>
<tr>
<td>Serious</td>
<td>late 2026 or early 2027</td>
</tr>
<tr>
<td>Severe 15</td>
<td>late 2032 or early 2033</td>
</tr>
<tr>
<td>Extreme</td>
<td>late 2037 or early 2038</td>
</tr>
</tbody>
</table>

*Moderate nonattainment areas may qualify for two 1-year extensions
Source: EPA 2014a, p. 1-8

Nonattainment areas need to implement all necessary emission controls at least a year prior to their attainment date in order to demonstrate compliance on schedule. This implies that

9 Even if an area is marginal in its attainment, and successfully achieves attainment by 2020, it will not be able to be redesignated to attainment status for at least two additional years. States that are in moderate nonattainment are unlikely to be able to return to attainment status until about 2025 even if they do meet their attainment deadline of 2023.

10 In order to demonstrate attainment, areas need to have a compliant “design value” – a 3-year average metric of historical ozone concentrations. The Clean Air Act allows for two one-year extensions of an area’s attainment date.
marginal areas would need to implement all controls prior to the area’s ozone season in 2020 for an attainment date in early 2021, and moderate areas would need to implement all controls prior to the area’s ozone season in 2023 for attainment in early 2024. (Available monitoring data indicate that nearly all areas that are likely to be designated as nonattainment would probably fall into the marginal or moderate classification for any of the proposed alternative standards.)

Despite these facts, in the RIA EPA implicitly equates the need for potential reductions to achieve attainment in 2025 (based on 2025 emission levels) with an area’s attainment designation, which would be based on emission levels prior to area designations in 2017 or 2018. EPA’s 2025 analysis does not indicate the number of areas of the U.S. that can be expected to fall into nonattainment in 2017 as a result of a downward revision of the ozone standard in 2015, but rather focuses on areas that will still have design values above the NAAQS in 2025. In reality, additional areas outside of the regions EPA projects will need more emissions reductions as of 2025 might be designated as nonattainment based on recent historical ozone concentrations and may need to come into attainment prior to 2025. The effect of EPA’s approach is not only to understate the extent of nonattainment designations that will be made in 2017, but also to understate the timing of emissions reduction needs, and the potential number of reductions relative to the earlier Baseline years. EPA’s cost analysis does not account for the need for some portion of its 2025 Baseline emissions reductions to occur at least two years earlier than EPA has projected them to occur – and at least five years earlier if marginally-classified areas are to avoid being bumped up to the more onerous moderate classification after 2020.

As a result, using 2025 for a “snapshot” analysis of emissions, reduction needs, and costs initially appears complete, but is misleadingly so because it is in effect assuming that marginal and moderate states will be able to take advantage of Baseline emissions reductions that EPA projects will not occur until after their required (pre-2025) attainment dates. The most significant concern is for marginal areas, which would need to implement controls by 2020; ozone precursor emissions in these areas would need to be reduced from their Baseline level down to a level consistent with attainment by 2020, while EPA’s analysis does not “check” for this outcome until 2025. Baseline emissions are projected to decline over time from 2018 through 2025, so greater reductions would be needed for attainment at the end of 2020 than in 2025.

Our assessment does not take into account the additional legal and administrative complications that might arise for some nonattainment areas. The Clean Air Act does provide some flexibility with respect to attainment dates, but this flexibility usually comes with increased requirements and costs. Moreover, whether the flexibility is granted and what additional requirements (and costs) would be involved is difficult to assess. EPA did not provide such assessments as a

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but one year of historical concentrations below the ozone NAAQS (with one allowed exceedance) is still required by the attainment date (Clean Air Act, Section 181(a)(5)) in order to avoid being “bumped up” to a more severe classification, with attending more burdensome regulatory restrictions on the designated regions’ emitters and governments.
rationale for assuming all non-California regions would comply in 2025, in conflict with their own estimates of compliance dates for marginal and moderate categories.

c. Implications of EPA Assumption for Compliance Costs

To the extent that regions and states would need to comply before 2025 and thus not be able to take advantage of the substantial reductions in Baseline NO\textsubscript{X} emissions that EPA projects for the period from 2018 to 2025, EPA’s methodology will overlook some of the actual costs that would be incurred. These costs are relevant for the regions and states that would be classified as marginal and moderate.

Figure 12 illustrates the relative importance of this concern. The bars on the chart show EPA’s projections of 2018 and 2025 “Base Case” NO\textsubscript{X} emissions in states that EPA projects would require reductions in 2025 to come into attainment with a 65 ppb standard.\textsuperscript{11} The red line shows the level of NO\textsubscript{X} emissions that would bring these states into attainment with a 65 ppb ozone standard according to the EPA RIA. Based upon the likely attainment schedule for a revised ozone NAAQS, most states with nonattainment areas would need to finish implementing emissions controls prior to 2025 (by 2020 for marginal states and by 2023 for moderate states). “Base Case” emissions (estimated by the green dotted line) are higher in earlier years, so the gap between the green and red line—the reductions needed to reach attainment—will be greater than EPA estimated using the 2025 projection.

In summary, this concern suggests that EPA has understated the non-California compliance costs of meeting a 65 ppb ozone standard, and made their timing appear to occur later than they will actually have to occur. Further, these data do not indicate the extent to which additional areas might be in nonattainment in 2017 and need to make reductions prior to 2025. This would represent an additional understatement of the overall regulatory impact of promulgating a tightened ozone standard in 2015.

