

The Glass  
Packaging  
Institute  
ensuring  
the future  
of glass

GPI is the trade association representing the North American glass container industry. Through GPI, the glass container manufacturers speak with one voice to advocate industry standards, promote sound environmental and recycling policies, and educate packaging professionals.

**GPI HISTORY**

Founded in 1919 in New York City as the Glass Container Association of America, U.S. glass container manufacturers reorganized in 1945 as the Glass Container Manufacturers Institute. In 1976, the offices were moved to Washington, DC. The association was renamed the Glass Packaging Institute with the mission to represent, promote, and protect the interests of the North American glass container industry.

*“Being a member of GPI provides the opportunity to be a part of a strong community of industry leaders and helps evolve the image of glass to protect our industry’s interests and ensure our growth with future generations of consumers.”*

— **Richard Crawford**, Chief Technology and Operations Officer, O-I (GPI Board Chairman)



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**MEMBER COMPANIES**

Anchor Glass  
Gallo Glass Co.  
Kelman Bottles  
Leone Industries  
MillerCoors Brewing Co.  
(Rocky Mountain Bottling Co.)

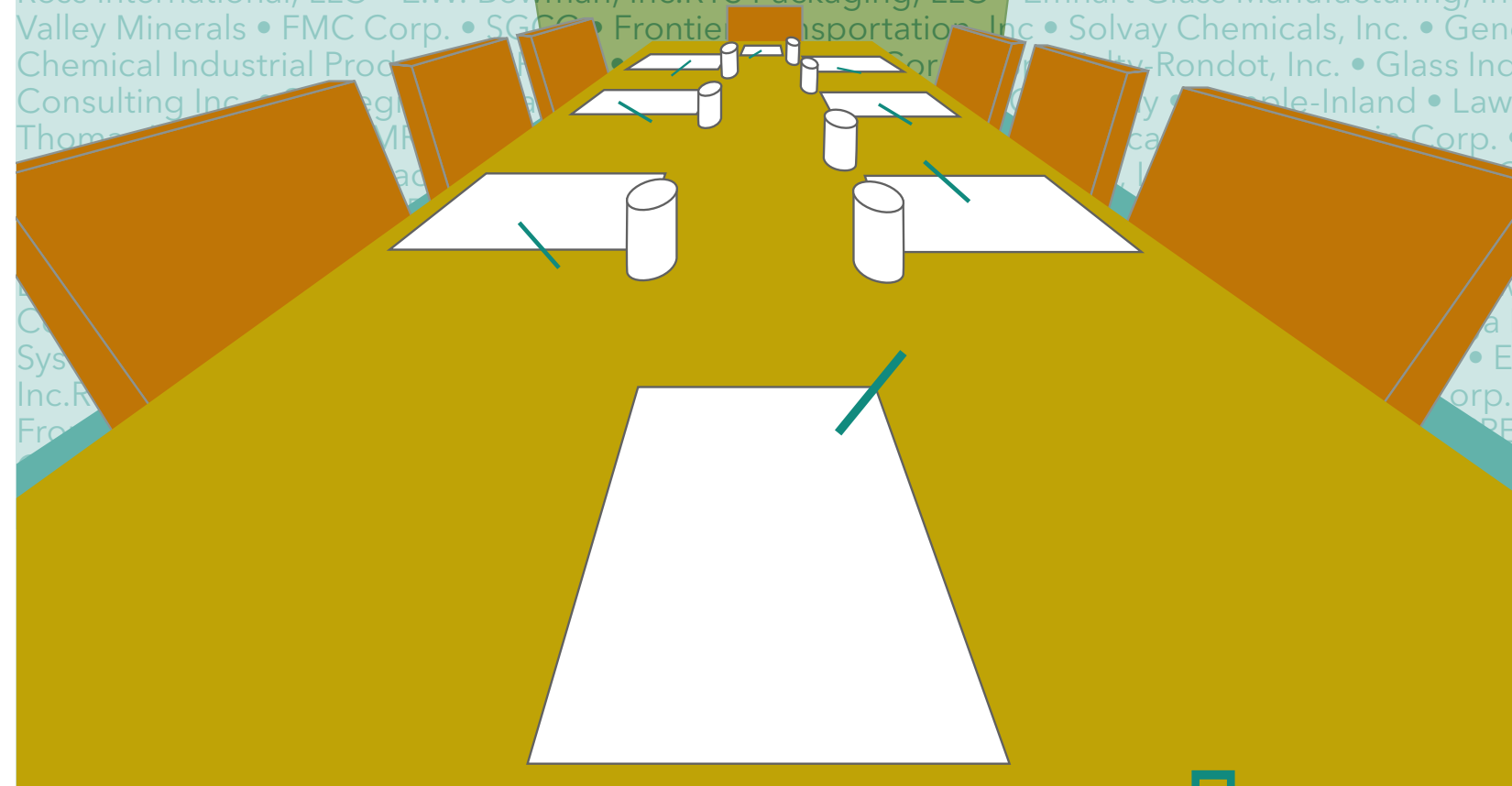
O-I, Inc.  
O-I Canada Corp.  
Verallia North America  
Vitro Packaging, Inc.

