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## **2017 Clear Choice Awards Entry Now Open**

*Win recognition as the “best in glass packaging”*

Arlington, VA (March 28, 2017) – The Glass Packaging Institute is pleased to announce it is now accepting submissions for the *2017 Clear Choice Awards*. This is the only awards program that recognizes the contribution glass packaging makes to the image and success of everyday products.

The *Awards* are open to all North American glass container manufacturers and their customers to submit products introduced between August 2016 and August 2017. Products may be entered for an award in one of eight categories. See all the submission guidelines and enter by **August 22, 2017**: [www.ClearChoiceAwards.com](http://www.ClearChoiceAwards.com).

An independent panel of leaders from the food and beverage media and industry, lifestyle editors and contributors, and design and packaging professionals will judge each submission on four criteria: innovation, package design, shelf impact, and how well the package tells the story of the brand or product.

Since 1989, the *Clear Choice Awards* program has honored consumer product goods (CPG) manufacturers who find unique ways to use glass packaging to tell the story of their brand, create glass packaging designs that stand out on the shelf, and demonstrate novel glass packaging looks.

“We look forward to seeing this year’s submissions,” said Lynn Bragg, president of GPI. “Glass bottles and jars are not only naturally beautiful, but glass is a sustainable and healthy choice that delivers on taste and premium appeal.”

The *2017 Clear Choice Awards* winners will be announced at the [Packaging That Sells Conference](#) in Chicago, IL, on October 24, 2017. Award winners will also be featured in a variety of digital and print media. Submit your entry: [www.ClearChoiceAwards.com](http://www.ClearChoiceAwards.com).

Entries for the *2017 Clear Choice Awards* also are eligible for the [BRANDPACKAGING](#) People’s Choice Glass award given out at Packaging That Sells, as well as placement in the December [Design Gallery](#) branding and design annual.

### **About the Glass Packaging Institute**

The Glass Packaging Institute (GPI) is the trade association representing the North American glass container industry. Through GPI, glass container manufacturers speak with one voice to advocate industry standards, promote sound environmental policies and educate packaging professionals. GPI member companies manufacture glass containers for food, beverage, cosmetic and many other products. GPI also has associate members that represent a broad range of suppliers and closure manufacturers. Learn more at [www.GPI.org](http://www.GPI.org), [UpgradeToGlass.com](http://UpgradeToGlass.com) and [GlassRecycles.org](http://GlassRecycles.org). Follow us on Twitter and Facebook @ChooseGlass.