\textsuperscript{11} As discussed above, additional states might have areas that will be in attainment in 2025 but would require reductions for attainment in an earlier year (e.g., 2020). These states are not included in Figure 12.
2. EPA Assumes Controls for Multistate Regions Rather than for Individual States

   a. EPA Assumption

As discussed in Section II, EPA estimated the emission reductions needed to comply with alternative ozone standards using regional air quality modeling scenarios and the implied response factors at ozone monitors (i.e., the responsiveness of ozone monitors to regional reductions in ozone precursor emissions). In broad terms, EPA first applied known NO\textsubscript{X} and VOC controls within each region, locating emission reductions near the monitors with the highest ozone readings where possible but ultimately extending throughout each region (EPA 2014a p. 3-24). If known controls alone could not bring all of the ozone monitors in a region into attainment, EPA then applied region-wide emission reductions from unknown controls.

Note: Figure includes only states that required NO\textsubscript{X} reductions as part of EPA’s control strategy for 65 ppb, excluding California. The “compliance emissions” level consistent with an ozone concentration of 65 ppb is derived from EPA’s 2025 “snapshot” analysis and assumed to be constant across years.

Source: EPA 2014a, 2014d, and NERA calculations as described in text
b. Concerns with EPA Assumption

As EPA acknowledged, the illustrative control strategy in the EPA RIA has little geographic specificity (EPA 2014a p. 3-23). Under EPA’s approach, known controls were applied in specific locations, but they were applied in any location where they might be found within the multi-state region, even if they were not located in a state with a nonattaining monitor, or in close proximity to a nonattaining monitor within the state. Similarly, unknown controls were applied without any locational specificity across the entire multi-state region until all monitors throughout that region reached attainment. Applying reductions in such broad strokes using response factors is necessarily crude. EPA attempted to improve its estimates by performing multiple air quality modeling sensitivities in some regions, but there is still significant uncertainty in this approach (even beyond the uncertainty inherent in any air quality modeling projection). To our knowledge, EPA did not perform air quality modeling of its final control strategies that would serve as a “check” that the final combination of regional controls in EPA’s analysis (which were developed using response factors) actually corresponds closely to attainment in all areas.

Beyond general uncertainty, there are two potential issues with this modeling approach, both of which were acknowledged in the EPA RIA. First, except in a few areas along regional borders, EPA did not account for emissions transport across regions. EPA concluded that this could lead to an overstatement of emission reductions necessary for compliance since downwind regions might benefit from emissions reductions in upwind regions (EPA 2014a p. 3-23). However, to the degree that regional ozone concentrations are affected by transport, the conditions in upwind regions could also increase the need for local emissions reductions; the net effect of ignoring regional transport on required emission reductions is ambiguous.

Second, EPA’s approach hinges on the assumption that states in the same region would choose to coordinate their control strategies. More specifically, EPA’s analysis implicitly assumes that states with less severe nonattainment areas or with no nonattainment areas at all would implement control measures to help other states (either by choice or requirement). Figure 13 shows the percentage NOX reductions from the EPA Baseline in each state for a 65 ppb standard. The figure also indicates counties where EPA projects monitors in nonattainment with a potential 65 ppb ozone standard in the 2025 Baseline.

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12 These additional sensitivities captured some of the nonlinearity in the responsiveness of ozone concentrations to NOX emissions reductions.

13 Except for monitors in Pittsburgh, Buffalo, and the Illinois suburbs of St. Louis, which fell along regional borders, monitors were assumed to only be affected by within-region emission changes (EPA 2014a p. 3-23).
In each of the regions in EPA’s analysis (except California), two or more states are projected to have no monitors above 65 ppb in the 2025 Baseline; however, due to EPA’s multi-state modeling approach and compliance strategy, every state in those regions has reductions and costs for a potential 65 ppb standard. Figure 14 summarizes the implications for EPA’s analysis, indicating the share of reductions and costs in each region coming from states that are projected to be in attainment of a 65 ppb standard in the 2025 Baseline.
Regional coordination similar to the assumptions in EPA’s RIA would require some mechanism – either a “SIP Call” or formal agreements among states. Some regions may not develop multi-state programs to comply with a new ozone standard absent additional EPA regulations (which are not being proposed by EPA at this time).

c. Implications of EPA Assumption for Compliance Costs

Modifying EPA’s methodology to reflect state-level compliance – concentrating emission reductions only in states with non-attaining monitors – would have two opposing effects on the cost estimates in EPA’s RIA. The states needing increased emission reductions would likely need to resort to more expensive control technologies in-state instead of relying on less expensive emission reductions in neighboring states, which would increase total compliance costs. However, EPA stated that “emissions reductions are likely to have lower impact when they occur further from the monitor location,” so fewer emission reductions might be required if all controls were implemented in states with nonattaining monitors (EPA 2014a p. 3-24).

In summary, the countervailing impacts on compliance costs make it impossible to unambiguously determine whether addressing this concern would lead to higher or lower compliance costs without a correct, state-specific analysis. However, we note that EPA’s clear difficulty in identifying as much as 40% of the needed controls (excluding California) indicates a strong likelihood that states with the most intensive nonattainment will be at a point of rapidly increasing control needs.