**ASSOCIATE MEMBER COMPANIES**

AGR International, Inc.  
Carl Strutz & Co., Inc.  
Chattanooga Labeling Systems  
Dura Temp Corp.  
E.W. Bowman, Inc.  
Emhart Glass  
eCullet Inc.  
FMC Corp.  
Franklin Industrial Minerals  
Frontier Transportation, Inc.  
General Chemical (Soda Ash) Partners  
Georgia-Pacific Corp.  
Glass Industry Consulting (GICI)  
Inland Label  
Innerpac, Inc.  
Law Offices of Thomas H. Mabie  
Lilja Corp.  
MeadWestvaco

Morgan, Lewis & Bockius LLP  
OCI Chemical Corp.  
Pacific Southwest Container  
Pratt Industries  
Quantum Engineered Products, Inc.  
Quest Industries, LLC  
Ross International, Inc.  
RTS Packaging, LLC  
Searles Valley Minerals  
SGCC  
Solvay Chemicals, Inc.  
Spear  
Specialty-Rondot, Inc.  
Strategic Materials Inc.  
Sun Chemical Corp.  
TOMRA North America  
U.S. Silica Co.

We've  
**saved**  
you a  
**seat**  
at the table



Representing North America’s glass container  
manufacturer and supplier industries



# Stay in the loop

The Glass Packaging Institute (GPI) provides an ideal forum to network with key industry leaders and customers:

- GPI's **consumer and industry-focused website** keeps you and your customers up-to-date on industry news, events, and trends
- Regular **Competitive Intelligence Alerts** keep you informed on the competition and consumer concerns
- GPI's monthly "**Inside Glass Packaging**" e-newsletter features information on glass container trends, recycling initiatives, sustainability, and more
- GPI Spring and Fall **member meetings** provide opportunities to network with key industry executives, stay on top of industry issues, and help develop glass container initiatives
- With an **academic program** at eight packaging design institutions, GPI helps inform future packaging designers and decision makers about the benefits of using glass

# have a national voice

As a GPI member, your company is part of the association's vigorous government relations effort to promote the interests of glass packaging:

- GPI's **Capitol Hill and state grassroots connections** help put important glass industry issues on the agendas of key political decision-makers
- Our **experience** working with key state leaders on environmental and sustainability issues proves useful in today's political climate
- **Monthly updates** help keep GPI members ahead of the legislative curve



*"GPI has taken a leadership role in putting the issues that matter most to the glass container industry at the forefront of legislative and regulatory agendas."*

— **Bill Waltz**  
CEO  
Strategic Materials, Inc.  
(GPI Crystal Member)

# • promote your image

GPI excels in promoting individual member companies within national glass stories. Our marketing programs help promote the benefits of glass containers through:

- Aggressive trade and national media outreach
- Local, state, regional, national and international presentations
- Consumer survey data
- Online communications
- Customer recognition through GPI's annual **Clear Choice Awards**,

# be a part of change

Being a member of GPI ensures that you will be a part of the evolution of our industry and the future of glass:

- As a GPI member, you can help lead the way in reaching our industry-wide **goal to use 50% recycled content** (post-consumer cullet) in the manufacture of new glass bottles and jars by 2013
- GPI's annual **Recycle Glass Week** informs consumers about the environmental benefits of choosing and recycling glass, celebrates glass container recycling through events and viral media, and provides our member companies with opportunities to be leaders in recycling efforts in their local communities
- Help ensure a steady supply of recycled glass by supporting measures that increase the amount of **high-quality cullet** for our industry
- Be an industry leader on the **issues that matter**, from sustainability to best manufacturing practices that increase recycling while reducing emissions and energy usage