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14 EPA references historical experience of the Ozone Transport Commission, which implemented the NO\textsubscript{X} Budget Trading Program for the mid-Atlantic and Northeast states in the 2000s (EPA 2014a p. 3-23).
increasing marginal costs of control. Our own analyses (discussed below) support this possibility. Rapidly increasing marginal costs could easily dominate the need for somewhat fewer tons of reduction if those reductions are shifted to in-state sources. In fact, some of the assumed out-of-state emissions reductions may occur closer to the nonattainment area than would additional in-state controls, since nonattainment areas are often near state borders (see Figure 14). At a minimum, we note that the RIA’s approach of allowing controls from out of state to be a significant part of the assumed control strategy is too far from the reality of control strategies for its cost estimates to be considered reliable. EPA should provide an analysis that does include state-by-state compliance strategies.

3. EPA Finds Large Reductions in Mobile Source “Base Case” Emissions from 2018 to 2025

a. EPA Assumption

As discussed above, EPA’s compliance cost analysis was based on an emissions projection for 2025. EPA projects a dramatic decrease in “Base Case” onroad and nonroad NO\textsubscript{X} emissions between 2018 and 2025. This decrease reflects both implementation of on-the-books emissions standards for onroad vehicles (including Tier 3 standards), off-road equipment, and marine vessels, as well as projected vehicle usage patterns and vehicle fleet turnover. EPA’s projected “Base Case” NO\textsubscript{X} emissions in 2018 and 2025 are summarized by emissions source category in Figure 15.

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15 Additionally, ozone forms from precursors emitted at sometimes relatively long distances. In fact, precursor emissions reductions can decrease ozone concentrations in their local vicinity, even as they elevate ozone concentrations at more distant locations.

16 We also note, however, that doing so will be uninformative unless EPA also adopts a more realistic way to deal with whether marginal costs are increasing as more and more unknown controls are assumed, as we discuss later in this section.
The large decrease in “Base Case” onroad and nonroad emissions has the effect of bringing nonattaining areas closer to attainment in the 2025 Baseline. Because EPA treated all costs associated with those reductions as “costless” with respect to the new ozone standard, these have the effect of resulting in lower costs for attainment than if attainment needs were assessed with respect to earlier points in time.

b. Concerns with EPA Assumption

Tier 3 onroad vehicle emission standards presumably account for a large share of these “Base Case” NOX reductions. Tier 3 includes both a gasoline sulfur standard that will be fully implemented by 2017 and tailpipe emission standards for new vehicles which will phase in from 2017 to 2025. It is important to note that Tier 3 tailpipe standards do not affect emissions from the existing stock of vehicles, so tailpipe emissions only improve as vehicles are scrapped and replaced with new, Tier-3-compliant vehicles over time (due to age, failure, accident, etc.). Credible assumptions about this fleet turnover are critical for any emissions projection accounting for Tier 3 standards.

EPA does not provide specific information on the important modeling assumptions used to estimate onroad mobile source NOX emissions. In addition to potential concern about whether the assumed fleet turnover rate is overly optimistic, another question is whether the NOX emission reductions are due in part to the vehicle greenhouse gas emission standards (commonly known as CAFE standards), which are scheduled to become increasingly stringent for the 2022

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through 2025 model years. These standards are subject to a mid-term evaluation in 2018, which could result in less stringent requirements, and thereby result in fewer Baseline NO\textsubscript{X} reductions (\textit{e.g.}, through fewer electric cars in the fleet). In all, the onroad NO\textsubscript{X} reductions by 2025 may not be as large as EPA calculated, and if so, costs to attain the new NAAQS would be understated. Even without these understatement concerns, the need for some of those reductions to occur earlier than 2025 does imply an understatement of compliance costs.

c. Implications of EPA Assumption

We were unable to analyze the fleet turnover assumptions or the effect of the greenhouse gas emission standards in EPA’s onroad mobile emissions modeling for this report, so their implication for EPA’s compliance cost estimates based on the 2025 conditions alone (as EPA relies on) is uncertain. If the reduction in onroad and nonroad emissions from 2018 to 2025 is overstated, additional emission controls would be required and EPA’s compliance cost estimates would be understated; if the onroad and nonroad reductions were understated in EPA’s 2025 “Base Case” projection, the compliance cost estimates would be overstated.

However, there is a more important concern with the reliance on the projected large downward trend in mobile source emissions that is not as ambiguous in its direction, and it is tied to the problematic use of the 2025 “snapshot” for determining the proposed rule’s cost. It is quite clear that what may appear to be “anyway” attainment considered from the vantage point of 2025 could be hiding more extensive nonattainment starting substantially earlier. Much of those Baseline mobile source reductions may need to be sped up in time to deal with the need to reduce emissions for some regions and states substantially earlier than 2025. That will imply costs that the EPA RIA did not account for, and at earlier dates. Thus, even if the fleet turnover assumptions prove correct, the RIA would understate compliance costs by relying on that fleet turnover through 2025.

Furthermore, because the mobile source reductions are not under EPA’s control, but depend on actual consumer decisions about when to buy new vehicles, the method for obtaining those reductions earlier than Baseline is either relatively costly incentives for early vehicle scrappage, or finding other types of controls that can be mandated directly by the regulator, which are presently unidentifiable (and hence also likely to have relatively higher marginal costs than EPA’s RIA is assuming).

In summary, the heavy reliance of the RIA cost estimates on mobile source emissions reduction that will only occur gradually and which are not directly under the control of regulators has resulted in an understatement. We also note that given the importance of the dramatic reduction in mobile source emissions as a general matter, a reader of EPA’s RIA should be concerned that projected vehicle age distributions and turnover are not discussed plainly and supported by evidence in either the EPA RIA or in the support documentation for the “Base Case” projection.
4. **EPA Included CPP in the Baseline, Resulting in Lower Compliance Costs to Achieve the Standard**

a. **EPA Assumption**

As discussed in Section II, EPA assumed that the proposed CPP rule will be adopted as part of its Baseline. While the objective of the proposed CPP is to reduce CO\textsubscript{2} emissions in the electric generation sector, the resulting shifts away from coal-fired generation and toward natural gas-fired and renewables generation would also result in significant NO\textsubscript{X} reductions for EGUs – 436,000 tons across the lower 48 states according to EPA’s analysis using the IPM model. These reductions would help areas to attain new, tighter ozone standards, but the costs of these shifts in the generation mix would be attributable to the CPP.

b. **Concern with EPA Assumption**

EPA does not generally include proposed rules in its Baseline; analytical baselines typically include only rules and regulations that are already on-the-books (as in EPA’s “Base Case” emissions projections). As EPA acknowledged in the ozone RIA, “There is significant uncertainty about the illustration of the impact of rules, especially the CPP because it is a proposal and because it contains significant flexibility for states to determine how to choose measures to comply with the standard” (EPA 2014a p. 4-24).

Including a proposed rule is not only inconsistent with its usual practice, but is particularly unwarranted given the vast uncertainty about the future of that proposed rule. The CPP proposal is subject to enormous dispute over its viability and legality. EPA has already signaled that it is considering changes to the proposed rule that could significantly alter its effects on emissions of ozone precursors prior to 2025. It is thus highly speculative for inclusion in any Baseline of another rule that will go into effect in the next few years. Even assuming the proposal is implemented as proposed, the potential impacts of the CPP on NO\textsubscript{X} emissions are also highly speculative.

If the CPP were not implemented, EPA’s Baseline NO\textsubscript{X} emissions in 2025 would be higher across the country. This would raise the ozone NAAQS’s estimated costs because the costs of some of the CPP reductions would then be attributed to compliance with the proposed ozone revision. It could also increase the number of areas that would be projected to be in nonattainment, though EPA’s projection of 2025 “Base Case” ozone design values suggests that new nonattainment areas for 65 ppb would fall within states that already require emissions reductions in EPA’s analysis (EPA 2014a Tables 3A-7 through 3A-11). This latter effect is thus less of a concern to us than the understatement of costs that has resulted from this assumption.

c. **Implications of EPA Assumption**

If the CPP were removed from EPA’s Baseline, our analysis finds that states with needs for emissions reductions would require an additional 300,000 tons of NO\textsubscript{X} reductions to get from the
Baseline to attainment with 65 ppb. (That is, we find that about 30% of NO\textsubscript{X} reduction under the CPP would occur in regions without any nonattainment areas according to EPA’s analysis, and thus would not be needed to for attainment of the 65 ppb standard.) We also determine that nearly all of these reductions will have to come from the unknown controls category. Figure 16 below summarizes the emissions and reductions impacts of the CPP for an ozone standard of 65 ppb. Since unknown controls are much more costly than known controls on a per-ton basis, this would dramatically increase the costs.

In an earlier NERA analysis (NERA, 2014) that illustrated how unknown control costs could be estimated from a more thorough review of the emissions inventory data and additional analysis, we determined that closure of power generating units in areas that affect projected nonattainment areas was one of the types of control that should be considered a part of EPA’s unknown tons of reduction. This was not because closing such plants is inexpensive, but because it appears to be much more cost-effective than the other alternatives, such as early vehicle turnover. Nevertheless, we found that it could cost, on average, about $16,000/ton of NO\textsubscript{X} removed, and that some of the closures needed to achieve a potential 60 ppb NAAQS would cost well above $30,000/ton. Whatever the cost per ton would be for meeting the 65 ppb alternative, it will likely be a candidate component of the unknown controls.

**Figure 16. NO\textsubscript{X} Reductions from Baseline for a 65 ppb Ozone Standard (Excluding CA)**

<table>
<thead>
<tr>
<th>With CPP in the Baseline</th>
<th>Without CPP in the Baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emissions At 65 ppb</td>
<td>Emissions At 65 ppb</td>
</tr>
<tr>
<td>Reductions to 65 ppb</td>
<td>Reductions to 65 ppb</td>
</tr>
<tr>
<td>Other Baseline Reductions</td>
<td>Other Baseline Reductions</td>
</tr>
<tr>
<td>5.0</td>
<td>5.5</td>
</tr>
<tr>
<td>0.3</td>
<td>2.2</td>
</tr>
<tr>
<td>0.1</td>
<td>0.4</td>
</tr>
</tbody>
</table>

Note: Figure excludes California. Emissions at 65 ppb are marginally lower when the CPP is included in the Baseline because some of the CPP reductions occur in regions without any nonattaining monitors; these NO\textsubscript{X} reductions would not need to be “replaced” with additional controls if the CPP were removed from the EPA Baseline.


5. **EPA’s Ozone Analysis Uses a Different EGU “Base Case” Emissions Projection than EPA’s Clean Power Plan**

a. **EPA Assumption**

EPA’s 2025 “Base Case” projection of EGU NO\textsubscript{X} emissions was significantly lower in the ozone analysis than in the recent CPP proposal. However, EPA applied NO\textsubscript{X} reductions from the CPP proposal analysis to the 2025 “Base Case” EGU emissions projection used for the ozone NAAQS analysis.
b. Concern with EPA Assumption

As part of the RIA for the CPP Proposed Rule, EPA projected NO$_X$ emissions in both a base case without the CPP and a policy scenario including the CPP.$^{18}$ Base case EGU NO$_X$ emissions were 1,554,000 tons in 2025 in EPA’s CPP analysis. EPA developed a separate projection of 2025 “Base Case” EGU emissions for this RIA for the ozone NAAQS Proposed Rule using the same electricity sector model (i.e., IPM) and projected NO$_X$ emissions in this ozone “Base Case” of 1,475,000 tons – about 79,000 tons lower than the CPP base case.$^{19}$ A reduction in base case EGU emissions has the practical implication of reducing the emission controls needed for attainment of alternative ozone standards. It is concerning that there is such a significant change in base case EGU NO$_X$ emissions between two recent EPA analyses, particularly given that both analyses purportedly used version 5.13 of the IPM model, calibrated to the U.S. Energy Information Administration’s (EIA’s) Annual Energy Outlook 2013 (EIA 2013) demand to develop their base case projections (EPA 2014h p. 3-46; EPA 2014i p. 86).

As discussed above, we are concerned that the proposed CPP should not be included in EPA’s Baseline. Even if the CPP were implemented as proposed, the difference between the CPP and ozone EGU base case projections raises an additional concern about the application of the CPP projected reductions to EPA’s ozone Base Case. EPA estimated that the CPP would reduce EGU NO$_X$ emissions by about 436,000 tons in 2025 (EPA 2014e and 2014f).$^{20}$ The estimated emissions impact of the CPP depends in part on the assumptions in the base case used for EPA’s CPP analysis. In its ozone analysis, however, EPA subtracted the CPP NO$_X$ reductions from the ozone “Base Case” projection of EGU emissions. Given that the ozone “Base Case” EGU NO$_X$ projection is significantly lower, it may reflect assumptions about additional coal and natural gas unit retirements or re-dispatch; these differing assumptions could lower the potential NO$_X$ emission reductions attributable to the CPP.

c. Implications of EPA Assumption

We have not been able to determine why EPA’s “Base Case” EGU NO$_X$ projection is lower in EPA’s ozone analysis than in its CPP analysis. If EPA’s “Base Case” EGU NO$_X$ emissions were understated, that understatement would reduce the controls needed for compliance with a new ozone standard and would cause EPA to understate compliance costs.

Applying the CPP NO$_X$ reduction estimates to a lower “Base Case” EGU emissions level likely overstates the NO$_X$ reductions attributable to the CPP (since some of the policy-induced NO$_X$ reductions from EPA’s CPP modeling likely take place in the new “Base Case”). EPA assumed

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$^{18}$ Note that EPA’s ozone analysis distinguished between a “Base Case” (which does not include the CPP) and a Baseline (which does include the CPP). EPA’s CPP analysis has a single base case.

$^{19}$ These total EGU emissions figures exclude tribal and offshore data, but include data for California.

$^{20}$ These NO$_X$ reductions are for the Option 1 State CPP scenario, which was used in EPA’s ozone analysis (EPA 2014a p. 3-11).
the CPP reduces NO\textsubscript{X} emissions by about 436,000 tons; given the complexities of dispatch modeling, it is difficult to tell how much this reduction would be diminished as a result of EPA’s lower “Base Case” NO\textsubscript{X} projection. Regardless of the magnitude, this inconsistency in EPA’s analysis understates the controls needed for compliance with a new ozone standard and thus understates compliance costs.

B. Concerns Related to EPA’s Calculation of Unknown Control Costs

Fully 40% of the estimated tons of reduction needed to attain a standard set at 65 ppb (excluding California) come from unknown controls, and even using EPA’s approach, this category accounts for about 73% of the estimated compliance costs. EPA’s approach probably greatly understated the costs of these unknown controls, as we explain in this section. Along with the use of the 2025 snapshot to determine the extent of nonattainment and emissions reduction needs, the way that EPA handled the unknown control costs is probably the other most significant reason to believe that the RIA is understating the costs of a potential revision to the ozone NAAQS.

1. EPA Assumed an Average Cost of $15,000 per Ton of Emission Reductions from Unknown Controls as Its Basic Assumption

a. EPA Assumption

EPA applied a single average cost value of $15,000 per ton to all reductions from unknown controls. EPA provided the following rationales for taking this simple approach:

- EPA’s Science Advisory Board stated in 2007 that, of the three unknown control cost methods proposed by EPA, “assuming a fixed cost/ton appears to be the simplest and most straightforward” (EPA 2014a p. 7-27).

- The EPA analysis does not include all currently available controls since CoST focuses on a “limited set of emissions inventory sectors” (EPA 2014a p. 7-12 and 7-28). Unknown controls could include these currently available (and presumably less expensive) controls as well as more expensive technologies or more extreme measures.

- Historically, EPA has sometimes overestimated the cost of unknown controls and has failed to account for certain innovations (EPA 2014a p. 7-14).

- Future technological innovation can change the pollution abatement cost curve by making existing controls more efficient or less costly or by introducing new inexpensive controls (EPA 2014a p. 7-18).

- “Learning by doing” can reduce the cost of existing control technologies (EPA 2014a p. 7-20).
- Annualized NO\textsubscript{X} offset prices in several areas in nonattainment with the current ozone NAAQS (75 ppb) are still less than $15,000 per ton.

Figure 17 shows the unknown controls required for 65 pp and EPA’s $15,000 per ton assumption in the context of EPA’s known control costs for 65 ppb.

**Figure 17. U.S. NO\textsubscript{X} Reductions and Cost per Ton for EPA 65 ppb Control Strategy, Incremental to EPA Baseline (Excluding California)**

Note: Controls are from the EPA Baseline. EPA assumes the average cost of unknown controls is $15,000 per ton. Figure excludes 105,000 tons of reductions from unknown controls in California. The few known controls greater than $15,000 per ton in EPA’s analysis are either EGU SCR controls or non-EGU point source controls replacing existing controls (leading to a high incremental cost per ton).

Source: EPA 2014g and EPA 2014I

b. **Concerns Regarding EPA Assumption**

There are many problems with EPA’s various justifications for assuming an average cost of $15,000 per ton for reductions from unknown controls, which we explain here.

EPA argues that the EPA Science Advisory Board recommended the use of the “average cost” approach in 2007. The Science Advisory Board preferred the average cost method presented by EPA at the time because of its clarity and simplicity. This endorsement says nothing of the method’s accuracy. The original white paper reviewed by the Science Advisory Board explains the significant uncertainty in the value used for the average cost approach:

“The general argument against this option is that the $10,000 per ton cap appears arbitrary - we have been unable to identify an independent basis for establishing
$10,000 per ton as a reasonable ceiling on the costs of NAAQS compliance measures. In addition, there is some evidence that areas are spending more than this amount on some existing measures…” (812 Project Team 2007, p. 7).

Naturally, some average cost per ton value exists that would approximate actual average compliance costs; however, the Science Advisory Board review gave no indication of what that value should be. Additionally, over seven years have passed since this 2007 guidance. EPA apparently has not prioritized the development of alternative methodologies and continues to rely on simplicity over improved accuracy in estimating unknown control costs.

During the 2008 and 2010 reviews of the ozone NAAQS, EPA did develop and present estimates based on an alternative methodology called the “hybrid” approach. This approach involved an upward-sloping extrapolation from the known control marginal abatement cost curve in order to estimate the cost of unknown controls. The slope of the extrapolation is dependent on the ratio of unknown to known control reductions; areas needing a high share of emission reductions from unknown controls have more rapidly increasing costs per ton for unknown controls. EPA explained the key advantage of this approach in its 2008 ozone analysis:

“The hybrid methodology has the advantage of using the information about how significant the needed reductions from unspecified [unknown] control technology are relative to the known control measures and matching that with expected increasing per unit cost for going beyond the modeled [known] technology” (EPA 2008 p. 5-13).

Figure 18 illustrates the methodology for this hybrid approach in the context of an example marginal cost curve for NOX reductions.
EPA did not develop similar hybrid method cost estimates in the current ozone NAAQS proposal. Figure 19 shows EPA’s estimates of unknown control costs using the average cost approach and NERA’s estimates of costs for the same controls if EPA had once again applied its hybrid “mid” methodology. We estimate that annualized compliance costs would be $3.7 billion higher using EPA’s 2008 and 2010 hybrid method, with an average cost per ton for unknown controls of about $20,000.

**Figure 18. Marginal Cost Curve Example of EPA Average (“Fixed”) and Hybrid Approach**

![Marginal Cost Curve Example](image)

Note: The slope of the hybrid marginal cost segment (in blue) depends on M, a constant loosely based on the difference between the highest-cost known control and an assumed maximum cost for unknown controls, as well as the highest ratio of unknown to known control cost across all regions expected to come into attainment.

Source: NERA illustration based on hybrid approach described in EPA (2008) pp. 5-10 to 5-18

**Figure 19. Unknown Control Costs for 65 ppb Using EPA Average (“Fixed”) and Hybrid Approaches, Excluding California**

<table>
<thead>
<tr>
<th>Unknown Control Reductions (tons NOx)</th>
<th>Control Costs (billion 2011$)</th>
<th>Average Cost per Ton (2011$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>EPA Average Cost Approach ($15k/ton)</td>
<td>752,162</td>
<td>$11.3</td>
</tr>
<tr>
<td>EPA Hybrid &quot;Mid&quot; Approach (NERA Estimate)</td>
<td>752,162</td>
<td>$15.0</td>
</tr>
<tr>
<td>Difference</td>
<td></td>
<td>+$3.7</td>
</tr>
</tbody>
</table>

Note: Figure excludes costs in California. Costs under the hybrid approach were calculated using the “mid”-multiplier (M = 0.24) chosen by EPA in its 2008 ozone analysis (EPA 2008). In EPA’s 2008 analysis of a potential 75 ppb ozone standard, the highest regional average cost per ton of unknown controls using the hybrid “mid” methodology was $23,000.

Source: EPA (2008) pp. 5-10 to 5-18, EPA 2014I, and NERA calculations
The following examples illustrate the value of using regional information to inform assumptions about the cost of unknown controls (as in EPA’s 2008 and 2010 hybrid method). Figure 20 illustrates that EPA’s RIA analysis assumed $15,000 per ton for unknown controls regardless of whether a state requires 1,000 tons or 100,000 tons of NOX reductions from unknown controls.

**Figure 20. State Marginal Cost Curve Illustrations of EPA’s 65 ppb Analysis**

![EPA Michigan Marginal Cost Curve](Image)

![EPA New Jersey Marginal Cost Curve](Image)

Note: Reductions from the 2025 “Base Case” to the EPA Baseline are assumed to be zero-cost. EPA regional unknown control reductions were distributed to states in proportion to “Base Case” 2025 emissions (consistent with EPA air quality modeling).

Source: EPA 2014g, EPA 2014l, EPA 2014b, and NERA calculations

EPA further argued that the known controls analyzed did not represent all currently available controls. Given the heavy reliance on unknown controls in EPA’s analysis and the important
implications of unknown control costs for the likely impacts of a new ozone standard, EPA should have made every effort to conduct a truly comprehensive analysis of currently available known controls. EPA’s argument – that currently available controls not included in the EPA analysis could be a significant source of additional, inexpensive NO\textsubscript{X} reductions – is not substantiated in EPA’s RIA. In our 2014 analysis of a potential 60 ppb ozone standard, we concluded that “the identity of control options and their costs to achieve the emissions reductions needed for attainment” was perhaps the most important “gap” for EPA to address in future ozone analyses (NERA 2014 p. 45); four years after EPA’s ozone NAAQS reconsideration in 2010 and six years after EPA developed the basic cost and emissions information, EPA has done relatively little to identify additional controls and address the largest uncertainty in its compliance cost analyses.

If additional controls do exist that would cost an average of $15,000 per ton, that means there are controls that must cost a good deal less than that too; but if such less expensive controls were currently available, presumably they would have already been identified. Based on the distribution of NO\textsubscript{X} emissions remaining after the application of EPA’s known controls, it is difficult to find an emissions source with both a large potential for additional reductions and an obvious additional control option. Figure 21 shows the emissions remaining in each emission source category after accounting for known controls. Many of the emissions remaining would be difficult or impossible for states to control further for the various major source categories.

- **EGU Sources.** Coal and natural gas power plants are already largely controlled as part of EPA’s known control strategy.

- **Point Sources.** Large point sources are the easiest to regulate and have already been subject to significant control.

- **Area Sources.** Many area sources such as space heating are highly diffuse, and the stock is difficult to regulate.

- **Onroad Sources.** Tier 3 vehicle emission standards have significantly reduced projected onroad emissions, limiting the possibility of significant, inexpensive controls.

- **Nonroad Sources.** One-third of residual nonroad emissions are from freight rail, an interstate activity not amenable to state-level control. Other nonroad mobile sources like construction equipment and marine vessels are also difficult to control at the state level.
EPA’s arguments in favor of a $15,000 average cost per ton for unknown controls relied heavily on assumptions about technological progress and “learning by doing.” While improved technology and learning do tend to improve the cost-effectiveness of emission control over time, both are highly uncertain, particularly in the short period between promulgation of a new ozone standard and the attainment dates for most areas. If area designations are determined in 2017, there would be three years for marginal areas and six years for moderate areas to implement necessary emission controls (and an even shorter timetable for moderate areas to submit an implementation plan); relying on new product development and significant production cost decreases seems highly problematic within such a tight timeframe. More importantly, as the figure above shows, most of the emissions remaining in 2025 will be from many diffuse sources, or from EGUs and point sources that are already highly controlled. New technologies are not likely to apply to retrofit of existing equipment and processes, and thus additional emission reductions are likely to require entirely new processes or replacements of existing equipment. This means that the implementation of “new technologies” would likely entail early scrappage or plant closures. It is this early turnover of still productive capital stock that translates into high compliance costs, likely much more than the cost of the replacement capital itself.

Finally, EPA suggested that historical NOX offset prices validate the $15,000 average cost assumption. However, historical offset prices reflect the current ozone situation – a standard of 75 ppb, and that standard itself is only now starting to be implemented. Consistent with EPA’s database of known control measures, some relatively inexpensive known controls are still
available even in areas with nonattainment problems under the current standard. The relevant questions are 1) will additional controls be available after this supply of known controls is exhausted under a tighter ozone standard?, and, 2) at what cost? Until NOX offsets prices reflect increased demand for unknown controls under a tighter ozone standard, offset prices only confirm what is already known about the cost of currently available controls.

### c. Implications of the Concern

EPA’s assumption on the costs of unknown controls has a major effect on its estimates of the overall compliance costs of a revised ozone standard. For a potential standard of 65 ppb, EPA found that about 40% of U.S. NOX reductions (excluding California) would need to come from unknown controls. However, these unknown controls represent a much larger share of the estimated compliance costs; for the 65 ppb standard, unknown compliance costs represent about 73% of EPA’s estimate of total annualized compliance costs (excluding California and assuming a $15,000 average cost per ton for emission reductions from unknown controls).

EPA’s compliance cost estimates were primarily driven by a single, arbitrary assumption about the average cost of unknown controls, and modifications to that assumption could have a dramatic effect on the estimated costs and economic impacts of a new ozone standard.

#### 2. EPA’s Sensitivity Analysis Assumed a Low of $10,000 per Ton and a High of $20,000 per Ton for Emission Reductions from Unknown Controls

##### a. EPA Assumption

EPA noted that the costs of unknown controls are highly uncertain. To reflect the uncertainty, EPA calculated unknown costs assuming an average cost of $10,000 per ton for the “lower bound” and an average cost of $20,000 for an “upper bound.”

##### b. Concerns with EPA Assumption

Given the highly arbitrary nature of EPA’s average cost approach and selection of $15,000 per ton, EPA’s sensitivity analysis on unknown control costs does little to indicate a range of likely values. The narrow sensitivity range is inconsistent with both the rest of EPA’s cost analysis and with prior EPA analyses:

- EPA suggests that the accuracy range of the known control costs for non-EGU point and area sources is plus or minus 30%, yet EPA’s sensitivity analysis of unknown control costs is performed at a range of only plus or minus 33% (EPA 2014a p. 7-39).
- The hybrid “mid” approach presented alongside the average cost method estimates in EPA’s 2008 and 2010 ozone analyses would imply an average cost per ton of about $20,000 in the current analysis (the “upper bound” of EPA’s cost sensitivity).
The 2007 white paper on unknown control costs that was reviewed by the Science Advisory Board suggested possible assumptions that were outside EPA’s $10,000 to $20,000 per ton sensitivity range. For example, “One option would be to use the effective marginal cost of I/M controls…between $25,000 and $30,000 per ton for both VOC and NOX reductions” (812 Project Team 2007, p. 7).

EPA’s only rationale for its cost sensitivity assumptions was, “This range is inclusive of the annualized NOX offset prices observed in recent years in the areas likely to need unknown controls to achieve the proposed standard, and if anything, suggests the central estimate of $15,000/ton is conservative” (EPA 2014a p. 7-30). As discussed above, recent NOX offset prices are not indicative of the average cost of future unknown controls, and they certainly do not reflect the uncertainty in estimating future average control costs. The cost range of EPA’s sensitivity analysis and the declaration that EPA’s primary unknown control cost estimate is “conservative” are unfounded.

c. Implications of EPA Assumption

Given indications of significant uncertainty in known control costs and the significant reliance on unidentified control measures to comply with a new ozone standard, EPA significantly understates the uncertainty in unknown control costs, and therefore significantly understates the uncertainty in total control costs.

C. Summary of Concerns

All seven of the concerns summarized in this section point to a conclusion that the EPA RIA understated the potential costs—including the range of potential costs—of meeting a more stringent ozone standard. Four of these concerns seem in our judgment likely to lead to a major understatement of compliance costs.

- EPA used a 2025 “snapshot” to estimate incremental attainment needs, but nonattainment designations and attainment deadlines are earlier. This assumption likely leads to a major understatement in the number of areas that will be in nonattainment as well as an understatement of the number of tons needed to be reduced compared to Baseline emissions and timing of the spending. Areas designated as marginal or moderate would likely have attainment dates around the end of 2020 and 2023, respectively, and would incur costs before 2025—costs that are disregarded (by assumption) in EPA’s analysis. (Our assessment does not consider the complications of potential reclassifications of individual non-attainment areas.)

- EPA included the proposed Clean Power Plan (CPP) in the Baseline. EPA’s inclusion of CPP emission reductions is not only inconsistent with its standard practice of only including promulgated regulations, but such a deviation from standard procedure is particularly unjustified given the enormous uncertainty in what carbon limits may
actually be applied and how states would comply, and hence what NO\textsubscript{X} emission reductions might actually occur as a result of EPA regulation of carbon emissions from existing electricity generating units. Without the proposed CPP in the Baseline, at least an additional 300,000 tons of NO\textsubscript{X} reductions would be required for the 65 ppb standard, leading to a substantial increase in the estimated compliance costs.

- **EPA assumed a constant value of $15,000 per ton for all unknown emission reductions.** Controls that EPA referred to as unknown (i.e., for which no compliance controls are identified) represent about 40% of EPA’s estimated tons and about 73% of EPA’s estimated costs to attain a 65 ppb ozone standard (excluding California). As one indication of the importance of this single assumption, we calculated that unknown control costs would increase by about $3.7 billion per year (i.e., from $11.3 billion to $15.0 billion, excluding California) if EPA had used an alternate methodology presented in its own most recent prior ozone NAAQS cost assessment in 2010. Changing just this one aspect of the EPA methodology would lead to a total cost estimate of $19.2 billion to achieve a 65 ppb ozone standard (excluding California).

- **EPA assumed an uncertainty band for unknown costs of $10,000 to $20,000 per ton.** This arbitrary range seems likely to understate substantially the potential compliance costs. Given that unknown controls would have to reduce emissions from many diffuse area or mobile sources—since point sources are already highly controlled—the cost per ton could be substantial (e.g., requiring early turnover of still productive capital stock such as residential or commercial heating).

In summary, our evaluation suggests that EPA has understated the potential compliance costs—including their likely range—of meeting a more stringent ozone standard. The costs of achieving a more stringent ozone standard could be substantially greater than even the very substantial costs EPA has estimated.
IV. REFERENCES


NERA Economic Consulting


Second Section 812 Prospective Project Team (812 Project Team). 2007. *Methods to Estimate Costs of: (1) Unidentified Control Measures to meet NAAQS Requirements and (2) Direct Costs when Mark-up Factors are Present.* [http://www.epa.gov/cleanairactbenefits/mar07/cost_estimation.pdf](http://www.epa.gov/cleanairactbenefits/mar07/cost_estimation.pdf)